

IQVIA's Care Management Platform

Giving NHS cancer teams real-time visibility and control across pathways - reducing waiting time risk, improving workforce coordination, and supporting more timely, patient-centred care.

Challenge

Cancer services often operate across fragmented systems and processes, leading to:

- Limited real time visibility of patients across the pathway
- Reliance on manual patient tracking lists and a high administrative burden
- Reactive pathway management and increased risk of Cancer Waiting Time (CWT) breaches
- Complex Multidisciplinary Team (MDT) coordination across multiple systems, requiring manual collation of data
- Time-intensive reporting (e.g. Cancer Outcomes and Services Data [COSD], CWT)
- Difficulty identifying patients at risks and pathway bottlenecks early
- Disconnected patient engagement and follow-up

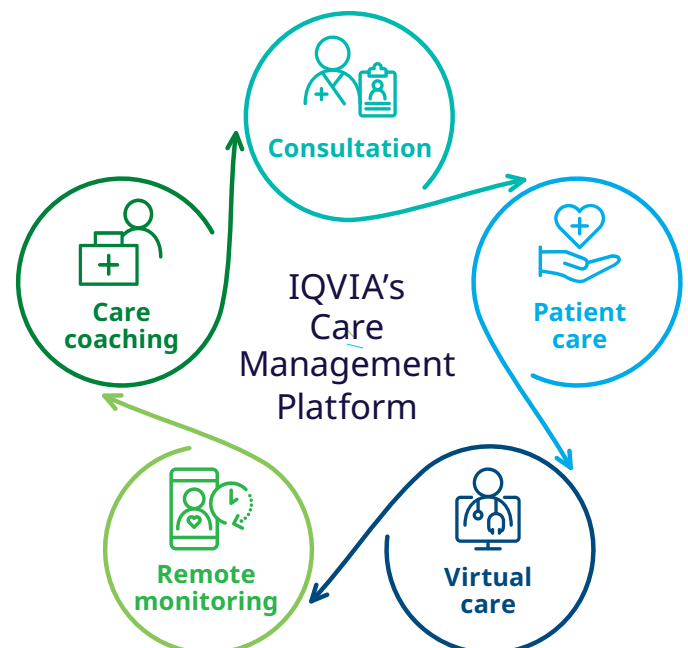


Supporting the full cancer pathway from referral through diagnosis, treatment, and follow-up

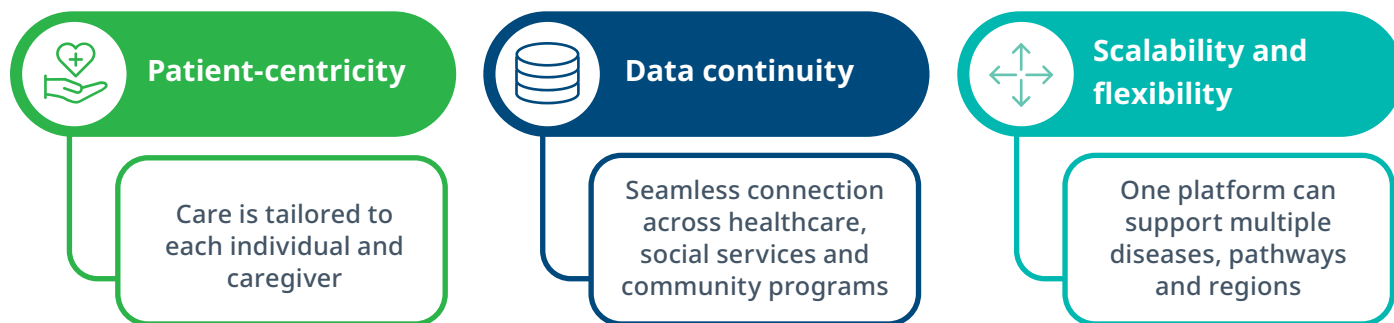
Solution

IQVIA's Care Management Platform supports the full cancer pathway from referral through diagnosis, treatment, and follow-up. It brings together patient tracking, MDT coordination, workflow management and reporting into one operational system, aligned to how NHS cancer pathways are run.

It provides clinical, operational and admin teams a shared view of pathway status, enabling earlier identification of risk, more consistent decisions and better coordination of care. This helps teams move from reactive pathway management to proactive intervention, supporting faster escalation, fewer delays and a better patient experience.



IQVIA's Care Management Platform



Single patient view across the pathway

- Consolidates data from Electronic Patient Records (EPRs), diagnostics, MDTs, and other systems
- Provides a longitudinal patient view across the pathway
- Supports a shared understanding of patient status across teams.

Real-time pathway visibility and control

- Real-time Patient Tracking Lists
- Automated pathway clocks aligned to CWT
- Early identification of patients at risk of breach, enabling proactive care.

Workflow management to support timely care

- Task management, alerts, and escalations to support pathway progression
- Helps reduce delays and reliance on manual tracking
- Supports more consistent movement of patients through the pathway.

Integrated Multidisciplinary Team collaboration

- Unified MDT workspace with all patient data in one place
- Structured capture of decisions, staging, and treatment plans
- Enables clear translation of MDT decisions into coordinated actions.

Built-in NHS reporting and compliance

- One-click COSD, CWT, and audit-ready outputs
- Reporting directly linked to operational workflows
- High data quality, full auditability, and compliance with NHS standards.

Patient engagement and proactive remote monitoring

- Capture patient-reported outcomes and symptoms remotely
- Trigger alerts for early intervention
- Empower patients through digital tools and personalised care plans.

