

In-Home Clinical Solutions to Enable Patient Onboarding and Adherence

Optimize brand performance by eliminating patient barriers to treatment initiation and adherence with in-home healthcare

Tailoring healthcare delivery to patients' needs

Today, patients and their caregivers play an active role in their treatment decisions. They expect to be a partner with their healthcare providers (HCPs) and desire a consumer-grade experience across their treatment journey. Therefore, it is critical that biopharma manufacturers take a patient-centric approach to healthcare delivery to meet a patient's needs where they are and when they need support. If not, manufacturers may face:

- **Patient dissatisfaction**
- **Delays in patient treatment initiation**
- **Poor patient adherence**
- **Sub-optimal brand launch and post-launch performance**
- **HCPs that have a negative impression of the brand due to lack of support of their patients**

A growing number of novel specialty therapies are not as simple as taking a pill; many have unique patient safety and appropriate use criteria that require lab tests, diagnostic tests, and even monitoring prior to patients being cleared for therapy. These requirements and processes can slow a patient's journey to initiation and staying on medically necessary therapies. Finding a way to overcome these hurdles can help patients start treatment faster and stay on therapy.



Employing a nationwide network of clinicians who can facilitate care in patients' homes

Patients who are candidates for specialty therapy may struggle to start or stay on the prescribed treatment since they cannot (or choose not to) come to a clinical facility because:



They are immunocompromised



They have mobility challenges and do not want to burden their caregivers



The medical centers may have backlogs of several weeks for the testing needed to start therapy

With the advances of mobile technology, pharma manufacturers can employ a nationwide network of clinicians who can go directly to patients in their homes to facilitate care for those who cannot or choose not to come to a medical center to initiate and monitor their specialty therapy.

Program metrics that support program evaluation and improve quality management

IQVIA In-Home Clinical Solutions brings over a decade of experience with a nationwide network of clinicians delivering in-home lab, clinical monitoring, diagnostic testing, and result operations. When you partner with us, you can:



**Enable
access**



**Enable
prescribing**



**Reduce
time-to-fill**



**Improve
compliance**



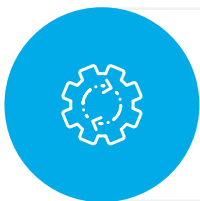
**Improve
patient experience**

We provide mobile diagnostics, in-home lab, and clinical monitoring, including common lab testing and specialized diagnostics (ECG, OCT, ECHO, PFT and genetics), using state-of-the-art technologies to deliver:



STRATEGIC DESIGN

Align strategic brand imperatives with the clinical support needs of prescribers, patients, and their caregivers



DATA AND OPERATIONAL DESIGN

Integration with HUBs and manufacturers to ensure collaboration and data sharing across network providers



CLINICAL NETWORK SOLUTIONS

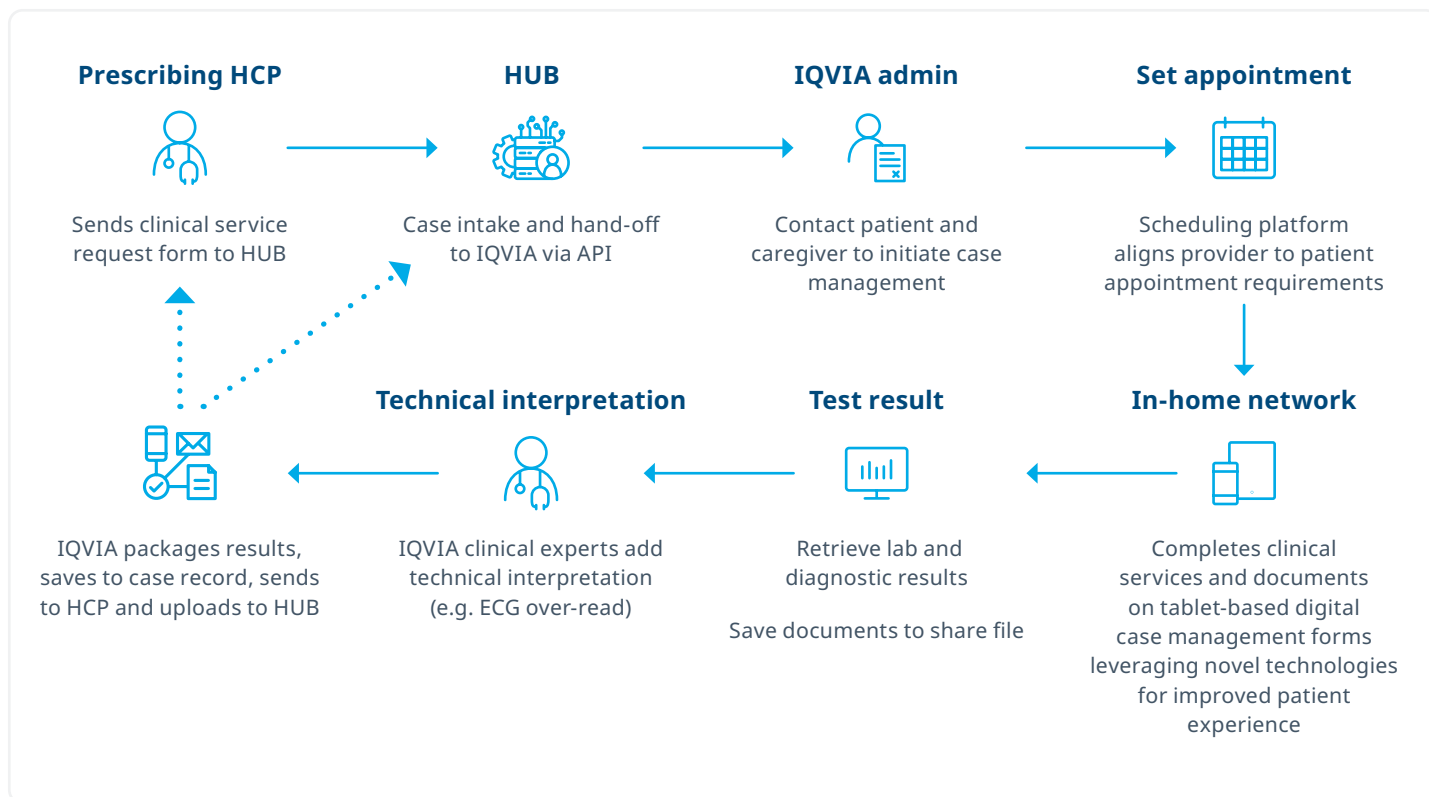
Design, implementation, and execution of the most efficient and effective case management process



TRAINING AND QUALITY IMPROVEMENT

Facilitate training, education, and satisfaction of program clinicians, patients, and prescribers

Seamless integration with the manufacturer/HUB to enable real-time case relay, data integrity, and compliance



Everything we do is designed to help our clients clear today's hurdles so patients can start therapy faster in the comfort of their home. We do the heavy lifting to simplify the process and ease the burden from HCPs. Partner with us to eliminate barriers to prescribing and patient onboarding.



About IQVIA Connected Intelligence™

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.

Discover new insights, drive smarter decisions, and unleash new opportunities with the power of [IQVIA Connected Intelligence](#)