

# Guiding insights across healthcare from molecule to market with the IQVIA E360™ Platform

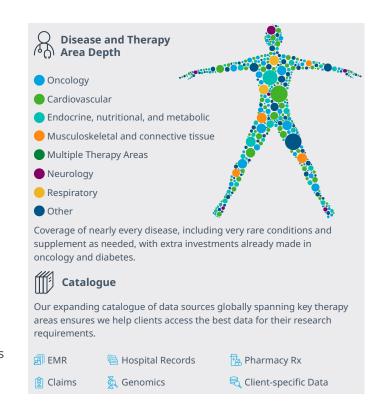
Scalable analytics and data interrogation on complex real-world datasets

E360™ Platform is industry leading and used to perform scalable analytics across a global portfolio of large and complex real-world datasets.

E360™ helps you understand global market landscapes instantly with access to over a billion patient records.

Enables you to drive faster insights to improve outcomes in days rather than weeks or months.

Facilitates an open and collaborative analysis process to easily share results throughout your organization.



### UNDERSTAND GLOBAL MARKETS WITH ACCESS TO OVER A BILLION PATIENT RECORDS

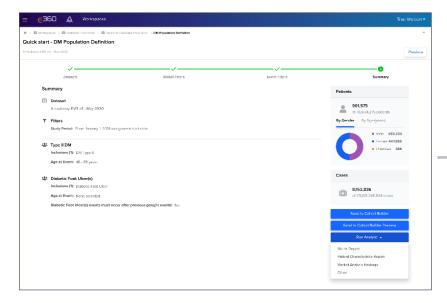


- Unparalleled data, connecting you to countries across the world
- Treatment areas for identifying areas of focus for creating all your population criteria

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### DRIVE FASTER INSIGHTS TO IMPROVE OUTCOMES IN DAYS RATHER THAN WEEKS OR MONTHS

- Focus on turning data into insights with our streamlined rapid iterative process
- 60%-80% lower cost of ownership providing a higher value to your investment



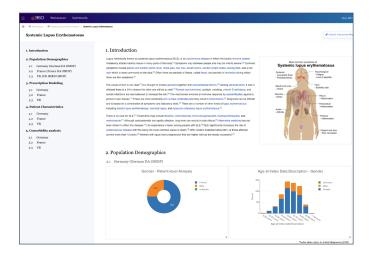


"Before, we could only respond to about 20% of business demand for RWI"

— VP RWE Platform at Top 10 pharma

## PROVIDE AN OPEN AND COLLABORATIVE ANALYSIS PROCESS BY EASILY SHARING RESULTS THROUGHOUT YOUR ORGANIZATION

- Executives and evidence consumers can explore and interact with dashboards and analyses without modifying the underlying scientific methodology
- Guiding insights using interactive reports and dashboards to deliver rapid descriptive studies





### **CONTACT US**

To find out more information about E360™ E360Team@IQVIA.com



