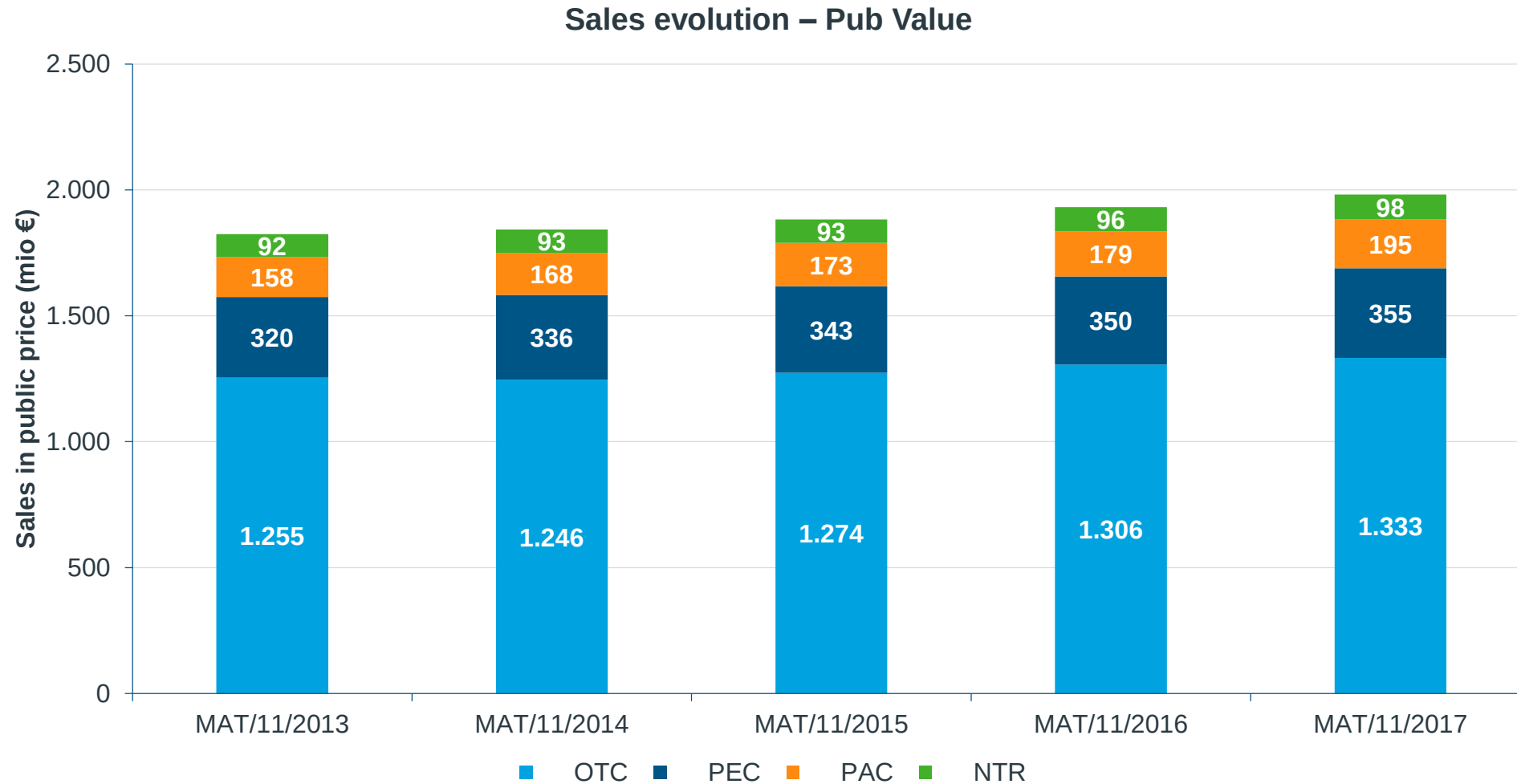
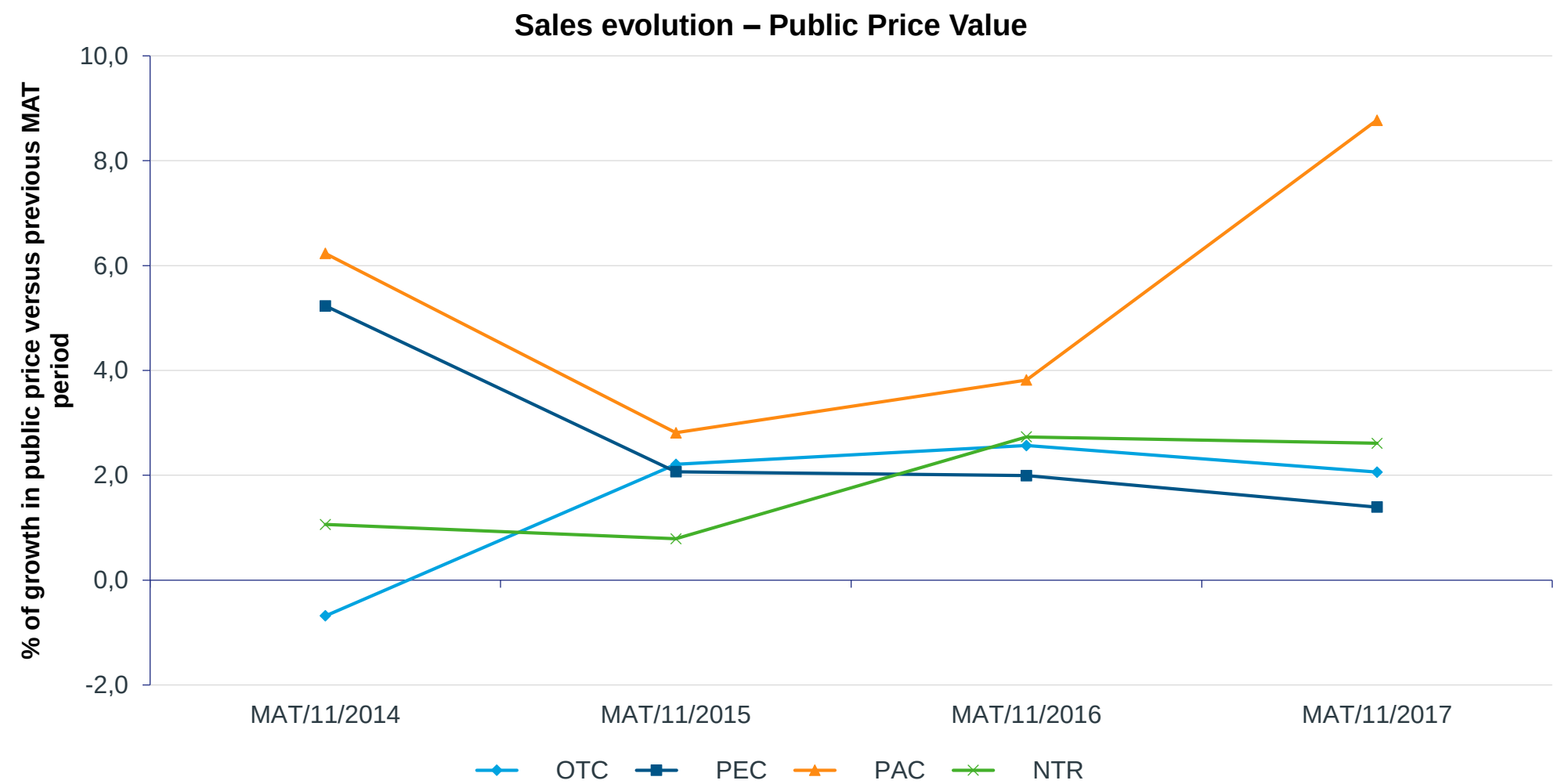


