

Connected *Value* Forum & Top Value Hospitals

January 2024

Carles Illa

Guillermo de la Fuente

Connected *Value* Forum

Our yearly Value Based Healthcare national event:

- A gathering event for Hospital managers, Pioneer healthcare professionals, Pharmaceutical industry and Government agents to analyze accomplished milestones and discuss next steps
- +250 guests
- Hosted in a Healthcare related landmark in Barcelona
- Top Value Hospitals awards ceremony

Our contest to evaluate and promote Value Based Healthcare:

- Third Year
- +45 inscribed Hospitals and growing
- Robust quantitative & qualitative evaluation methodology
- +150 question and documentation required based on Michael Porter's 5 evaluation pillars
- Setting all IQVIA's expertise and potential at the service of Public Health

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- 09:30h.** Café y recepción
- 10:00h.** Bienvenida – **José Luis Fernández** (SVP & GM IQVIA)
- 10:15h.** “New value paradigms, an international Outlook” – **Jennifer Bright** (ICHOM President)
- 10:45h.** “Aterrizando el valor localmente” – **Manel del Castillo** (Director Gerente Sant Joan de Deu)
- 11:05h.** Mesa redonda expertos: “Analizando el valor en la práctica clínica real”
- 12:15h.** Q&A
- 12:30h.** Resultados y conclusión Top Value – Edición 2023
- 12.50h.** Cierre
- 13.00h.** Cóctel



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Save the date
14 de marzo
Barcelona



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