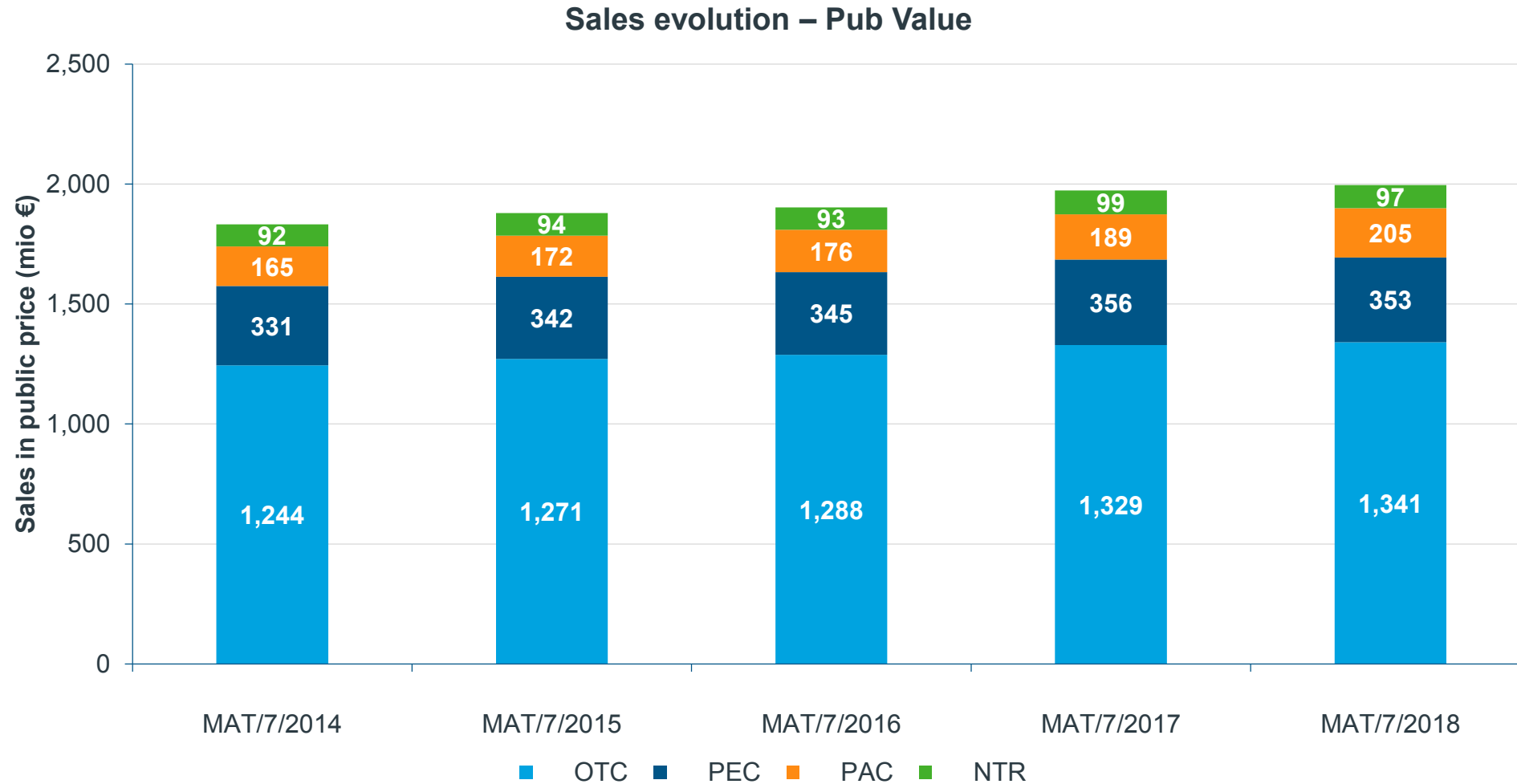
