

IQVIA Insurer and Risk Solutions

Leveraging IQVIA Connected Intelligence™ to drive success in a rapidly evolving healthcare insurance market

Healthcare insurers, self-funded plans, and insurtech vendors all face the same challenge — keeping costs down while maintaining a keen focus on providing competitive, high-quality benefit solutions. So how do they drive precision and speed-to-insight in an evolving market?

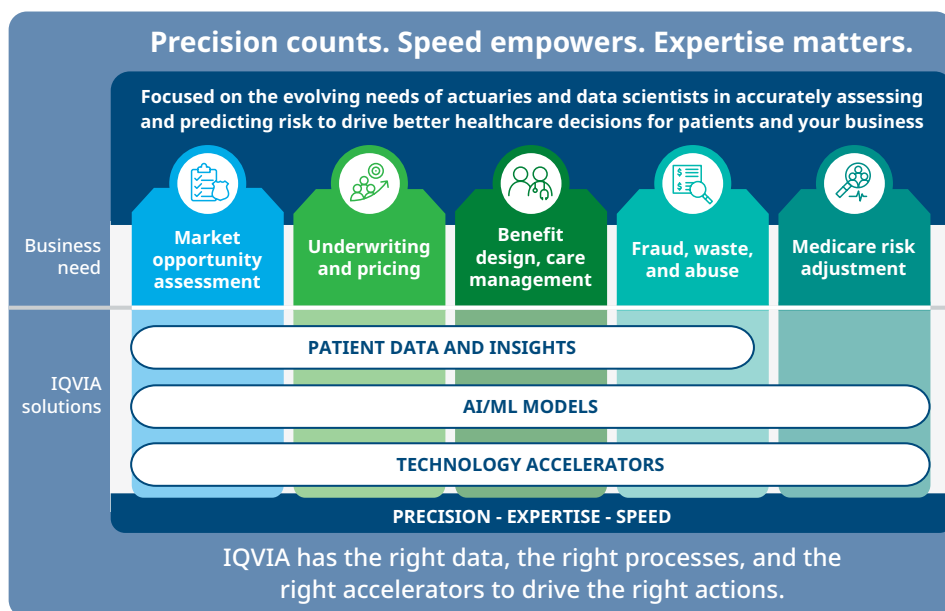
With the right data, the right processes, and the right actions.

IQVIA had supported market intelligence, predictive analytics, and risk adjustment for more than 10 years while transforming data into actionable connected intelligence for more than 60 years.

We help you assess market opportunity, manage costs, and stay competitive by providing precise details and speed-to-insights regardless of the population you need to assess. You or your stakeholders can make informed pricing, benefit design, or other care management decisions based on IQVIA's unparalleled data, advanced analytics, healthcare expertise, and proven technology.

The right data

IQVIA Connected Intelligence™ is designed to increase predictive accuracy and speed-to-insights by combining the power of multiple data assets and analytics expertise to illuminate the gaps in your internal data with medical and prescription claims, lab inputs, and consumer data.



Our comprehensive patient longitudinal assets contain non-identified, linkable patient IDs and unstructured data insights to enable accurate matching against encrypted census files.

The right processes

Delivering the right information when and where it matters most is often not enough. It needs to be combined with trusted technology and advanced analytics to enable insights in a secure, compliant environment.

IQVIA's technology and process accelerators provide fit-for-purpose delivery solutions on-premises or off, such as:

- Artificial intelligence (AI) and machine learning (ML) models
- Natural Language Processing (NLP) software and analytics
- Professional services to drive digital transformation, efficiency, and scale.

The right action

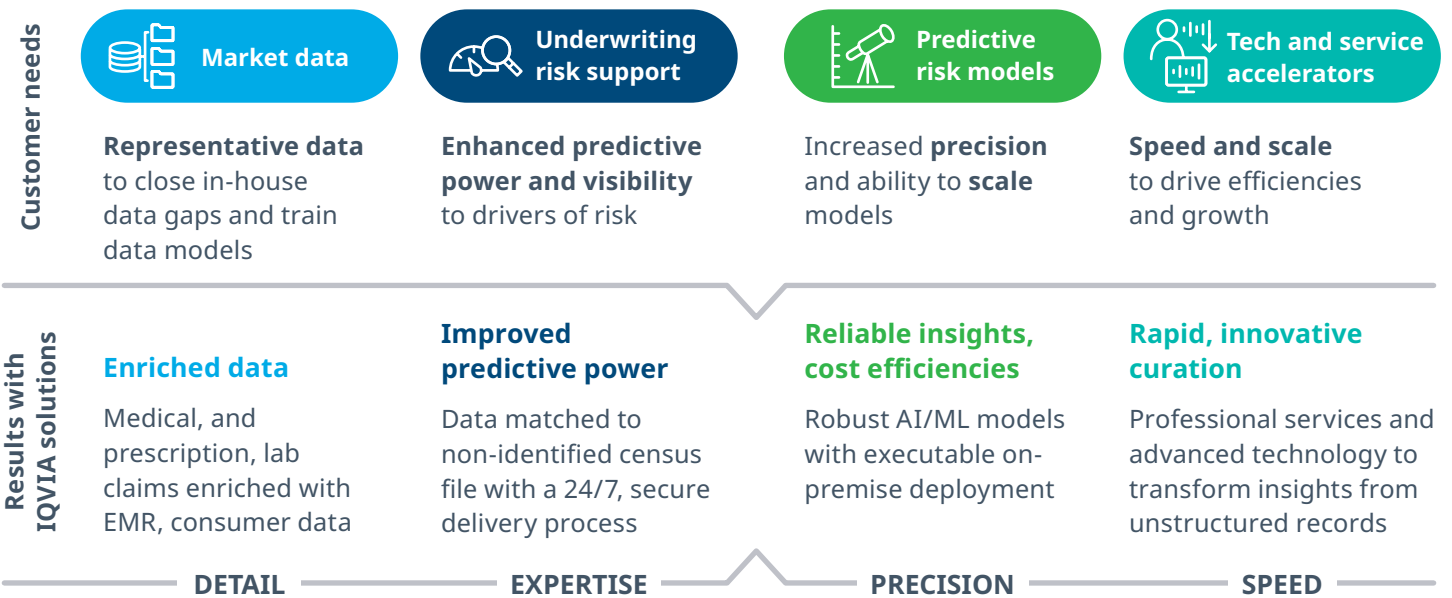
Using the right data and processes can provide the precision to drive detail that informs underwriting,

pricing, care management, and more. With valued collaboration and implementation, we can help you drive the right actions — meaning greater precision and speed-to-insight to assess market opportunities, improve loss ratios, modify benefit design, and increase quality of care all while managing costs.

Why IQVIA

With the flexibility to adapt according to the evolving healthcare landscape, IQVIA can connect intelligence and drive insights to help you keep costs under control. IQVIA is uniquely positioned to enrich your healthcare business information, enable data-driven decision making, and support utilization-centered analytics.

Solutions that meet customer needs



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