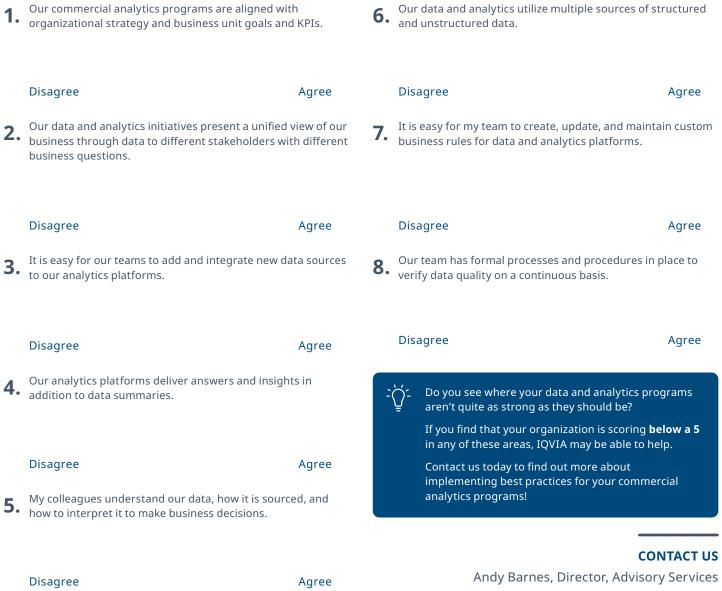


Commercial Analytics Maturity Self-Assessment

Eight diagnostic questions to reveal gaps in your commercial analytics initiatives.

If you work in commercial analytics for pharma, chances are you spend more time than you would like wrangling data. You may have invested heavily in data acquisition, but you are still not seeing the results you want.

To better understand your needs, how do you score yourself on the following data and analytics statements?



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