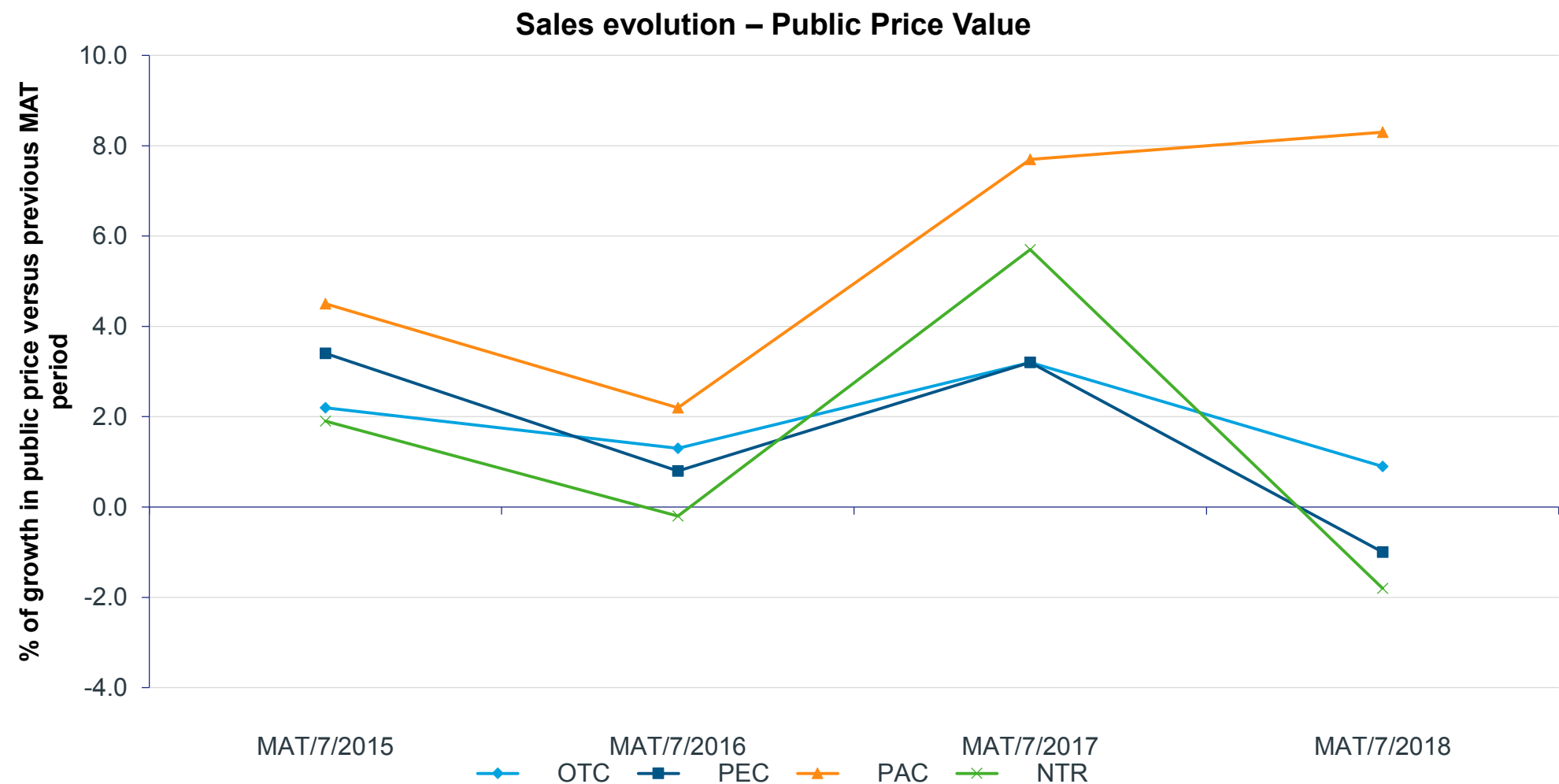


