



Consulting Services



 IQVIA

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Who we are

IQVIA is a global healthcare data company with a strong presence in the UK and Ireland. We excel in using data, technology, advanced analytics, digital transformation, and clinical research to drive healthcare innovation and productivity, supporting the full system lifecycle.

IQVIA works across the entire healthcare ecosystem to support solution development and optimise patient care, with the ultimate goal of improving patient outcomes, our team work effectively together with:



95% of NHS organisations already use one or more of our services including costing, coding, benchmarking and data warehousing and our insights and feedback expertise is widespread across a range of healthcare systems



IQVIA is delivering consulting services powered by our own data — using clinical coding analytics, staff surveys, and PLICS data to pinpoint where **digital transformation can drive measurable impact**



IQVIA have delivered the **NHS National Staff Survey**, surveying over 940,000 people across the NHS Workforce in 2025



IQVIA specialises in de-risking our **clients' digital journeys** and supporting them with all elements of the system lifecycle



IQVIA is **delivering the Privacy Enhancing Technology (PET)** for the **NHS Federated Data Platform (FDP)** — the first use case in the NHS of a nationally assured and funded privacy tool to benefit all NHS organisations — ensuring the highest security standards for patient data management across the NHS



IQVIA provide **clinical support to over 50% of GP practices & PCNs** to enhance NHS capacity, optimise treatment, and identify patients



IQVIA is delivering **over 20% of all UK commercial clinical trials** with over a third of all of our UK clinical trials targeting cancer and its causes

Our team

Supporting the NHS for over 40 years, our dedicated team is made up of individuals, including clinicians, who have worked directly within and across the healthcare system and suppliers, led commercial strategy and developed technology solutions tailored to healthcare needs.

This diversity ensures we understand the operational realities, policy frameworks, and patient-centric goals of the NHS, allowing us to deliver grounded, impactful support that reflects the complexity and urgency of the challenges the system faces.



Justify strategic decision

Assisting you to successfully start your digital journey



Specify structured requirements

Specifying the right solution needs to serve your users and patients



Buy

Helping you to select the option which best meets your requirements



Deploy

Supporting you throughout your journey and delivering on time, within budget and to the right quality



Adopt

Building meaningful organisation-wide buy-in and maximise user adoption



Optimise

Realising your digital journeys and optimising the solution to fully leverage the benefits



Insight

Providing a data strategy refresh in an FDP context



Access

Designing and implementing digital front doors and patient engagement solutions



Here's how we can help

Robotic Process Automation and AI technologies

IQVIA supports organisations looking to leverage technologies to make efficiencies or improve clinical delivery. We have the experience to deliver complex change programmes

HIMSS EMRAM assessment

IQVIA are HIMSS accredited and are part of the HIMSS Health Technology Partner Program, allowing our team to evaluate your digital maturity to achieve excellence in advancing healthcare delivery, and ultimately improving patient outcomes

Electronic document management

Our experienced consultants provide insights and strategic planning to help unlock value where paper is still being used

Optimise innovation

We can support your organisation appraise and adapt your data capabilities, refreshing them for the modern era, aligning to national guidance and industry best practice

Electronic patient records

IQVIA have successfully delivered business cases, procurements and implementation across all care settings including acute, mental health, community and ambulance

Departmental systems Inc. Radiology, Pathology, Ophthalmology and Maternity/Neonatal

With SMEs supporting many departments in their digital journey, our team can provide strategic advice in the delivery of complex local solutions while supporting the integration into the wider enterprise

Bed management/flow

We have consultants with experience of delivering bed management projects, helping to develop new models to improve flow and discharge efficiencies

Community system configuration

We can support trusts dig deep into the workflows in their existing clinical systems, incrementally streamlining and re-pointing functionality to complement the operational teams' day-to-day activity

What else does the IQVIA Consulting team do?



Enterprise architecture

We support healthcare systems connect their digital investments to patient care priorities, ensuring technology and data support measurable, real-world health outcomes and impact.



Productivity

We can mine the insights hidden in your costings, HRG, clinical coding data and staff survey results to uncover opportunities to boost productivity — whether through rapid quick-win changes or more strategic transformation initiatives.



Pathway optimisation

We use data, business analysis, AI, digital and clinical augmentation teams to help you get the most value and revenue from your service delivery. We can help you treat more patients, faster, and on favourable tariff terms.



Digital service design

We help you bring your digitalisation visions to life. We can lead extensive, population-wide (or targeted) surveys, stakeholder engagement initiatives, workshops.



Testimonials

“Working with the IQVIA team on our Cambridgeshire and Peterborough ICB Local Dental Access Reform Plan has been a genuinely positive and productive experience.

*Their analytical expertise and collaborative approach in helping the ICB to develop a deep understanding of the system-wide challenges has been instrumental in helping us **shape a data-driven, patient-focused plan to improve dental access**”*

— Dawn Jones, Associate Director Primary Care Contracts & Enabling, Cambridgeshire & Peterborough ICB.



*“The team provided a high-quality business case and advice. The business case and recommendations were of such a high quality we were able to present them directly to our Board without the need to edit them. Throughout the creation process, the team listened to our requirements on what we needed in the business case as a Trust. They also worked with us to ensure it (the business case) was accessible to different audiences. Basically, nothing was too much trouble and they really **supported us in understanding our requirements and getting approval.**”*

— Andrew Male, Chief Digital and Information Officer, Sheffield Health NHS Foundation Trust.



“Collaborating with IQVIA on the Digital Front Door project has been a really positive experience. Their deep industry expertise, data-driven approach, and proactive communication have significantly enhanced the quality and impact of our work.

*Their team brought **valuable insights and professionalism to every stage of the project, making them a truly trusted partner**”*

— Louis Kamfer, Deputy Chief Executive Officer & Managing Director of Strategic Commissioning, Cambridgeshire & Peterborough ICB.



*“IQVIA offered exceptional service, **extremely diligent with the ability to be people focused...** strong relationships with both the digital change team and clinical colleagues. It's been an extremely challenging project given current capacity problems... this has required an empathetic, versatile style of project management to ensure the new system has been delivered safely and securely whilst minimising service disruption and enabling adoption”*

— Tracy Watson, Director for Digital Transformation, Northern Care Alliance.





CONTACT US

NHSSolutions@iqvia.com

Linkedin: IQVIA UK & Ireland

iqvia.com