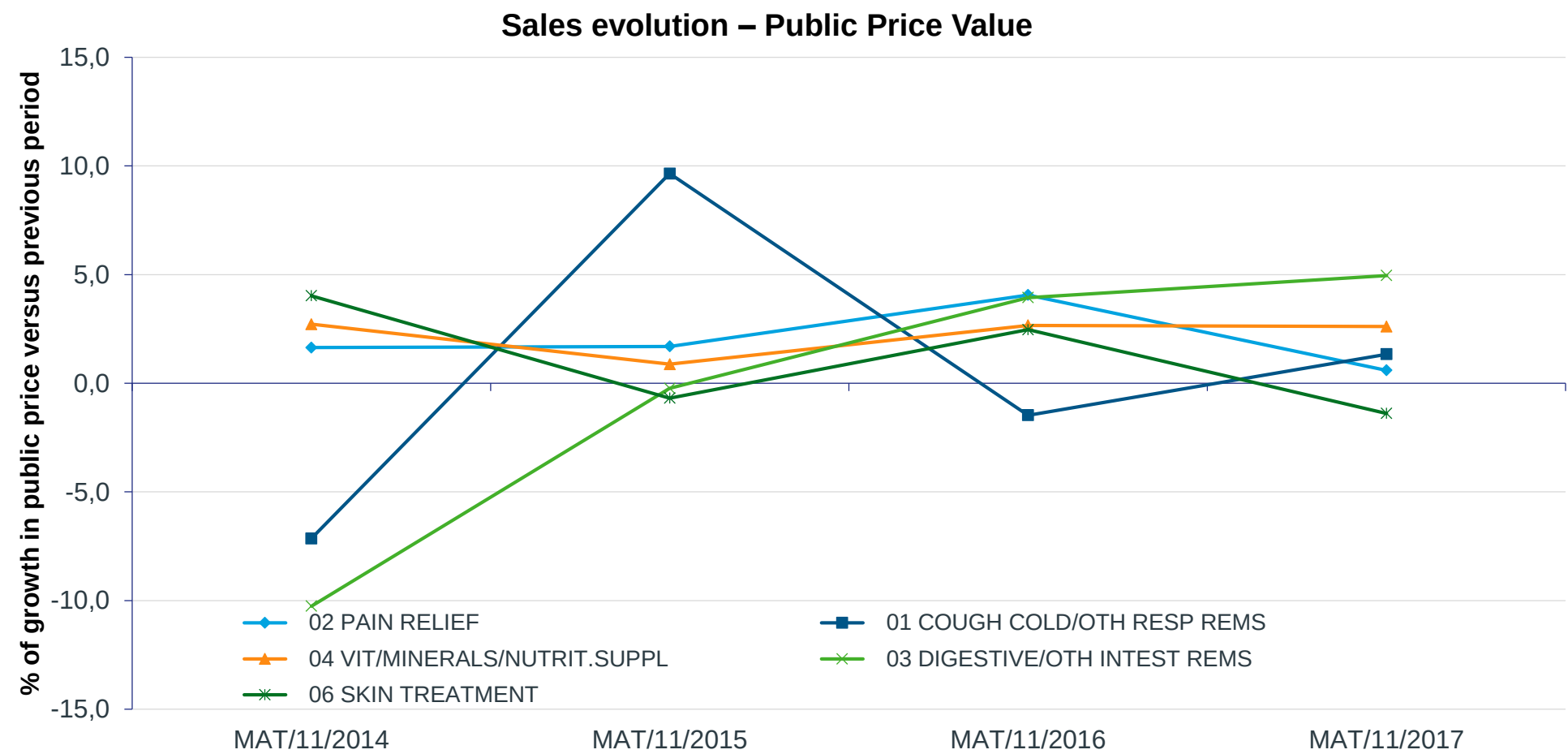
The Belgian Consumer Health market is worth € 1,98 billion



