Go beyond regulatory compliance

As your products age, the pressure to minimize costs and grow revenue continues to increase. To effectively manage your portfolio, you need to do more than simply meet regulatory requirements. By aligning all aspects of Marketed Product Maintenance, QuintilesIMS can help you maximize value, ensure regulatory compliance and centralize safety oversight. It is what we call value vigilance.

Maximize investments and enhance productivity

Marketed Product Maintenance integrates regulatory, safety and benefit-risk management – providing greater visibility into your portfolio, helping to lower costs, and empower better decision-making. QuintilesIMS streamlines the interaction between functions and offers built-in scalability to manage your entire portfolio.

With QuintilesIMS’s Marketed Product Maintenance solution, you can:

• Navigate an evolving regulatory environment
• Effectively oversee global compliance across your portfolio
• Identify, manage and mitigate product risks
• Optimize and integrate global processes
• Improve operational efficiencies to reduce costs
• Maintain profitability later in your product’s lifecycle
• Contain technology and maintenance costs
• Manage and staff a complex global network

Enable better market decisions

Traditionally, regulatory and safety have operated independently. Our Marketed Product Maintenance solution eliminates these silos, connecting pharmacovigilance requirements, safety monitoring, regulatory filing and maintenance, and benefit-risk management. We believe closing the gaps allows for better insights and better, more informed decisions.

Leverage regional depth and global reach

Understanding and meeting diverse local and global requirements requires a deep presence and relationships across the world. Our strategically located regional hubs provide local knowledge, working collaboratively with a centralized global hub of experts to drive down operational delivery costs.

99% on-time delivery of submissions to regulatory agencies and customers from 2013 through 2016
Turn data into insights
Our Marketed Product Maintenance solution is underpinned by an integrated technology suite that links transaction systems, workflow management, dashboards and analytics capability to give you:

- Operational metric transparency
- Enhanced signal detection and insight generation
- Global product statistics visualizations
- Improved interactions with affiliates and stakeholders
- Minimized technology investment and associated maintenance costs

Transform your approach
You may be seeking the scale and competencies required to bring global products to market and to compete, or you are looking for more cost-effective ways to manage marketed products. Whatever your goals, QuintilesIMS can help you maximize your product’s ROI with our Marketed Product Maintenance solution. Let’s connect today.