

IQVIA Integrated EMR Data

A growing network of EMR providers, infused with IQVIA knowledge and integrated in a standard data model



**More than
141 million patients**



**10+ years of
historical data**



**Broader and more
diversified view
of providers**



**Availability of provider
NPI and specialty**

Are you missing clinical context in real-world decision-making?

Life sciences decision makers need faster, more defensible answers to high-stakes questions: Why do physicians switch patients from one therapy to another? Who gets prescribed therapy but never fills it? What clinical characteristics predict primary non-adherence? What lab changes predict future hospitalization risk? Claims data can reveal important activity, but it often stops short of the clinical context needed to explain why decisions are made, how disease progresses, and what is happening at the point of care.

The right solution: IQVIA Integrated EMR Data

IQVIA Integrated EMR Data brings the clinical reality of care into view by connecting patient-level signals, provider behavior, treatment activity, and outcomes. With a richer understanding of what happens before, during, and after treatment, teams can move beyond observation to more targeted evidence generation, engagement, and action.



Add clinical depth: Incorporate diagnoses, labs, vitals, medications, biomarkers, procedures, outcomes, and provider notes to reveal clinical detail that is not consistently available in claims.



Define more meaningful cohorts: Identify eligible, undertreated, or at-risk patients using clinical markers, disease severity, lab values, and treatment history.



Understand how care progresses: Evaluate therapy changes, disease progression, outcomes, referral patterns, and gaps in care across real-world settings.



Build stronger evidence: Support clinical development, medical affairs, HEOR, commercial analytics, and market access with clinical context that strengthens real-world analyses and payer-ready narratives.



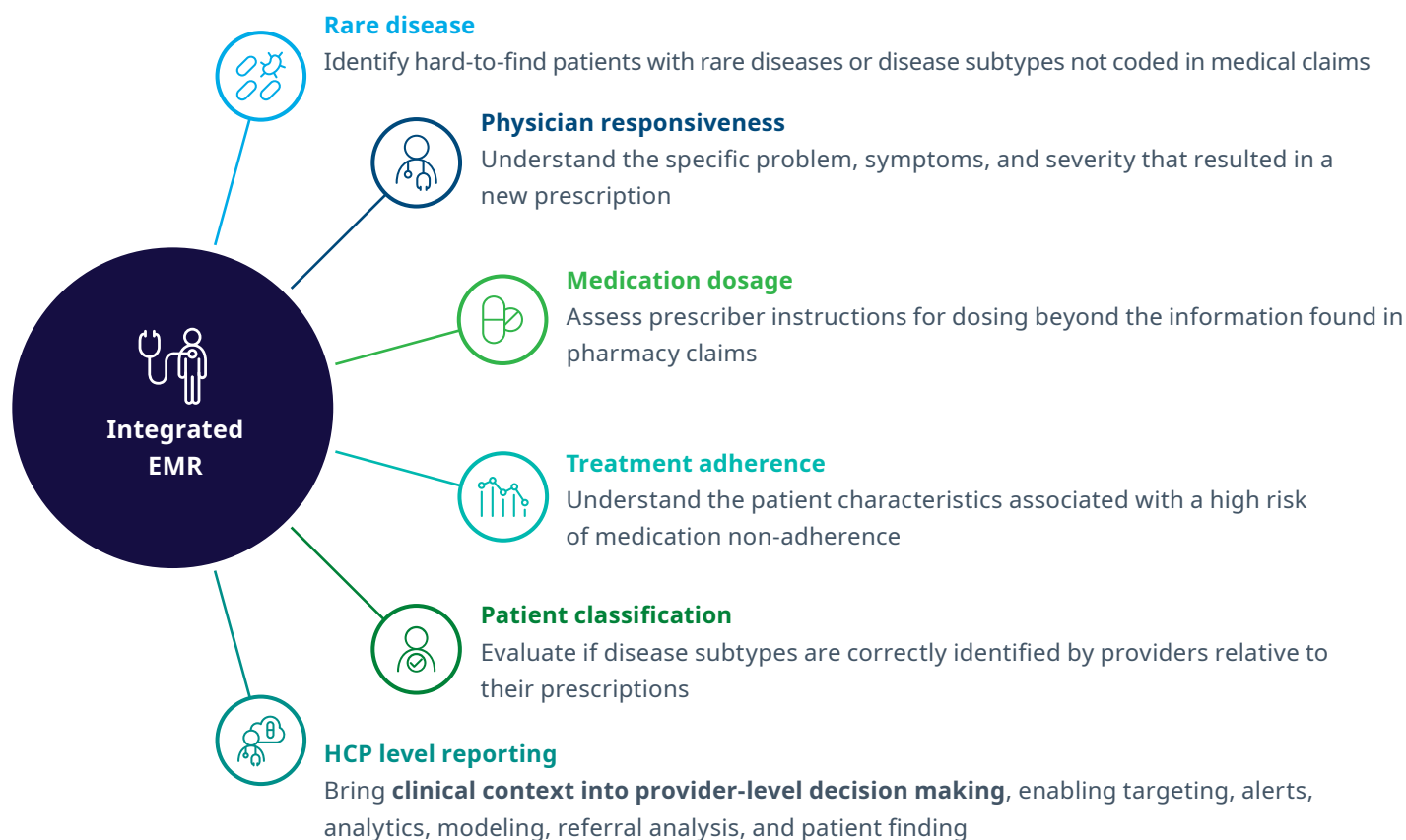
Act with greater precision: Use provider-level reporting, monthly refreshes, and scalable linkage to other healthcare data to inform targeting, alerts, modeling, and patient-centered strategies.

