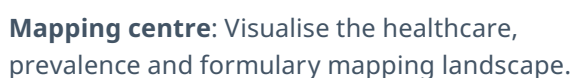


## IQVIA Healthcare Ecosystem Hub

## Our ecosystem



- **Medicines Management Analysis:** Find out how your products match up to competitors — harness our medicines analysis tool for all your formulary tracking needs.
- **Healthcare Policy Analysis:** Whether you are interested in a broad picture or granular detail, our policy analysis tool can help you navigate the complex market.

The screenshot displays the IQVIA Healthcare Business Platform dashboard. The interface is clean and professional, with a blue and white color scheme. The left sidebar contains navigation links for 'My Dashboard', 'Main Areas', 'Training Areas', 'Search', 'Mapping Centre', 'Healthcare Analytics Dashboard', 'Settings', and 'Log Out'. The top header features the IQVIA logo and a search bar. The main content area is divided into several sections:

- Training Centre:** A large blue box with a video player showing a person speaking.
- Your New Content:** A list of training items with details such as 'South West Health Care Quality Improvement Conference', 'Annual Health M&M Conference', and 'Annual Healthcare M&M Conference'.
- Meetings and Events Calendar:** A calendar view showing dates and events for the month of March 2023.
- Age Distribution:** A bar chart showing the distribution of ages across different categories.
- Mapping Centre:** A map showing the geographical distribution of data.

The dashboard also includes various charts and graphs, such as a donut chart for 'Meetings and Events Calendar' and a bar chart for 'Age Distribution'. The overall layout is organized and easy to navigate, providing a comprehensive overview of the healthcare business platform.

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