

# **IQVIA's Analytics Suite for Providers**

*Inform your strategy with market intelligence*

**IQVIA's Provider and Market Strategy Solutions enable successful provider engagement and market strategy development with insights generated from quality data. At IQVIA, we have built unparalleled data assets including the largest patient-centric longitudinal medical and prescription claims data in the industry to power advanced analytics for provider organizations.**

Not all data is quality data. Quality data is the foundation for the reliable analytics needed to inform your critical business strategies that will drive growth. IQVIA's Connected Intelligence™ relies on the most dynamic view of the healthcare landscape, including more than 320 million anonymized, tokenized patients.

The [OneKey Web Portal](#) tracks more than 11 million healthcare providers, more than 750,000 healthcare organizations, and the affiliations between them. These insights between the business and the provider as well as the affiliations between businesses help our customers to understand the various dimensions and components of the healthcare ecosystem.

This infographic will provide answers to some of the most frequently asked questions about IQVIA's core offerings and how our comprehensive reference materials form the basis of how customers can curate data and analytics to meet their unique needs.

 **Click on each green boxes below to learn more.**

**Contact the IQVIA Healthcare Solutions team to discuss how we can work with you to inform your business and marketing strategy with our analytics suite today.**