What makes IQVIA Integrated EMR Data different?

IQVIA Integrated EMR Data combines scale, clinical richness, and practical usability in one data asset. With more than 141 million patients, 10 years of historical depth, broad provider coverage, and provider-level reporting, teams can analyze care across academic institutions, federally qualified entities, and large hospital networks, as well as rural and urban practices. This diversified view helps organizations identify meaningful variation in care, bring more confidence to real-world analytics, and translate clinical insight into decisions that support evidence, access, engagement, and growth.

Insight areas enabled by Integrated EMR Data

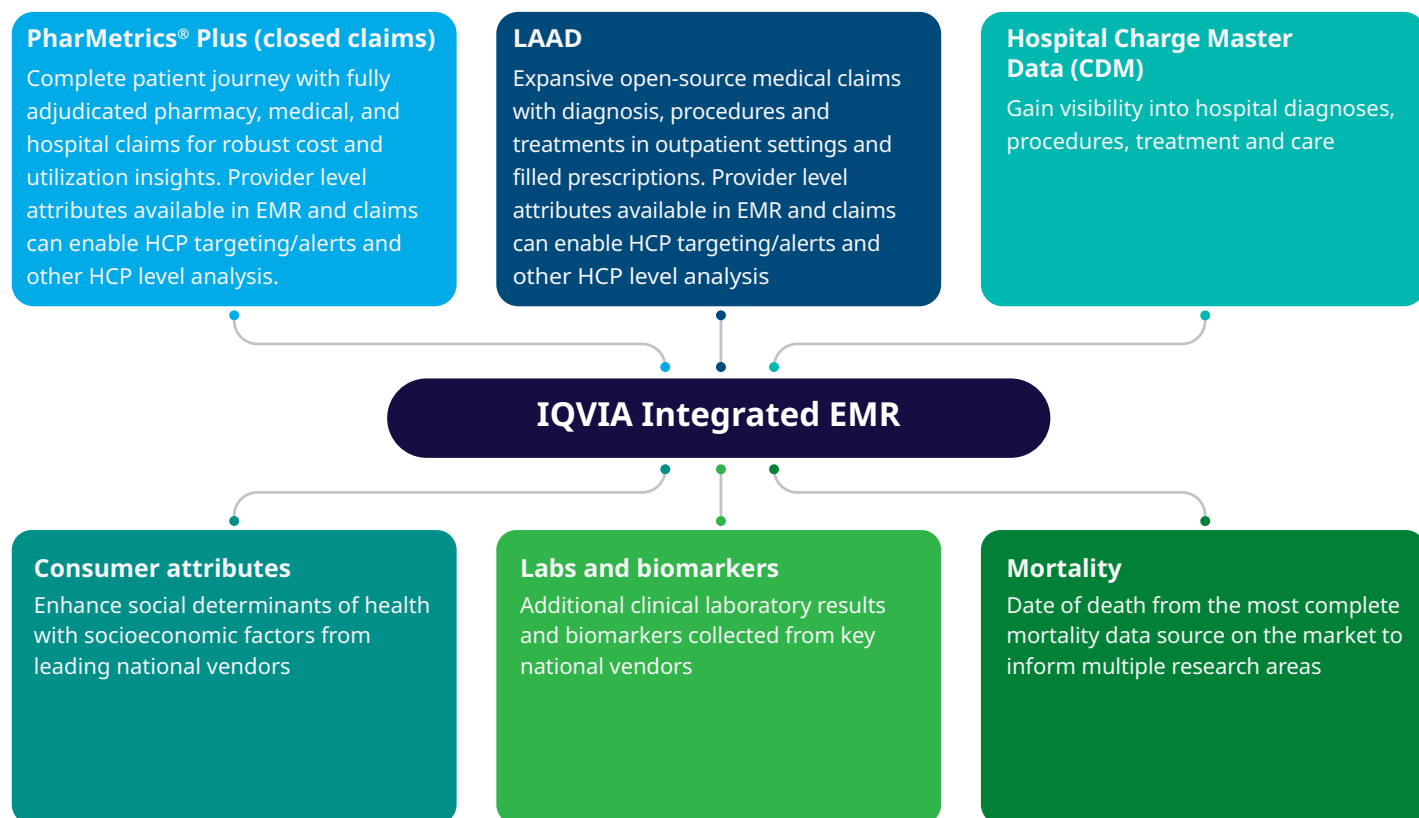
Integrated EMR can enable standalone studies and augment insights from claims data



Related IQVIA solutions



Enhance studies by linking Integrated EMR to additional data



Why IQVIA

IQVIA doesn't just deliver data. We help create, curate, manage, and operationalize some of the industry's most comprehensive healthcare-grade data assets. With more than 60 years of life sciences expertise, IQVIA brings deep domain knowledge spanning patients, providers, payers, products, and healthcare markets.

Because IQVIA understands both the data and the commercial decisions it supports, organizations gain a partner that can help make healthcare data more accessible, understandable, and usable across analytics, operations, and emerging AI-driven workflows.

Contact IQVIA – Data you trust, insights you need, delivery you can count on.