Real World Research Studies During COVID-19:

Four Tips for Reducing Sites' Patient Care Burden

The COVID-19 pandemic has dramatically impacted clinical study operations at sites around the world. In some cases, the majority of sites are opening, or have shifted to remote operations where possible. In others, clinics have had to find creative and safe ways to keep enrolling and following study patients. Life science companies, too, can get creative in their approach to studies. Here are four strategies for alleviating the burden on sites and patients, both during and after the pandemic.

Click on the circular icons below to reveal insights

Consider secondary data, first.

Use direct-to-patient approaches.

Seek all participants' consent to link their clinical and real-world data.

Use platforms to analyze and visualize data.

Reset All

When considering these four tips, also be sure to engage with decision makers early and often.

Regulators' and payers' evidence needs – and views of real-world data and innovative trial designs – are changing rapidly. Engage with regulators and payers early and often to ensure that your approach will align with their needs and requirements. Transparency and collaboration can prevent unwelcome surprises and costly delays.

CONTACT US

iqvia.com/rwe_contactus

iqvia.com