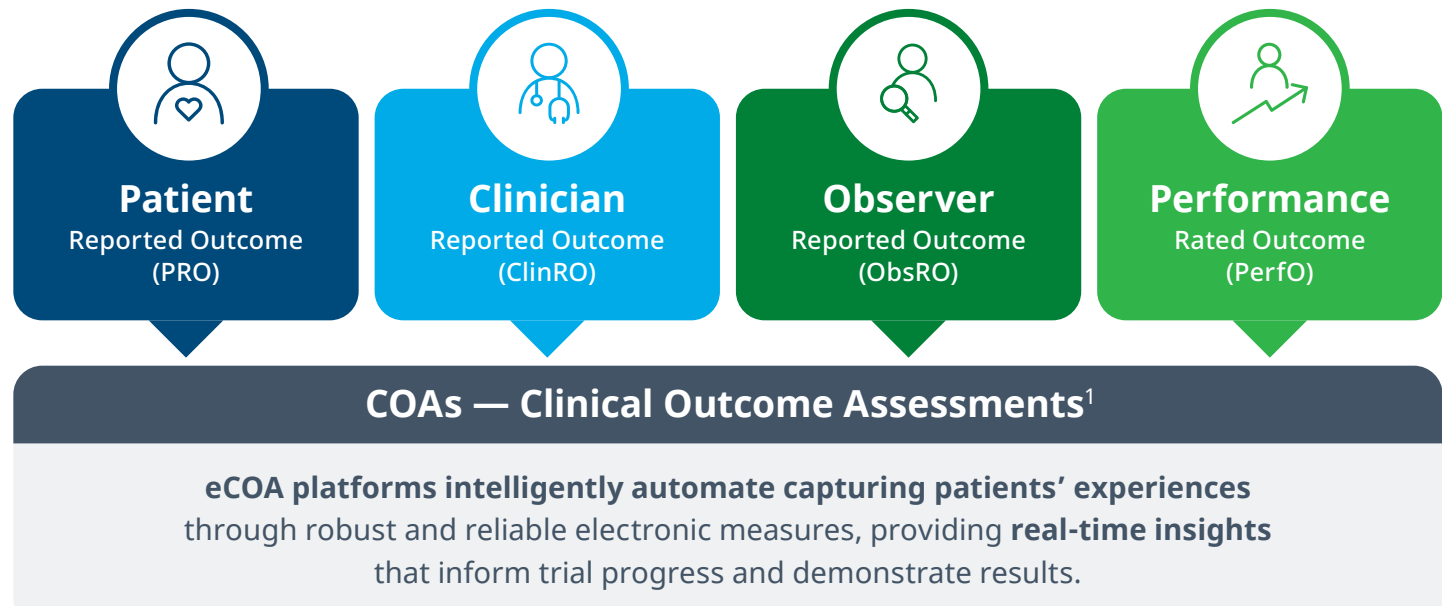


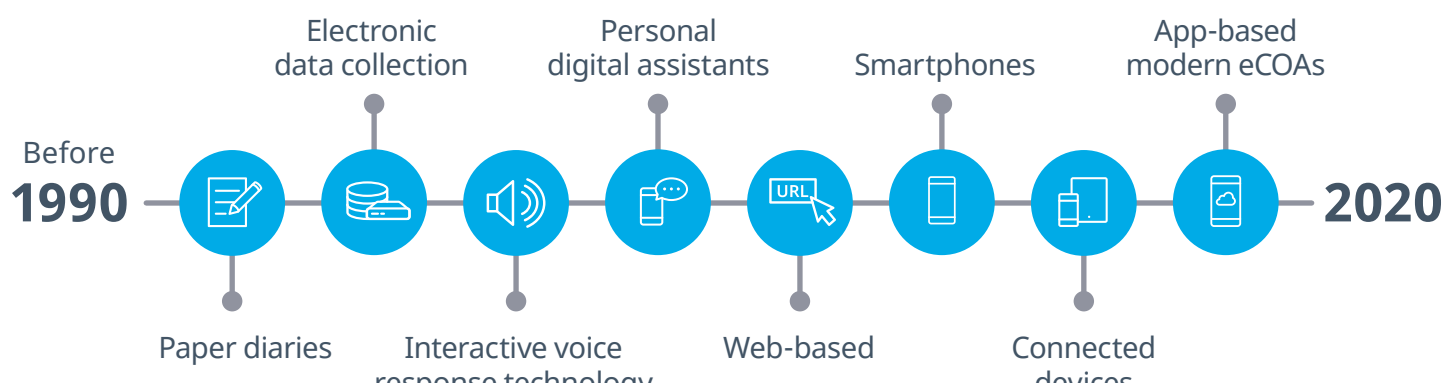
The Evolution of Patient Data Capture to the Digital Age