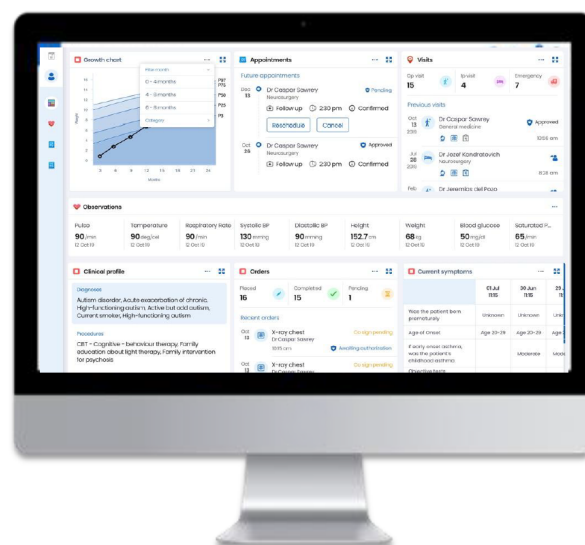
Interoperable and scalable

- Uses standard interoperability approaches (e.g. APIs, HL7, FHIR)
- Integrates with existing Trust systems (EPR, RIS, LIMS, etc.)
- Supports deployment and coordination across Trusts, Cancer Alliances and other organisations through shared visibility of pathway status.

Holistic Needs Assessments (HNA) and personalised care

- Captures and manages Holistic Needs Assessments (HNAs) across the cancer pathway, with reassessment at key stages to reflect changing patient needs
- Enables personalised care planning aligned to individual needs, preferences and goals
- Provides an auditable record of concerns, actions and follow-ups with cross-organisational visibility, supporting analysis of unmet needs.

Real-time pathway visibility and control



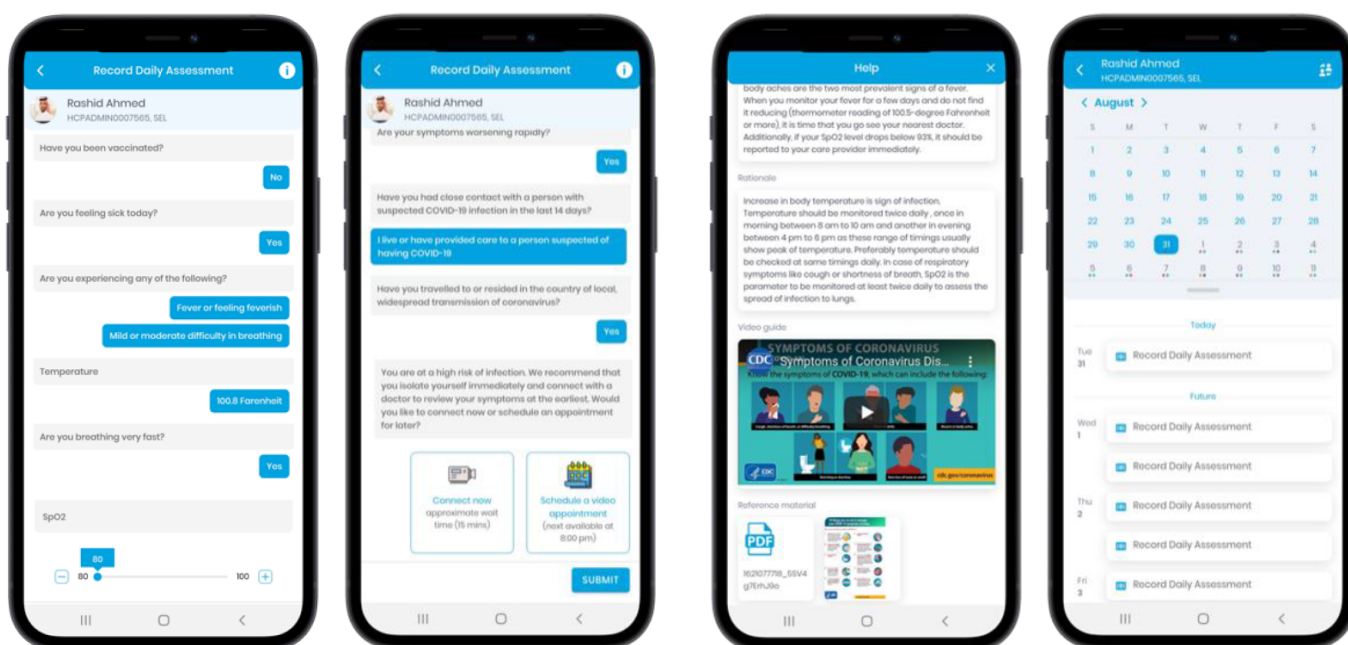
Deliver a single, trusted source of truth for integrated, high-quality cancer care.

Impact and benefits

From fragmented, reactive services to integrated, high-quality cancer care:

- **Deliver a single, trusted source of truth** for cancer pathways
- **Reduce the risk of Cancer Waiting Time breaches** through proactive intervention
- **Improve coordination across teams**, supporting efficiency and clinical decision-making
- **Dramatically decrease admin burden** associated with PTL management and reporting
- **Strengthen data quality** and shared visibility across teams
- **Lower the risk associated with manual tracking**, data inconsistencies, and delayed escalation
- **Reinforce compliance, audit readiness, and reporting confidence**
- **Support a greater focus on patient-centred care**, including timeliness, experience, and continuity across the pathway.

A connected oncology patient experience



Why IQVIA?

- ✓ Proven, practical experience delivering across complex, multi-Trust cancer environments
- ✓ Designed around the needs of operational, clinical and reporting teams
- ✓ Configurable to local pathways while supporting standardised pathway management
- ✓ Able to evidence improvements in performance, data quality, and patient outcomes



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