

Next Generation Information Ecosystem: Healthcare-Grade, AI-ready Data and Platform



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Healthcare-grade, AI-ready data is the foundation for what's next

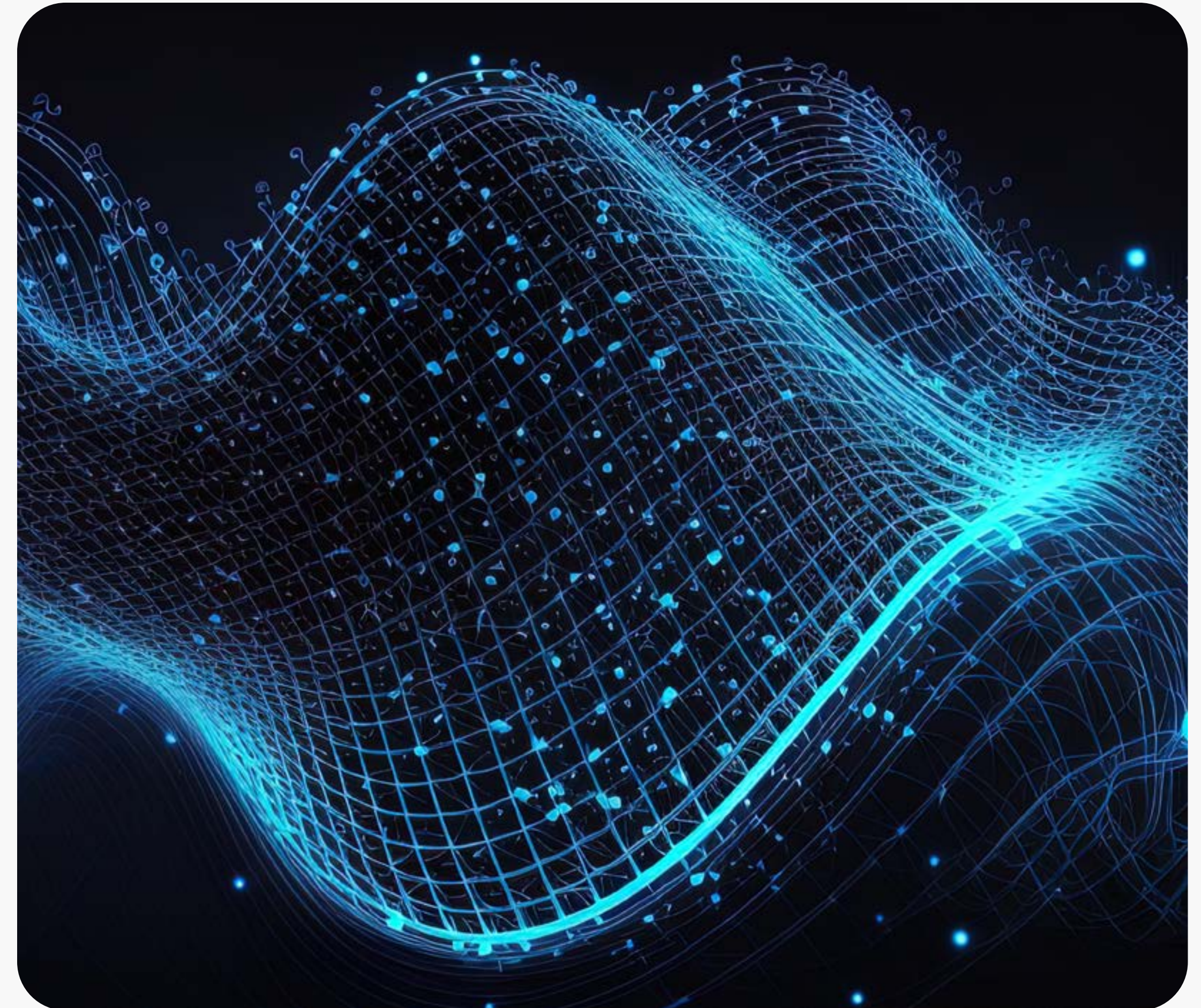
The constraints have changed. Life sciences organizations aren't short on data, talent, or ambition. They're short on time lost to building new pipeline for every source, reconciling numbers that should already agree, and governing data after the fact. AI has raised the stakes even higher, and data models are only as trustworthy as the data behind them.

