

Interactive Order Management

ValueTrak® seamlessly integrates orders from your ERP system with your channel data to effectively manage product distribution





Today's reality

Therapies need to reach patients where and when they are needed, no exceptions, no excuses. Simply put, there is no time to waste when it comes to having the right therapies in the right place at the right time. Consistently meeting this goal despite external pressures demands a seamless, integrated order management platform and processes that are nimble, flexible, and accurate, with a high level of automation and built-in auditing capabilities.

The right solution — IQVIA's ValueTrak Platform

ValueTrak continues to be an industry-leading order management tool for all therapies including specialty therapies. Its ability to seamlessly integrate with Enterprise Resource Planning (ERP) systems and allocate available products according to need, with automated order fulfillment and a comprehensive auditing reporting module, makes ValueTrak the choice of many top pharmaceutical companies in the U.S.

Key benefits include:

-  **Easy integration with ERP systems**
-  **Programable allocation**
-  **Customizable parameters**
-  **Ability to split P.O. lines into multiple lines**

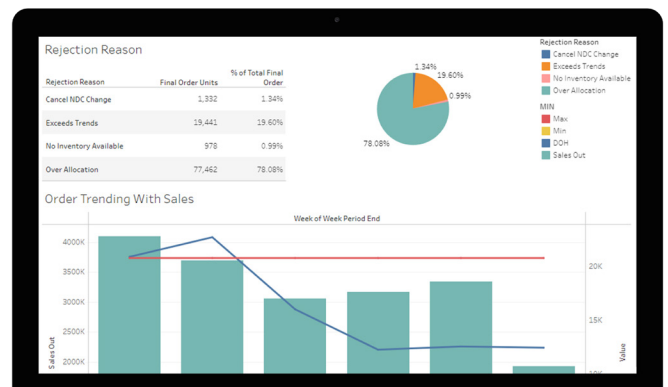
Why ValueTrak

Integrate channel data with orders

ValueTrak seamlessly integrates with your existing ERP system eliminating the need for deduplication of data collection and aggregation efforts. You can also leverage key channel data assets when making order fulfillment decisions. ERP integration provides end-to-end visibility for inventory management and can preserve and add value to existing order fulfillment amounts based on channel data and user-defined system parameters. Split lines into those that are partially fill orders or adjust modified quantities based on buying multiples all within ValueTrak.

Allocate available product according to need

Intelligent order allocation is critical for products frequently facing supply shortages due to events such as high seasonal demand, production limitations, or revenue control. Define product allocation parameters for a custom date range and your available quantities which will automatically adjust as orders are released. Incoming orders are compared side-by-side with channel data and current product stock to efficiently distribute product where it's needed most. Line Analysis Tools provide granular channel detail alongside orders which guides informed fulfillment decisions. Compare order requests against channel metrics like wholesaler Days on Hand (DOH), historical order trends, and current product stock to maximize product availability to patients in need.



Automate order fulfillment

Define custom parameters to allow for auto fulfillment of orders according to threshold requirements. Orders outside of defined parameters are flagged for review and can be split, adjusted, and/or fulfilled on a case-by-case basis. Automate your order process to move product from the warehouse to your patients more effectively. Review and approve only those orders which fall outside your established business parameters. Simplify order fulfillment with flexible, customized rules and streamlined workflows.

Order Date	Line #	Product	Buying Mult.	Orig.	Mod.	Rej.	Open	OMP Rec.	Rej. Reason	Allocation Amount	Target
02/24/2023	10	Xylone, 150m...	48	41	0	0	41	N/A		0	N/A
02/24/2023	20	Xylone 30mg ...	48	96	96	0	0	N/A		0	N/A
02/24/2023	21	Xylone 30mg ...	48	48	48	0	0	N/A		0	N/A
02/24/2023	22	Xylone 30mg ...	48	4	0	2	2	N/A	Excessive DOH	0	N/A
02/24/2023	10	Claravital 850...	9	1	0	0	1	N/A		0	19
02/24/2023	10	Xylone 1750...	88	10	10	0	0	N/A		0	19
02/24/2023	11	Xylone 1750...	88	92	88	0	4	N/A		0	N/A
02/24/2023	10	Intrretol, 1200...	105	5	0	0	5	N/A		0	19
02/24/2023	10	Terraliq, 540...	105	24	24	0	0	N/A		0	19
02/24/2023	10	Bastrim 30mg...	105	8	8	0	0	N/A		0	19

Comprehensive, fully auditable reporting

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Why IQVIA

As healthcare's vital partner with more than 20 years of experience perfecting life sciences data and reporting, IQVIA brings unparalleled industry expertise and our connected intelligence framework to our new Analytics Engine.

As part of IQVIA's broader analytic platform solution suite, the Analytics Engine provides simple, seamless, and immediate access to unparalleled data by leveraging a deeper understanding of customer needs and delivering important business insights through a superior service model.

Only IQVIA offers real, proven, transparent data supported by a vast network of real partners with the information footprint that is expected and depended on by life sciences companies as the industry's broadest, deepest, and most consistently accurate data information and technology portfolio.

Related offering

852 Sales and Inventory Data



About IQVIA Connected Intelligence™

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.

Discover new insights, drive smarter decisions, and unleash new opportunities with the power of [IQVIA Connected Intelligence](#)