IQVIA

Reporting with OneKey for Compliance Requirements and FDA Regulations

Streamline data management costs and processes with IQVIA as your single data provider

Today's challenges

The government is working hard to combat fraud, waste, and abuse within the healthcare system, which, in turn, is increasing the need for privacy-safe data and accurate compliance reporting. However, the process of integrating multiple datasets together, coupled with the lack of interoperability between in-house systems, can create unnecessary challenges, leaving room for error and the inability to meet more stringent compliance requirements and government regulations. Additionally, sub-optimal processes can increase data and infrastructure costs and even inadvertently result in large government fines.

The right solution — IQVIA's OneKey reference data

OneKey provides a baseline from which integration and interoperability between unique systems, applications, and databases can be easily achieved and includes the most comprehensive and accurate healthcare provider (HCP) and healthcare organization (HCO) dataset.

Benefits include:

A single, stable, and constant database which supports MDM, data stewardship, compliance, commercial, and marketing needs. Optimized data privacy, security, and integrity gives stakeholders the confidence to cultivate a data-first approach to decision making.

PDMA requires that any drug product marketed in the U.S. must be approved by the FDA and that all drug samples must be accounted for and tracked. OneKey can help customers comply with PDMA by identifying HCPs who can receive samples via the OneKey Sample Eligibility offering.

Data on emails and state licensing required to meet upcoming reporting requirements for Drug Supply Chain Security Act (DSCSA). DSCSA requires manufacturers, repackaging companies, and distributors to submit product transaction information to the Food and Drug Administration (FDA) including facility name, address, email, state license, and any disciplinary action taken against the organization, all of which can be found within the OneKey reference database.
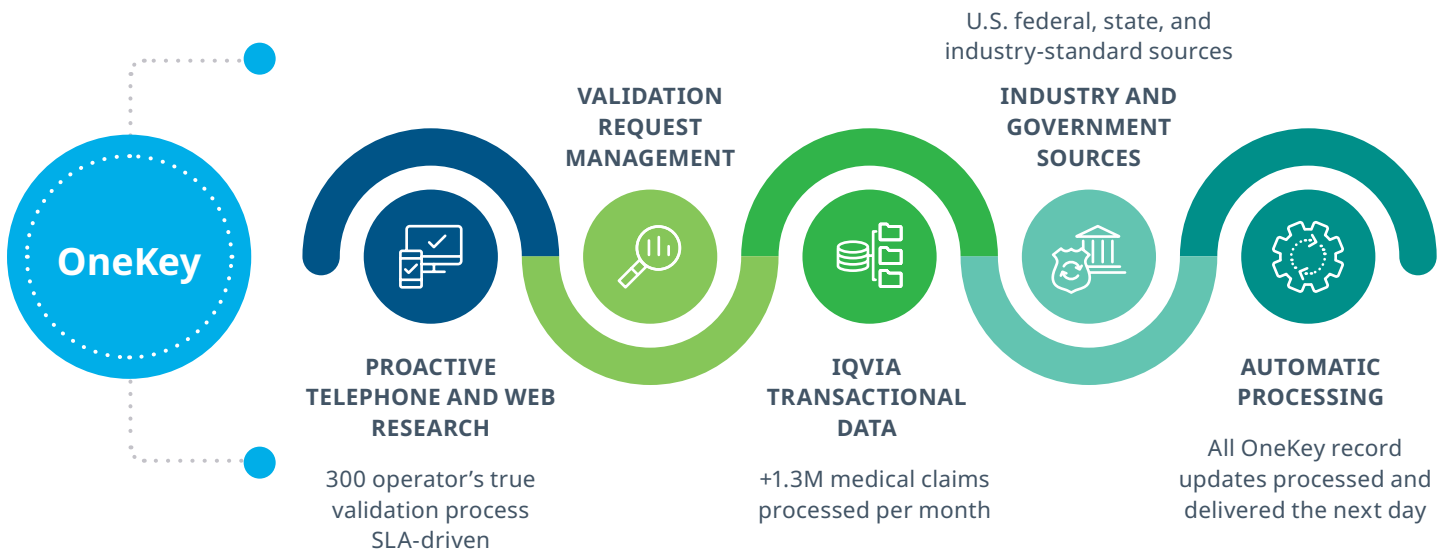
Customers can eliminate the need to purchase and manage multiple data sources as OneKey acts as a single source of data for compliance and marketing needs. Consistent and reliable data allows businesses to make more data-informed decisions while reducing the complexity needed when managing multiple datasets.

Reduce the need for matching due to having a unique identifier for HCOs that ties to a Centers for Medicare & Medicaid Services (CMS) certification number, NPI, State License Number (SLN), and other key compliance fields.

Open payment reporting for HCPs along with National Provider Identifier (NPI) and hospital tax IDs.

OneKey provides comprehensive datasets that are systematically validated to support DSCSA requirements
Improve your commercial and marketing operations by leveraging data that is consistently updated and cleansed daily.

