

# **IQVIA Patient Support Services**

*Drive improved health outcomes by providing the right patient support, at the right time, through the right channel*

Whether you are looking to support patients in complex disease areas or help them get maximum benefit from their prescription choice, an adaptable and flexible engagement strategy is required. Today’s fast-moving and uncertain healthcare landscape presents a unique challenge to life sciences organizations in ensuring patients are supported effectively and that delivery of care is maintained.

At IQVIA, we are addressing this ongoing challenge by helping our customers connect to patients, understand their needs, build long-term relationships, and support better outcomes with flexible services. Whether this is through education, adherence support, communication programs, or in home clinical solutions, we can support the relationship between healthcare providers and patients, empowering improved outcomes.

 For the best user experience, please open this infographic using [Google Chrome](#) or [Adobe Acrobat](#)

## **Elevate your engagement strategy with our patient-centric approach**

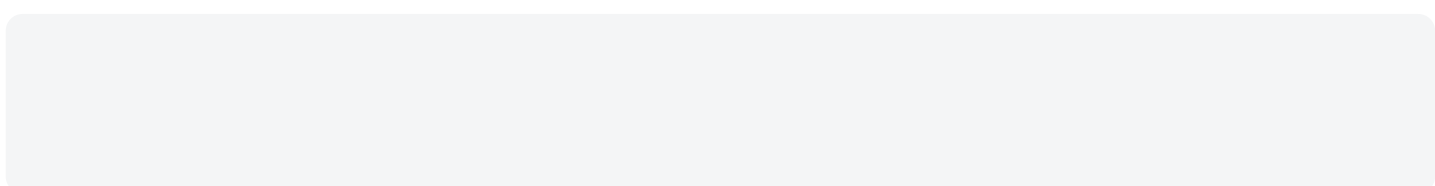


**Access a wide range of targeted, direct-to-patient services, tailored to your product and therapy area**



## **Gain specialist support from our patient support teams**

IQVIA Patient Support Services can help you deliver a wide range of activities to ensure optimal patient care. Click on the icons below to learn more about what we can support you with.



With over 40 years’ experience providing services to health systems and patients, IQVIA’s flexible teams are in place and ready to be deployed, for projects large and small, and are supported by industry-leading healthcare engagement technology and insights.

Contact us today to learn more about using IQVIA Patient Support Services to provide a seamless patient experience and improve health outcomes.

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