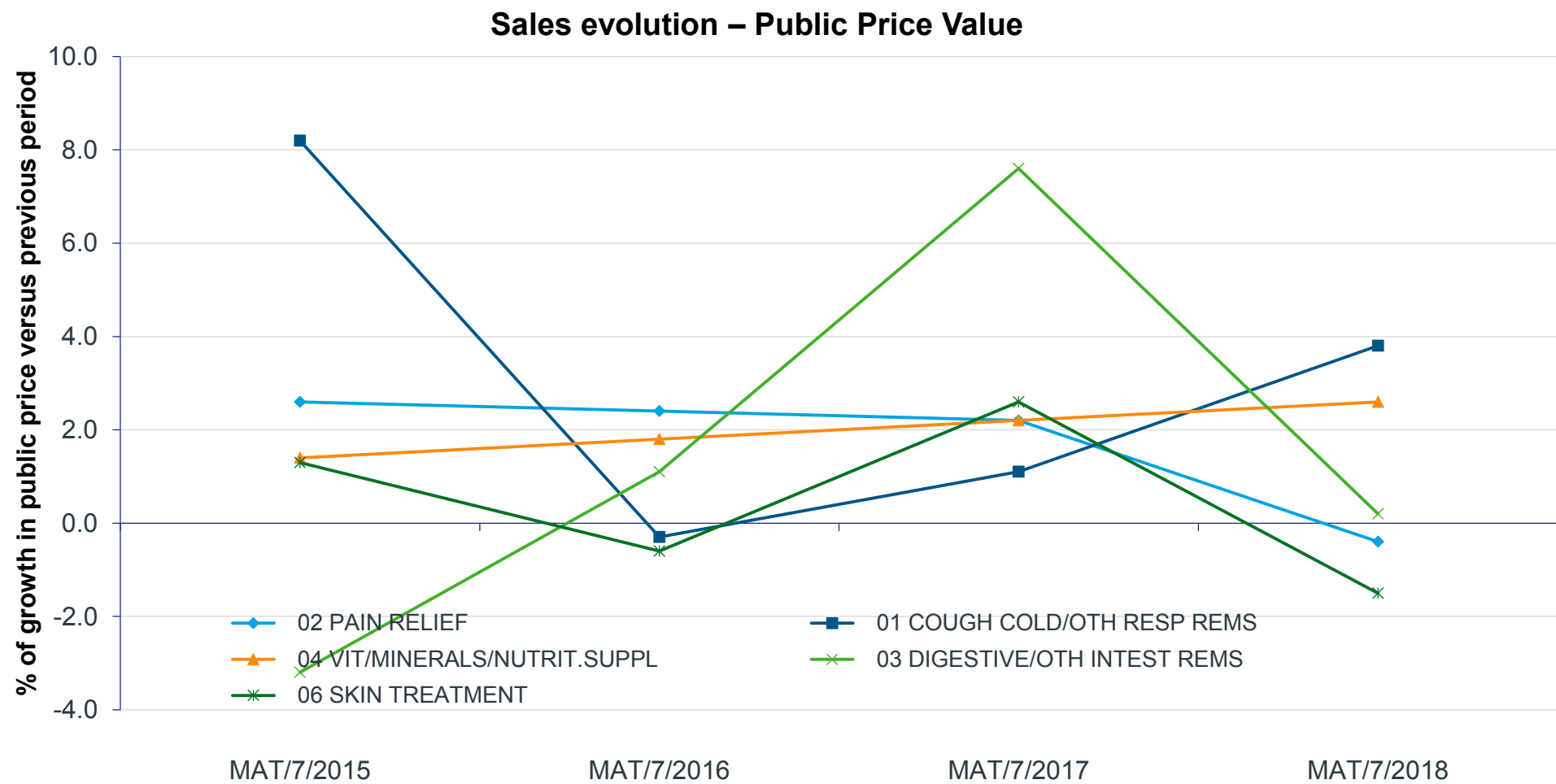
The Belgian Consumer Health market is worth € 1.99 billion



