

Position Your Organization for Growth With IQVIA Orchestrated Gross-to-Net

One platform to transform your financial processes and drive your bottom line

Margin pressures continue to grow and impact stakeholders across the pharmaceutical industry. With changing public policy, restrictive formulary designs and revenue leakage, the industry has been pushed into the new margin era, where profit margins are shrinking and creating uncertainty for the future. As a result, manufacturers are seeking precision analytics to scrutinize their business decisions. By utilizing IQVIA Connected Intelligence™, we can partner with you to navigate the gross-to-net complexities your organization is facing today.

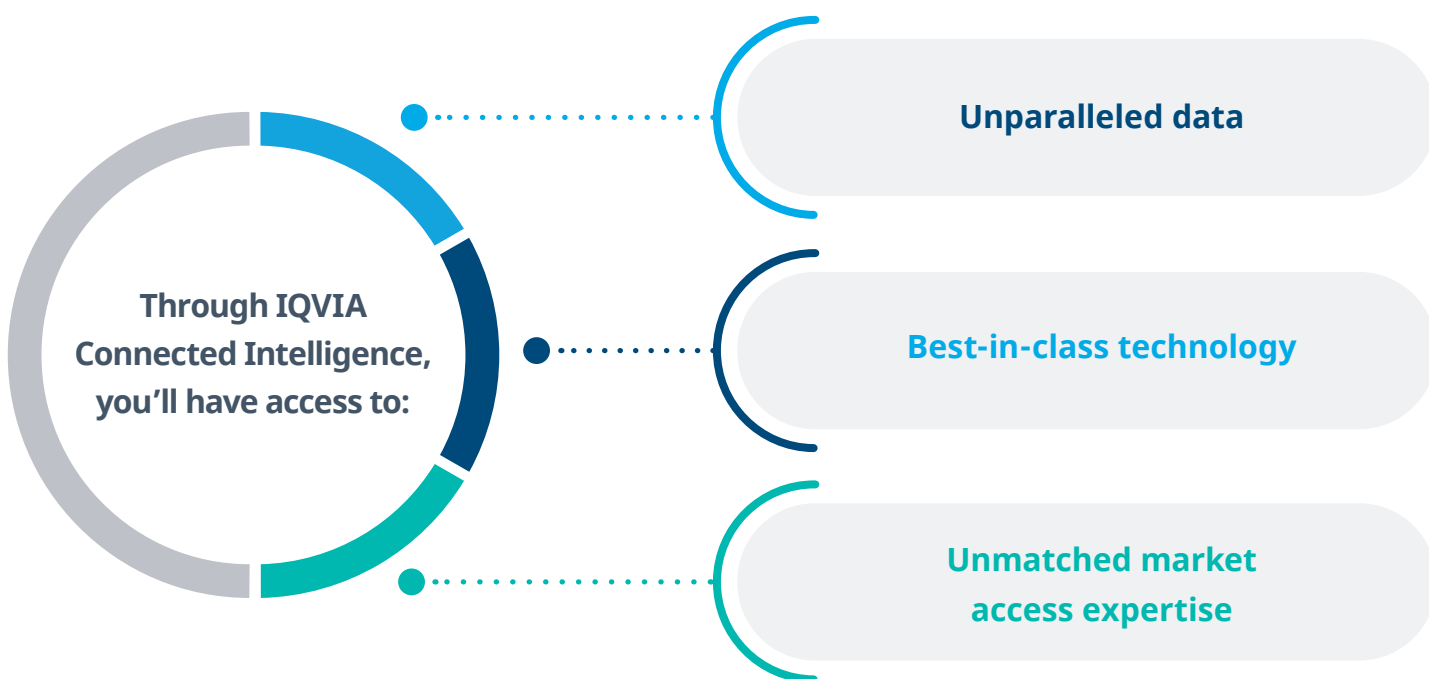


Discover IQVIA: Your go-to partner for your gross-to-net needs

At IQVIA, we understand the rising complexities and feelings of uncertainty and urgency as you are forced into the new margin era. That's why we've created one platform.

IQVIA Orchestrated Gross-to-Net is a smart, centralized financial optimization platform that will digitize your current processes to increase your efficiency, reduce risk and maximize your time and resources — enabling you to make faster and smarter business decisions. With IQVIA Orchestrated Gross-to-Net, you can:

<p>Manage the financial health of your entire portfolio of products, throughout the product lifecycle, with confidence.</p>	<p>Say goodbye to numerous Excel spreadsheets and intensive manual processes, and hello to a secure and automated, cloud-based tool — giving you more time to turn insights into action.</p>	<p>Enrich your existing data with a platform that seamlessly integrates with your current systems.</p>	<p>Reach unparalleled insights to enhance your market access execution and plan for the future with confidence.</p>
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Enrich your gross-to-net processes across your entire organization

This centralized platform works for the whole team, giving everyone in your organization access to the same data, at the same time. That's the power of the platform — it breaks down the silos and facilitates collaboration, making your processes simpler and more effective.



Make faster and smarter decisions with greater visibility into the financial health of your portfolio and each individual brand throughout the product lifecycle.



Advance your market access strategy with access to comprehensive, previously hard-to-reach insights.



Bring your data to life with a centralized, integrated platform, tailored to you.



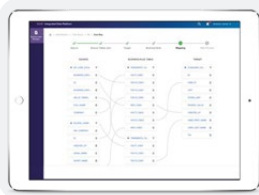
Enhance your targeting and execution to drive your bottom line, with a deeper understanding of where gross-to-net value is occurring.



Partner with a trusted team of experts who are on your side for all your gross-to-net needs.

Make faster and smarter decisions to drive success

With a suite of solutions to address all of your gross-to-net needs, the IQVIA Orchestrated Gross-to-Net platform is your one-stop shop that enables you to more confidently plan for the future and ultimately drive success for your organization.



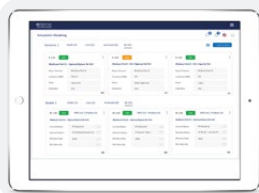
DATA CONNECTIVITY

- Integrate your disparate data sources for a comprehensive perspective across teams.
- Mitigate risk and improve process controls with a controlled access and a consistent, monthly reconciliation process.



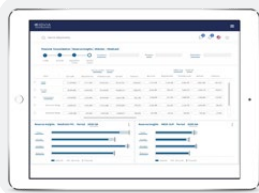
INSIGHT GENERATION AND ANALYTICS

- Understand revenue and profitability drivers that maximize performance.



FORECASTING AND PLANNING

- Automate the forecasting process by using historical considerations and market insights that identify the necessary actions to achieve preferred outcomes.



FINANCIAL CONSOLIDATION AND ACCRUALS

- Access reserve insights by customer, product and deduction while suggesting reserve adjustments and reconciliations.



SCENARIO MODELING AND OPTIMIZATION

- Configure scenario optimization processes based on gross-to-net inputs and recommendations.
- Model scenarios based on market access, contract strategy drivers and key financial indicators.



PRICING AND CONTRACT MANAGEMENT

- Access complete and accurate terms and conditions, including proposed, executed and modified agreements.
- Analyze terms and language to support strategy, program design and regulatory requirements.

Gain greater visibility of your product's financial health today

There's no better time than now. Contact us today to drive your organization to success with IQVIA Orchestrated Gross-to-Net.

CONTACT

Teresa Ferlo

Director, Market Access Center of Excellence

tferlo@us.imshealth.com

