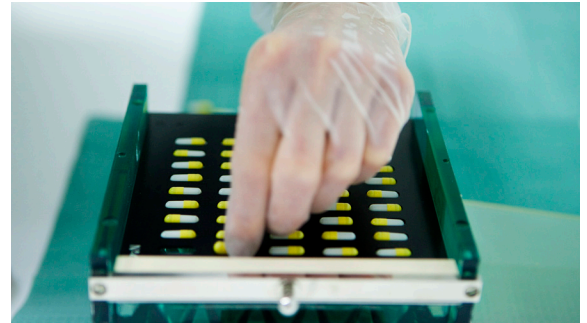≣IQVIA

Deliver Product Samples with Ease Using OneKey Data

Target healthcare providers who are eligible to receive samples

Today's reality

Pharmaceutical sales reps often spend more time determining which healthcare providers (HCPs) can receive valuable samples and where to deliver them than they do actually delivering the physical samples to the correct target audience. To correct this problem, you need a database that provides instant access to the right HCP data without needing to maintain an in-house system.

THE SOLUTION

OneKey Professional Sample Eligibility provides an HCP-specific eligibility indicator to help you determine if an HCP can receive samples or not. Sample Eligibility also allows you to identify if an individual can receive controlled samples, non-controlled samples, or both, and provides the HCP's office and home address, allowing you to determine the best location for delivery.

THE IQVIA ADVANTAGE

- Assists with Prescription Drug Marketing Act of 1987 (PDMA) Compliance

  » OneKey helps you comply with the FDA rule §§ 203.30 and 203.31 by eliminating the tediousness of gathering and verifying the state license or authorization number for each HCP

- Data is delivered instantaneously, ensuring it is accurate and up to date

- Streamlines the process of identifying HCPs who are eligible to receive samples, provides delivery location options, and helps users comply with state and federals rules and regulations

> 1.8 million unique HCPs
are eligible to receive samples

>1 million unique HCPs
are eligible to receive *both* controlled and non-controlled samples

813,000 HCPs
are eligible to receive non-controlled samples

KEY DIFFERENTIATORS

- Over 700 researchers power a unique ecosystem that continuously enriches data

- Trusted information backed by a robust methodology ensures the accuracy and compliance required to propel your buisness forward

- State license data is updated monthly with daily proactive research

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State license number and Controlled Substance Registration (CSR)

SCOPE, SOURCES, AND PROCESSES

9.6 MILLION ACTIVE LICENSES	600+ LICENSE BOARDS	50+ CSR BOARDS	OPERATIONAL PROCESS
• 1.25 million MDs, DOs, and PAs having 2.1 million active state licenses • 3.7 million nurses having 5 million active state licenses	• 2,186 unique SLN authorization combinations • Boards do not represent their data consistently • File and license formats change frequently	• Follows same ordering schedule as SLN files • 201 unique CSR authorization combinations	• Queries against board websites • Application of updates for authorization status and expiration date

DELIVERY

OneKey offers various delivery methods: OneKey Connect, OneKey Live Access, Digital Engagement, API, or flat files.

RELATED SERVICES

Opt-in Emails, Compliance Consulting Support, Digital Engagement

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About IQVIA Connected Intelligence™

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies, and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.

IQVIA Connected Intelligence™

Discover new insights, drive smarter decisions, and unleash new opportunities with the power of **IQVIA Connected Intelligence™**

IQVIA

CONTACT US
OneKeyData.com