

## IQVIA OneKey Data Stream

# Next evolution in OneKey reference data integration and delivery with daily deltas

In today's fast-paced and competitive environment, organizations need realtime access to comprehensive and detailed healthcare provider and healthcare organization reference data to make informed brand and marketing decisions. They need a data partner who can deliver this critical information seamlessly within their existing ecosystem, ensuring smooth operations, enhanced data communications, and real-time analytics so they can get and stay ahead of the competition.

#### The right solution — OneKey Data Stream

OneKey Data Stream is an accelerated delivery method designed to align with your future strategies by providing daily updates and reducing validation requests. This innovative solution combines the advantages of OneKey global data technology with the traditional U.S. delivery format, allowing customers to access daily data feeds while seamlessly integrating with cutting edge technologies.

With OneKey Data Stream, you can even synchronize your existing IQVIA data assets, including Xponent, Longitudinal Access and Adjudication Data (LAAD), or Drug Distribution Data (DDD), ensuring your information remains connected, consistent, and up to date so you can focus on driving results instead of reconciling data.





#### The OneKey DataStream Difference

Imagine the benefit of complete, real-time data updates without the need for time-intensive validation requests and the ability to stay on your current OneKey relational (iCADM) or OneKey Select layout.

#### **ONEKEY DATA STREAM PROVIDES:**



**Daily updates** — insights into real time data updates with daily deltas



**Data flexibility** — extracts delivered as full weekly files or as daily deltas



Data communication
— improved data
exchanges throughout
the organization



Automated validation requests — reduced time and money spent on manual processing



**Synchronized data assets** — connected, consistent, and up-to-date information



Dedicated client services team support that's always just a phone call a way



**Technology access** — integrate with existing APIs, DaaS, and OneKey live access

### Delivery

Data Stream can be delivered via DaaS, Snowflake, and S3.

#### Related offerings

**OneKey Reference Data** 

IQVIA Data assets — LAAD Plus, Xponent, DDD, IQVIA PharMetrics® Plus, etc. Data as a Service —
DaaS via Snowflake

Master Data Management —
Infinite Dimensions,
MDM Advance

Data Governance and Stewarship

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Contact us today to access the power of OneKey Data Stream.

