IQVIA

IQVIA's Provider Medicare Part B

Complete visibility into Fee-for-Service (FFS) Medicare Part B claims activity

Provider Medicare Part B

Traditional FFS Medicare information gaps have historically existed across the healthcare information landscape including, but not limited to:

Blocked drugs

Extended reporting lags

Reporting gaps

Incomplete availability of business-critical data attributes and metrics

Aggregated output limitations

The pipeline of pharmaceutical products covered under Medicare Part B continues to grow and diversify at a rapid rate, yet for many, it is difficult to generate timely, comprehensive, and competitive market insights without complete visibility into the FFS Medicare Part B channel. These information blind spots directly impact the ability to develop actionable and innovative product and marketing access strategies.

To solve this problem, IQVIA's Provider Medicare Part B offering provides clients with 100% claims activity with the shortest reporting turnaround time in the industry.

This offering includes Medicare Part B attributes and provider utilization activities not delivered by any other information solutions provider, including the ability to report specific product and therapy names reported under unclassified HCPCS codes.

The Provider Medicare Part B difference

IQVIA reports data within 45-65 days from the end of the month compared to competitors who typically report 3-5 months after the end of the quarter.

Reporting includes additional metrics and data attributes that are completely unique to IQVIA. Unlike other suppliers, IQVIA data does not suppress any of the data or block individual therapies, therefore the data has greater value for new product launches and for rare disease markets.

With the IQVIA's Provider Medicare Part B offering, you gain the ability to report product names for both launch and other products reported under unclassified HCPCS codes.

100% HCPCS and CPT codes available for reporting

100% Medicare Part B Professional Claims

100% of submitted professional FFS Medicare Part B claims reported within 45-65 days from the end of the month

Applications

- Provider profiling — including segmentation and targeting
- Market analysis
- Product launch strategy development
- Business development
- Field reimbursement management

Business solutions

- Conduct provider profiling to understand their adoption and performance within IQVIA's transactional assets
- Key insights in the office and ASC settings to supplement IQVIA's medical claims
- Identify administering providers for targeting based on volume, share, and trends within the Medicare Part B channel
- Structure and deploy field force based on provider deciles and subsequent therapy administration patterns
- Tailor messages for target lists based on therapy administration trends for products and product markets

Delivery method

Provider Medicare Part B files are generated monthly, quarterly, and even semi-annually via flat file and are delivered by IQVIA's Commercial Delivery Hub.

Each standard monthly deliverable reports the most recent six months of professional FFS Medicare Part B claims to ensure all claims submitted for adjudication in a delayed timeframe are reported.

Extended views of historical data are available upon request.

Opportunities for integration with IQVIA assets

Medicare Part B can be leveraged as a standalone asset due to its unique focus or it can be integrated with various IQVIA assets at the HCP/HCO level.

Hx/Dx — IQVIA's open source medical claims data help clients gain a holistic, longitudinal view of the fee for service and buy-and-bill markets.

LAAD — Longitudinal Access and Adjudication Data (LAAD) harmonizes records from disparate Rx and medical claims datasets to create a singular, integrated view.

The companion files leverage IQVIA's industry-leading information portfolio and subject matter expertise to provide a complete cross-market profile of the anonymized patient, the provider and the payer.

HPD — Hospital Procedures and Diagnosis (HPD) is a customizable suite of profiling and targeting solutions that provides real-time, claims-driven intelligence.

National

Facility

Physician/Facility

Physician Referral

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