

# OneKey: Innovative Provider Reference Solutions To Revolutionize Your Business

To best support your business, you need more than comprehensive coverage of physicians, organizations, and their affiliations. So, to help accelerate your business transformation IQVIA offers OneKey. OneKey includes the healthcare industry's most complete provider reference database and enhanced capabilities for you to connect the data to any application and end-user in

your organization. The OneKey solution incorporates integrated data services enabling you to place high-quality provider reference data where it is needed, in real time. OneKey also offers unique linkage to IQVIA's prescription, sales, and claims data, enabling you to quickly understand provider value and potential.

#### WITH ONEKEY HEALTHCARE DATA ISN'T JUST LINKED, IT'S CONNECTED

## Healthcare insights you can trust

Unparalleled data.
Expansive networks.
Efficient sourcing.
Industry-leading privacy.
All wrapped in healthcare
expertise.

### Connected where it counts

Deep understanding of stakeholders, scientific/ therapeutic insights, geographic know-how, and our comprehensive range of molecule-to-market services.

### Accelerated execution

Proven ability to connect the right resources and capabilities together to build the solution you need with agility and speed.

Date, analytics, tech

**Domain expertise** 

#### CONSTANTLY ENRICHED AND ADAPTABLE TO ANY COMMERCIAL TASK, ONEKEY HELPS YOU:



**Know who is driving treatment paths and decisions** with current information on official structures, positions and roles



**See connections** and understand how professionals and organizations are affiliated with one another



**Optimize integration** with other business applications via OneKey's APIs – accessible anytime, anywhere



Be precise in your targeting and segmentation with 200+ attributes and harmonized views of HCPs and HCOs



**Stay compliant** with local, regional and global requirements

Trust OneKey for the resources you need to take action and accelerate your commercial success. To learn more, contact your IQVIA representative.

#### THE DIFFERENCE IS IN THE DETAILS





~750,000 organizations



~9/5 integrated delivery systems







Native integration with IQVIA sales, prescription, and claims data

### **About IQVIA Connected Intelligence™**

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies, and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.



Discover new insights, drive smarter decisions, and unleash new opportunities with the power of **IQVIA Connected Intelligence**™