Healthcare has no tolerance for outputs that can't be explained, traced, or defended. That's why IQVIA has invested time and expertise to build a next-generation information ecosystem for healthcare-grade, AI-ready data that is real, curated, connected, and delivered where decisions get made.

The result is Connected Intelligence that is validated by human expertise where it matters most, so trust is engineered up front rather than assumed. It is the difference between organizations that report on the past and those that anticipate and innovate for the future.

For decades, IQVIA has turned the world's most complex healthcare data into decisions that shape markets and improve lives. That's why our experience, across claims, prescriptions, EMR, provider, product, and patient, as well as HCO and HCP reference data assets, will serve as the very foundation for what comes next.

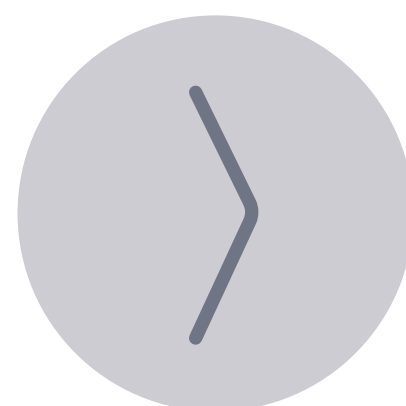
Click through each section and read the full eBook for a deep dive into this ecosystem. Learn what it does, the value it delivers, and how it changes the work for your teams. If AI is on your agenda, this is where it starts.



IQVIA's next generation information ecosystem: *Healthcare-grade, AI-ready data and platform*