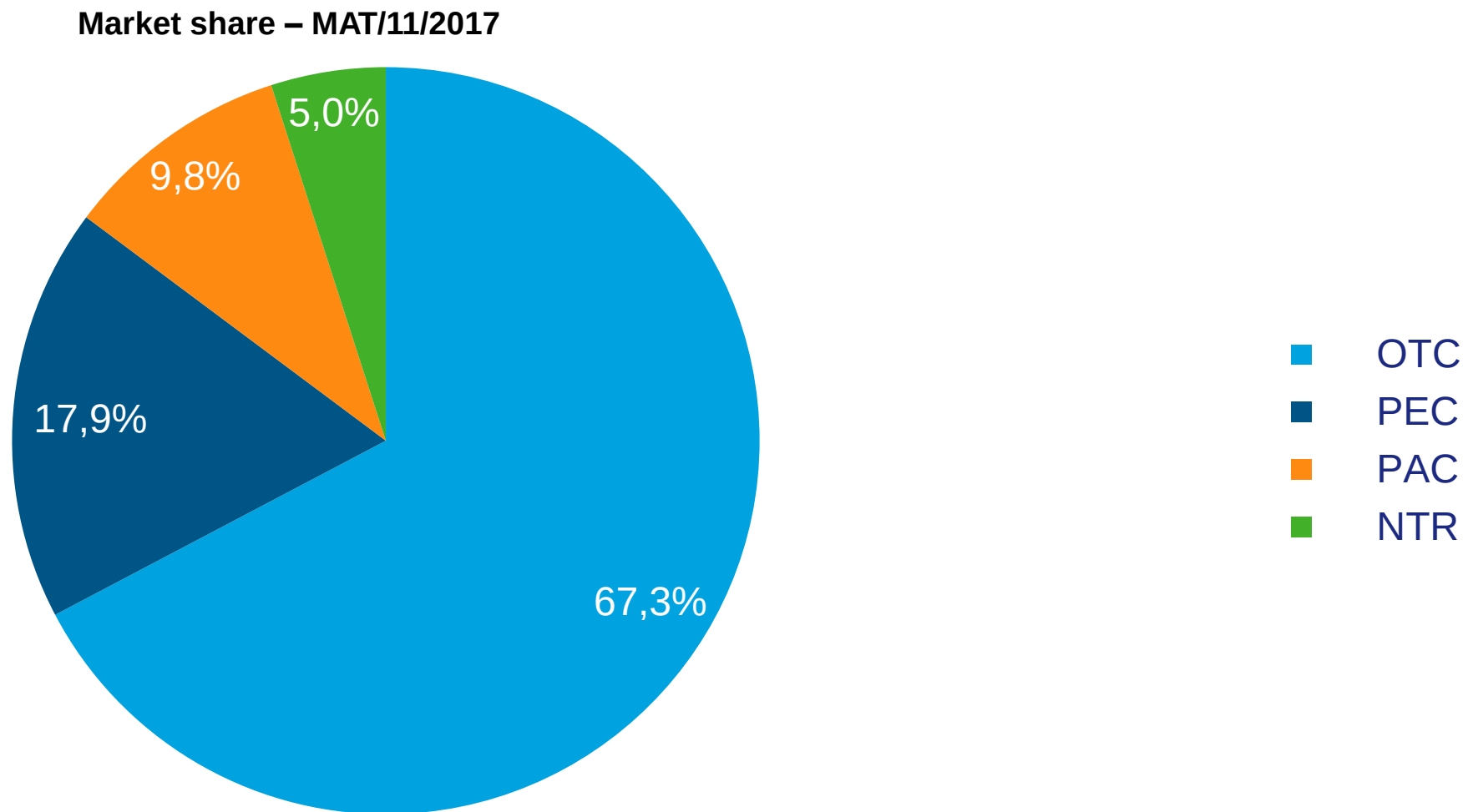
OTC, PEC & PAC markets show positive growth



