

Specialty Data Aggregation Solutions

Launching your specialty therapy with a solid data aggregation solution framework delivers best-in-class patient and market insights

Today's reality

Complexities surrounding specialty products can impact your ability to understand the patient journey and execute an array of critical commercial activities, including:

- Patient interactions across multiple sites of care
- Mix of pharmacy and medical claims
- Varied indications, dosing regimens, and routes of administration
- Differences in data elements
- Varying data lags and reporting frequencies
- Patient privacy requirements and risks



The solution

IQVIA SPECIALTY DATA AGGREGATION SOLUTIONS

By leveraging IQVIA Specialty Data Aggregation Solutions, you will have expertise backed by a team that has supported over 120 specialty brand launches across more than 80 life science clients, including pre-commercial, emerging biopharma, and leading life science manufacturers, for specialty, orphan, and

ultra-rare disease products. Our team will partner with you to understand your needs and pinpoint the IQVIA Specialty Data Aggregation Solutions needed to answer your business and patient questions. Tying together our expertise with the ValueTrak platform, you will have access to creating best-in-class patient and market insights.

120+

120+ successful specialty brand launches

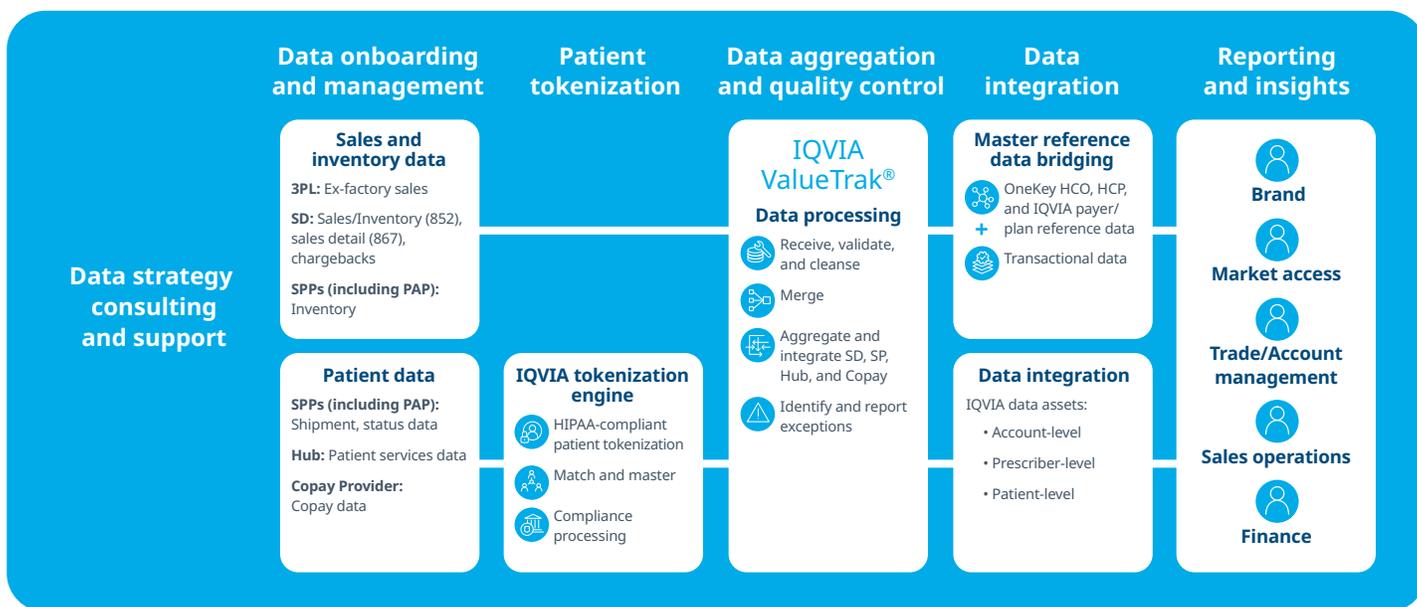
80+

80+ clients

500+

500+ data suppliers supported

Framework for Transforming Your Data into Actionable Insights



Key differentiator – IQVIA’s ValueTrak

ValueTrak allows you to:

- Understand the patient journey
- Identify barriers to access and achieve improved patient outcomes
- Target and prioritize healthcare practitioners (HCPs)
- Align pricing, contracting, and access strategy
- Monitor specialty data supplier compliance

ValueTrak data aggregation platform includes:

- Superior capabilities to normalize, link, and reconcile disparate datasets
- Ability to link specialty distribution, hub, and specialty pharmacy datasets for longitudinal views of the product and the patient
- Comprehensive data validation business rules engine for required, optional, or conditional checks
- Support for patient tokenization, data bridging, data integration, and analytics
- Near real-time processing (within three hours)
- Flexible data delivery options
- Anytime access to data reporting
- High-touch account management model
- HIPAA-compliance and re-identification risk assurance



Related IQVIA offerings



Data Strategy and Consulting Services



Patient Tokenization Services



Specialty Data integration



Intelligent Interventions Patient Access Dashboard with Advanced Patient Analytics



Scorecarding to monitor specialty suppliers

