Improve your probability of success™
FROM PIPELINE TO PORTFOLIO TO POPULATION HEALTH™
Creating a healthier world will require the industry’s best thinking and resources. It will also demand working together differently. Imagine a fully integrated approach that delivers biopharma and life sciences solutions through the healthcare continuum.

At Quintiles, we’re connecting insights with superior delivery for better outcomes – all to make your goals a reality.

Improve your probability of success™
Achieve better patient outcomes

Improve patient care using real-world measures and engagement

As medical knowledge advances, payers, healthcare providers and patients want to know more to inform their treatment and management decisions. Generating that evidence – and the insights it yields – is critical to demonstrate how therapeutics improve patient health in the real world.

Develop compelling evidence of value

Quintiles helps create a comprehensive picture of new products and the populations who need them, drawing on observational studies, late phase trials, EHR data and digital patient communities. And engaging with patients and healthcare professionals helps improve adherence, keeping patients on therapy longer to foster better health outcomes.

How Quintiles can help

- Real-world data & analytics
- Observational research & registries
- Quality improvement for providers
- Specialty clinical associations & patient organizations
- Safety & risk management
- Patient & provider engagement

Access to

>61M patient lives via EHRs since 2004

>19M patients in observational and quality improvement programs in >100 countries since 2004
Transform clinical development

Accelerate your pipelines using science, technology and global delivery

Reshaping the development model is no longer a theoretical question but an industry imperative. Emerging best practices – from predictive modeling to direct-to-patient engagement – promise to optimize clinical productivity.

Developed RBM solutions that bring as much as 25% cost reduction over traditional trial execution approaches

Improve R&D performance

To bring products to patients faster and reduce risk, you need to harness every advantage, integrating therapeutic and scientific expertise, data analytics, regulatory intelligence and global operations. Quintiles brings >30 years of pioneering clinical trials with proven approaches that improve efficiency – and uphold safety and quality.

How Quintiles can help

- Product development strategy
- Clinical trial planning & design
- Genomics & bioanalytics
- Patient recruitment
- Risk-based monitoring
Optimize commercial value

Achieve and sustain peak commercialization faster through better market access and channel strategies

More than ever, anticipating the demands of payers, providers, physicians and patients can help you realize the full potential of your product portfolio. By targeting the right message to the right decision-maker, you can accelerate market access, formulary approval and product adoption.

Amplify your message

Quintiles can help you uncover insights into all of your stakeholders, so you can capture and communicate the evidence to satisfy each one. Then we deliver that story locally and globally through a data-driven mix of channels and patient engagement. The result? More therapies changing lives.

How Quintiles can help
- Advisory services
- Market access
- Multichannel engagement
- Contract sales
- Market entry/exit
- Patient engagement & adherence
- Brand & scientific communications
- Real-world & late phase research

>220 product launches supported in 20 countries since 2009
Deploy disruptive innovation

Activate technology, expertise and the voice of the patient to reshape the landscape

Progressive healthcare organizations constantly embrace new ways of working and new technologies. It’s not only about gathering data, but connecting data in context that generates insights you can act on.

Solutions grounded in life sciences

Unlock real-time data intelligence for better trial design and more proactive risk-based monitoring with Quintiles Infosario® technology. Use the power of genomic data to accelerate personalized medicine. Tap into online communities to recruit patients for trials and generate real-world data. The investments we make in innovation are producing results for customers and better outcomes for patients.

Quintiles was named to the 2015 InformationWeek Elite 100 rankings

How Quintiles can help

- Clinical planning & design
- Technology solutions
- Process & IT implementation
- Model-based drug development
- Risk-based monitoring
- Genomics
- Patient & provider engagement
- Multichannel engagement
Embrace value-based healthcare

Turn clinical evidence and patient insight into a clear and convincing value story

Value is the new currency in healthcare. Efficacy and safety, once the deciding factors for commercial adoption, are now among many criteria used to evaluate treatments. Because definitions of value vary by audience, you need to develop evidence to meet all their expectations.

Solving the value equation

Build a more compelling value story through a deep understanding of payers, providers, biopharma and patients. Connecting clinical trial data with real-world insights, Quintiles can help determine what will best demonstrate a therapy’s value and benefit/risk profile.

How Quintiles can help

- Product value & safety demonstration
- Observational research & registries
- Quality improvement for providers
- Market access
- EHR data networks

Real-World & Late Phase programs
since 2011

>625

>160 patient registries and observational studies
since 2011
Access global scale with local knowledge

Leverage the industry’s largest integrated service infrastructure to gain local insight and market access

It’s one thing to claim deep familiarity with individual countries. It’s quite another to integrate that expertise globally. You need both breadth and depth to expand into new markets and ultimately impact population health.

Local around the world

Quintiles’ global network gives you more on-the-ground fluency in local languages and regulatory and access requirements. Stronger relationships with payers, physicians and practices. Closer links to labs, trial sites and sales teams. All connected through powerful technology to help you deploy the right local resources at the right time – wherever you need to be.

How Quintiles can help

- Advisory services
- Regulatory affairs – local & global
- Clinical trial monitoring
- Market entry/exit
- Market access
- Site start-up

36,000 employees in >100 countries
Make possible probable

Profound shifts in healthcare are driving transformation. Advances in science, analytics and therapeutic knowledge offer the promise of better treatments. While the challenges are real, the potential to solve them is even greater. When we work together with a focus on integration, evidence and value, we can realize the goal of a healthier world.

Let us help you improve your probability of success.

Quintiles helped develop or commercialize 98 of the Top 100 best-selling products of 2014.