OneKey

VALIDATION REQUEST MANAGEMENT

PROACTIVE TELEPHONE AND WEB RESEARCH
300 operator's true validation process SLA-driven

U.S. federal, state, and industry-standard sources

INDUSTRY AND GOVERNMENT SOURCES

IQVIA TRANSACTIONAL DATA
+1.3M medical claims processed per month

AUTOMATIC PROCESSING
All OneKey record updates processed and delivered the next day

OneKey provides a comprehensive view of the HCP and HCO universe including the links between HCPs and HCOs as well as organization affiliations and affiliated HCPs. Plus, it provides easy connectivity to many other IQVIA datasets including DDD and Xponent.

HEALTHCARE ORGANIZATIONS

Primary research
HIN
NPI
POS/HCR
DEA
PHS/340B
DDD

751,000+
organizations

AFFILIATIONS

Matching
Baseline matching
Advanced matching via HCP medical claims, address intelligence, eligible organizations etc.

HEALTHCARE PROFESSIONALS

Primary research
NPI
AMA
DEA
SLN/CSR
Sanctions
Xponent

11.1M+
Professionals

Sample organization classifications

- Corporate parents
- Hospitals
- Medical groups
- Integrated delivery networks
- Nursing homes
- Group purchasing organizations
- Accountable care organizations
- Independent physician associations

Sample HCP insights

- Current addresses
- Business addresses
- Emails
- Prior addresses
- Address intelligence
- Multiple HCP specialties
- HCP sub-specialties
- Digital and social

5.9M
HCP to org affiliations

+

3.3M
Affiliated HCPs

OneKey compliance

UCIs
Unique country identifiers for HCPs and HCOs

OneKey universe
Access to stakeholders and HCPs beyond CRM subscription

Spending
Data matching services for aggregation of the spending on a unique individual for all markets

OneKey reference data supports government regulations

DSCSA

All trading partners must be authorized. To be authorized, wholesale distributors and third-party logistics providers must be appropriately licensed and report licensure and other information to the FDA annually. OneKey provides email data and state license data for organizations to assist with required annual reporting. OneKey can be the golden record for identity proofing.

Open Payments

Open Payments is a federally mandated program that collects and publishes information about payments reporting entities make to covered recipients. Reporting entities submit information annually to CMS. OneKey Provides 100% coverage of all federally reportable HCPs and HCOs for open payment. This data is available in real time and includes key data elements such as: NPI, DEA, SLN, and Tax ID.
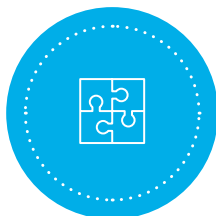
PDMA

PDMA, in part, regulates the storage, handling, and distribution of prescription drug samples by firms via mail, common carrier, and delivery by representatives to licensed practitioners or pharmacies of hospitals or other healthcare entities. OneKey can help identify practitioners who are eligible to receive samples via OneKey sample eligibility offering. OneKey also provides license verification and address details required for reporting.

The OneKey difference

✓ OneKey provides consistent, reliable data allowing businesses to make more informed decisions while reducing the complexity of managing multiple datasets by providing clients with accurate and up-to-date data that meets various compliance reporting needs.

✓ Reduces the need for matching due to having a unique identifier for HCOs that ties them to a CMS certification number, NPI, SLN, and other key compliance fields.

✓ Available on a global platform.

OneKey ID is a unique Key

For BIG data integration in any technology for 360° customer view.

To manage holistic, coherent and personalized customer engagement across organization and all channels.

To be sure your actions are fully in the line with legislation by helping to report transfer of value.

OneKey data delivered how and when you need it

OneKey data is delivered through a variety of methods, from flat files, via an API, or to your data warehouse.

- **OneKey Relational**
- **OneKey Select**
- **OneKey Ecosystem**
- **OneKey API**
- **OneKey Connect**
- **DAAS**
- **Orchestrated Customer Engagement (OCE)**
- **Snowflake**
- **SAP Concur Expense Standard/Professional**
- **SAP Concur Invoice Standard/Professional**
- **IQVIA Transparency Reporting**

Related solutions

- **OneKey Match**
- **OneKey Emails**
- **OneKey Sample Eligibility**
- **IQVIA Transparency Reporting**
- **OCE**
- **MDM**

Why IQVIA

As healthcare's vital partner with more than 60 years of experience perfecting life sciences data and reporting, IQVIA brings unparalleled industry expertise and our connected intelligence framework to data stewardship capabilities.

With easy access to business-relevant information, organizations get the reliable results they need for informed, intelligent decision making that validates every go-to-market strategy, getting products to the right market at the right time.

Only IQVIA offers proven, transparent data supported by a vast network of best-in-class partners with the information footprint that is expected and depended upon by life sciences companies as the industry's broadest, deepest, and most consistently accurate data information and technology portfolio.

About IQVIA Connected Intelligence™

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies, and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.

Discover new insights, drive smarter decisions, and unleash new opportunities with the power of **IQVIA Connected Intelligence.**

IQVIA

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