SOURCE

*Integrated sourcing of IQVIA, client, and
third-party data*



Click on gray components to learn more

Reset



Integrated sourcing of IQVIA, client, and third-party data

SOURCE

Integrated sourcing of IQVIA, client, and third-party data

Click on gray components to learn more

Reset

Capability



What it does



Top 3 benefits



Use case example





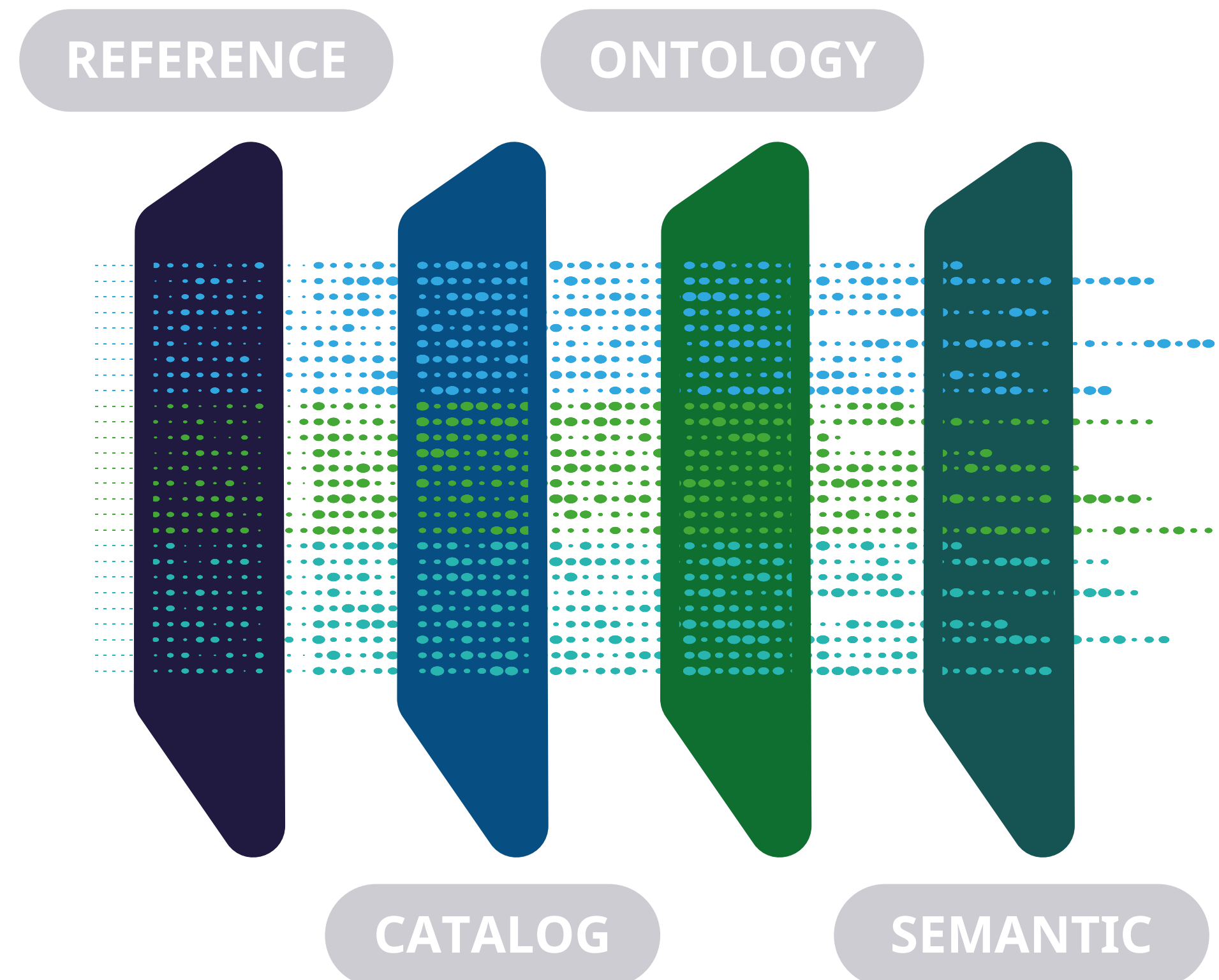
Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets

Click on gray components to learn more



KNOWLEDGE

Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets





Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets

Click on gray components to learn more

Reset

KNOWLEDGE

Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets



Capability



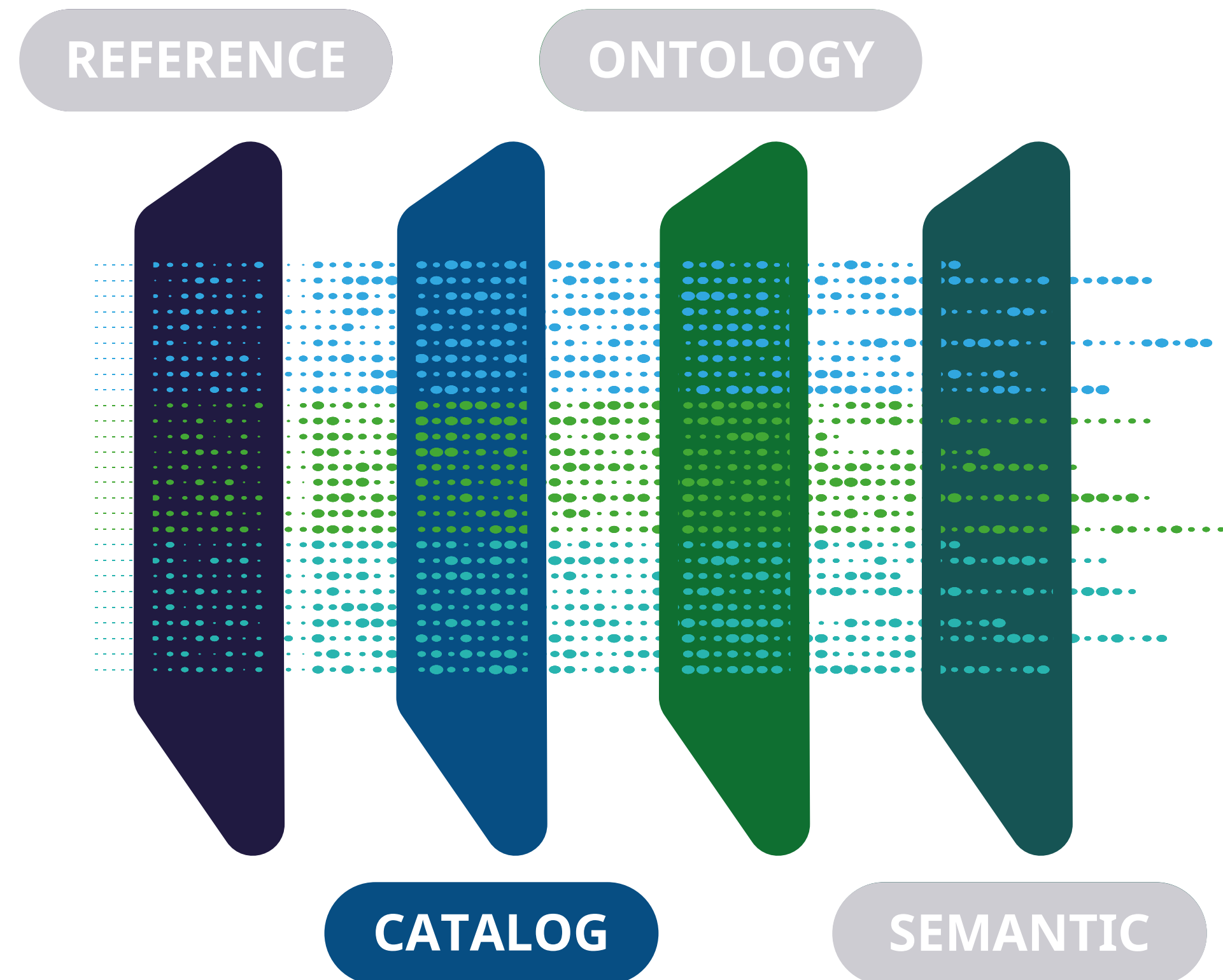
What it does



Top 3 benefits



Use case example





Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets

Click on gray components to learn more

Reset

KNOWLEDGE

Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets

Capability



What it does



Top 3 benefits



Use case example

REFERENCE

ONTOLOGY

CATALOG

SEMANTIC





Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets

Click on gray components to learn more

Reset

KNOWLEDGE

Enriched with reference, catalog, ontology, and semantic layers to create high-quality AI-ready datasets



Capability



What it does



Top 3 benefits



Use case example

REFERENCE

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Click on gray components to learn more

Reset

KNOWLEDGE

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Capability



What it does



Top 3 benefits



Use case example

REFERENCE

ONTOLOGY

CATALOG

SEMANTIC



Maximized interoperability in the client environment

Capability

What it does

Top 3 benefits

Use case example



Reset

It's time to make the shift...

IQVIA supports the full data ecosystem end to end, from source data and curation through governance, integration, delivery, and activation. But you don't have to take it on all at once. Capabilities deploy modularly, so you can strengthen one part of your data foundation today and scale to an enterprise-wide system when you're ready. With IQVIA's Next Generation Information Ecosystem, you can:

 Click on gray components to learn more

Reset



In an era where AI is only as powerful as the data behind it, success belongs to organizations that can transform complexity into clarity and information into action. IQVIA Connected Intelligence™, strengthened by human expertise at the moments that matter most, creates confidence that is engineered from the start, not assumed after the fact.

The difference is profound. While some organizations continue to analyze what has already happened, others are equipped to anticipate what comes next, uncover new opportunities, and drive innovation with confidence.

At IQVIA, we go beyond delivering data. We connect, standardize, and activate diverse sources of information to create AI-ready, decision-grade intelligence. Backed by decades of deep life sciences expertise and an unmatched understanding of the industry's data, workflows, and decision-making needs, we help organizations turn information into insight and insight into action. The result is a stronger foundation for smarter decisions, faster action, and better outcomes, enabling organizations to move from fragmented insights to a future powered by trusted intelligence.

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