

The Cost of 340B to Wisconsin

In 2025, workers and employers lost \$430 million in negotiated rebates to 340B

Despite advocates' claims that the 340B program is free, it raises costs for patients, employers, state and local governments, Medicare, and managed Medicaid. One way it increases costs is by displacing the negotiated rebates that are used to lower net drug prices. Research by IQVIA shows that workers and employers lost \$14.5 billion in rebates nationally in 2025 due to 340B.¹ The cost to Wisconsin workers and employers in 2025 was \$430 million.

Cost of 340B to Wisconsin workers and employers

PER BENEFICIARY	PLAN TYPE	TOTAL COST
\$126	Private sector employees ²	\$383M
	Government employees ³	\$47M
	Total	\$430M

The cost of 340B to Wisconsin has increased substantially in recent years due to program growth. From 2023 to 2025, the number of healthcare providers prescribing 340B drugs and the value of 340B drug purchases both increased while the number of 340B facilities fell slightly.

340B growth in Wisconsin: 2023 to 2025

340B PRESCRIBERS		340B FACILITIES ⁴		340B DRUG PURCHASES ⁵	
#	GROWTH	#	GROWTH	#	GROWTH
27,859	+27%	666	+29%	\$4 billion	+56%

340B utilization in Wisconsin is about the same as neighboring states, which mostly have elevated levels compared to national average, indicating a strong 340B presence in the whole region.

Wisconsin vs. neighbors

STATE	340B UTILIZATION ⁶	COST PER BENEFICIARY
WI	22%	\$126
MN	20%	\$113
IA	23%	\$134
IL	12%	\$71
Total U.S.	14%	\$81

1. The cost of 340B to states. IQVIA. 2026 (to appear).
2. Includes employer-sponsored plans and ACA health plans.
3. Includes state and local government employees.
4. Based on 340B "parent" facilities, not satellite sites or contract pharmacies.
5. 340B drug purchases at Wholesaler Acquisition Cost (WAC).
6. Percentage of 340B business by state, averaged over drug purchases and claims.