Top 5 OTC classes sales evolution



OTC market has a market share of 67,3%



The growth rate of the top 10 Consumer Health products where 3 out of 10 show positive growth*

Top 10 Products in absolute value	Pub Price € MAT/112017	% of CH Market	% Growth
DAFALGAN	67,007,157	3.38 %	-2.2 %
VOLTAREN EMULGEL	28,880,868	1.45 %	-0.7 %
D-CURE	25,612,018	1.29 %	6.57 %
NUROFEN	23,935,401	1.20 %	-7.3 %
NUTRILON (2)	20,346,739	1.02 %	-2.1 %
ASAFLOW	20,262,338	1.02 %	1.09 %
OMNIBIONTA	18,393,833	0.92 %	-2.0 %
STEOVIT	15,619,137	0.78 %	-6.9 %
PARACETAMOL TEVA	14,605,899	0.73 %	8.46 %
ENTEROL	14,488,729	0.73 %	-0.7 %

*Analysis done on brandlevel TM

The top 10 fastest growing Consumer Health products (in absolute growth)*

Fastest growing Products in absolute value	Pub Price € MAT/11/2017	Absolute Growth Pub Price €
KIJIMEA COLON IRR.	3,721,460	3,290,054
PERIO AID INTENSIV	2,192,624	2,087,837
LIQUICK BASE	2,705,396	2,003,153
MUSTELA BEBE 3	3,031,331	1,975,968
NAN OPTIPRO HA	3,362,395	1,774,475
D-CURE	25,612,018	1,579,436
XLS MEDICAL	8,233,337	1,521,301
PARACETAMOL EG	5,477,545	1,469,864
ANTHELIOS	3,106,642	1,406,815
SEDIPLUS	3,125,855	1,400,552

*Analysis done on brandlevel TM