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IQVIA's Medicare Part B Durable Medical Equipment (DME) Insights

Complete visibility in Medicare Part B DME claims activity

Current Medicare Part B DME data challenges:

- Lags in traditional Medicare reporting can last up to 7 months

- Commercial datasets have limited Medicare capture resulting in reporting gaps

- Traditional Medicare data cell suppression and privacy rules limit visibility

The solution — IQVIA's Medicare Part B Durable Medical Equipment (DME) insights

Medicare Part B DME is a provider-level offering that reports professional and DME medical claims activity for all products and administered procedures covered and paid for by Fee-For-Service (FFS) Medicare Part B.

With 100% visibility info Medicare Part B DME activities, it fills the information gaps that have historically existed across the U.S. healthcare information landscape, providing clear visibility into FFS Medicare Part B channels to enable deeper and more innovative commercial insights so teams can make more informed decisions.

Because DME products are often administered in different settings and not at the provider level, Medicare Part B DME captures the Supplier National Provider Identifier(NPI) to indicate the Home Medical Equipment (HME) organization or pharmacy distributor, as well as the certifying physician NPI for the ordering provider, enabling clear line of site into distribution channels from start to finish.

Key differentiators:

Full visibility — Includes transactional views of claims for Medicare data with zero cell suppression

Claims insights provided on a 55–75-day data lag

No reporting gaps — Get 100% of Medicare Part B DME information with no cell suppression

Deeper insights — 80% more visibility into DME claims than standard IQVIA Medicare medical claims assets alone

Supply chain clarity — Line of site into HME and Pharmacy supplier and certifying physician-level NPI data

Application and business uses:

- Measure sales rep performance

- Set business and sales goals

- Improve segmentation and targeting

- Optimize messaging based on performance and trends

- Expand use cases such as certifying provider trends and adoption of products

- Tailor messages for target lists based on therapy administration trends for products

- Structure and deploy field force based on the supplier NPI (DME distributors and pharmacies) deciles

- Monitor competitor trends by identifying product/ brand based on the DME distributor

Delivery information:

- Flat file delivery or custom integration options

Related offerings that integrate/connect with this product to solve a broader customer challenge:

- Medicare Part B can be integrated with other IQVIA assets to expand the market capture at the provider and facility/ supplier level:
  - » Healthcare Procedural Data (HPD)
  - » Longitudinal Adjudicated Access Data (LAAD)
  - » Companion files
  - » OneKey data
  - » Dx assets

About IQVIA Connected Intelligence™

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies, and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.

Discover new insights, drive smarter decisions, and unleash new opportunities with the power of IQVIA Connected Intelligence.

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