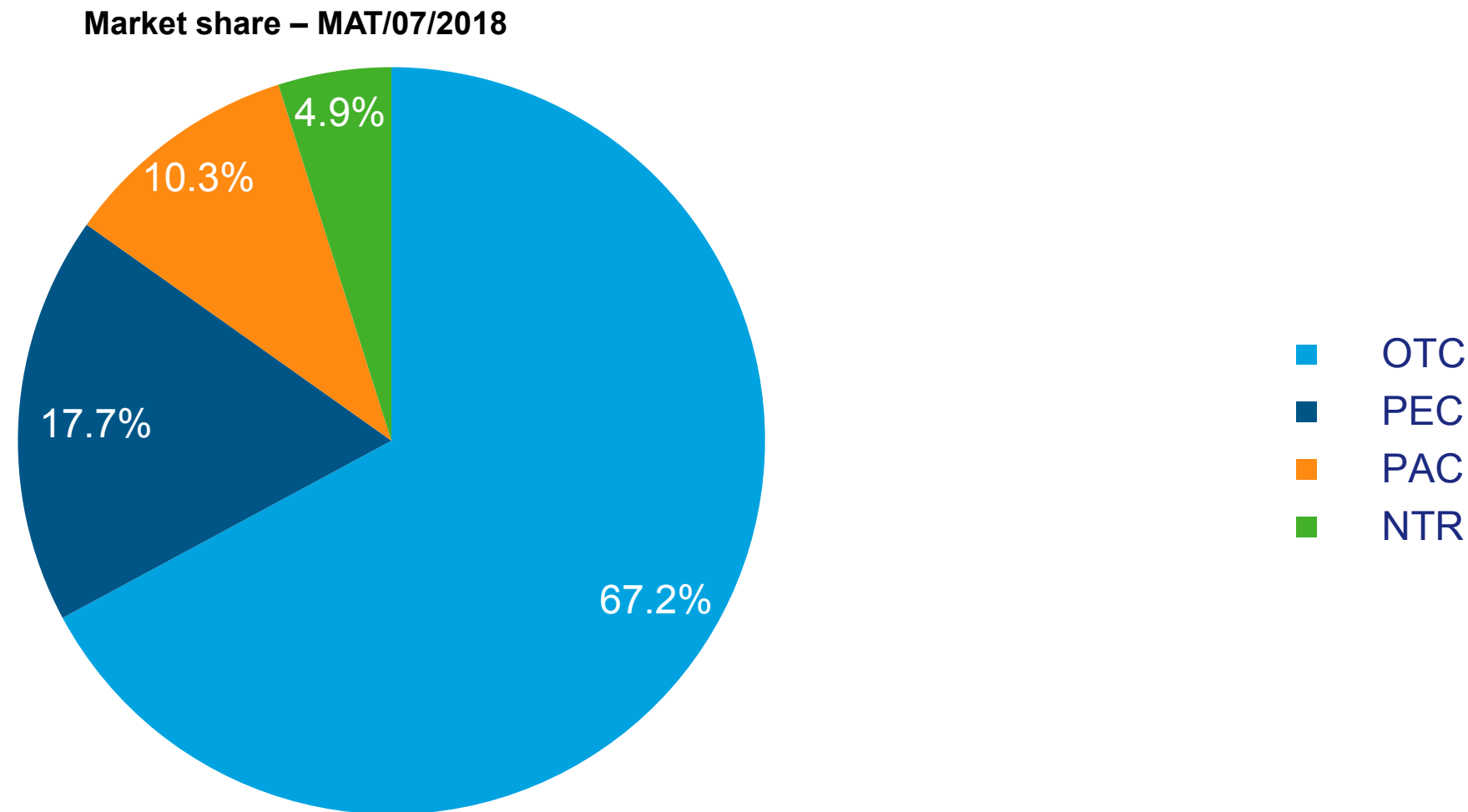
OTC & PAC markets show positive growth



Top 5 OTC classes sales evolution



OTC market has a market share of 67.2%



The growth rate of the top 10 Consumer Health products where 3 out of 10 show positive growth*

Top 10 Products in absolute value	Pub Price € MAT/7/2018	% of CH Market	% Growth
DAFALGAN	65,517,326	3.28 %	-4.3 %
VOLTAREN EMULGEL	27,157,244	1.36 %	-6.1 %
D-CURE	25,937,708	1.29 %	3.71 %
NUROFEN	24,097,607	1.20 %	-0.3 %
ASAFLOW	20,048,700	1.00 %	-1.3 %
NUTRILON (2)	19,253,507	0.96 %	-6.9 %
OMNIBIONTA	18,198,535	0.91 %	0.36 %
STEOVIT	15,181,327	0.76 %	-5.7 %
PARACETAMOL TEVA	14,286,096	0.71 %	2.62 %
ENTEROL	13,794,477	0.69 %	-8.3 %

*Analysis done on brandlevel TM

The top 10 fastest growing Consumer Health products (in absolute growth)*

Fastest growing Products in absolute value	Pub Price € MAT/7/2018	Absolute Growth Pub Price €
LIQUICK BASE	5,049,617	4,371,413
PHYSIOMER	9,885,008	2,301,126
RUSHCARE ERUPL.PL	2,353,671	2,234,706
MOVICOL	10,192,826	1,697,318
SPEEDICATH COMPACT	4,761,818	1,515,994
SEDIPLUS	4,163,935	1,482,610
THEALOZ	5,617,347	1,314,583
MPH GELDOUCHE	1,297,930	1,225,050
ALFLOREX SYMBIOSYS	1,238,394	1,138,458
XTRASLIM 700	1,137,721	1,137,721

*Analysis done on brandlevel TM