How modern eCOA technology can benefit your clinical trial or real world study

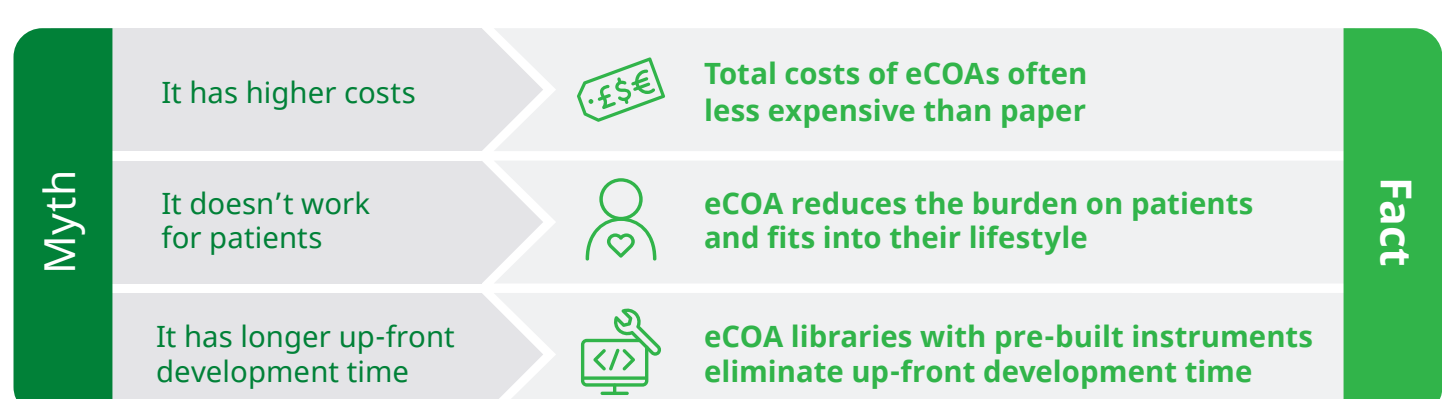
What are Clinical Outcome Assessments (COAs)?



How patient data capture has advanced over the past three decades



The top myths about eCOAs debunked



Did you know eCOA increases compliance?

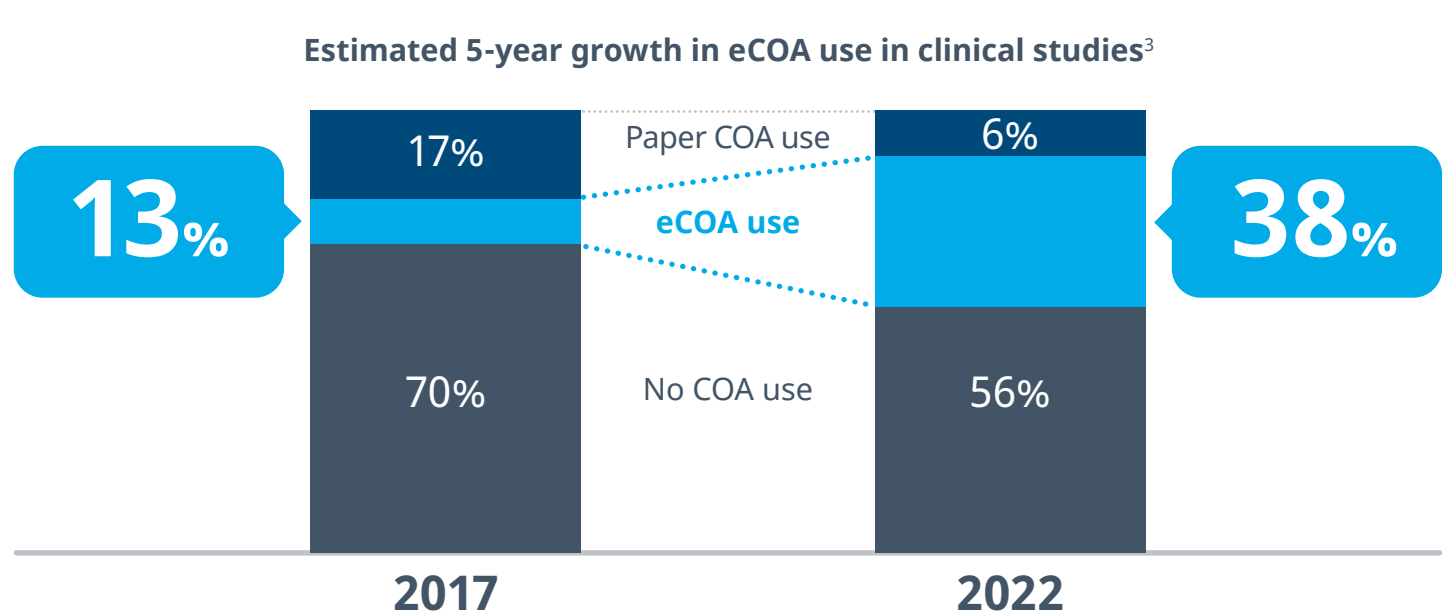


Why you should make the switch from paper to eCOA

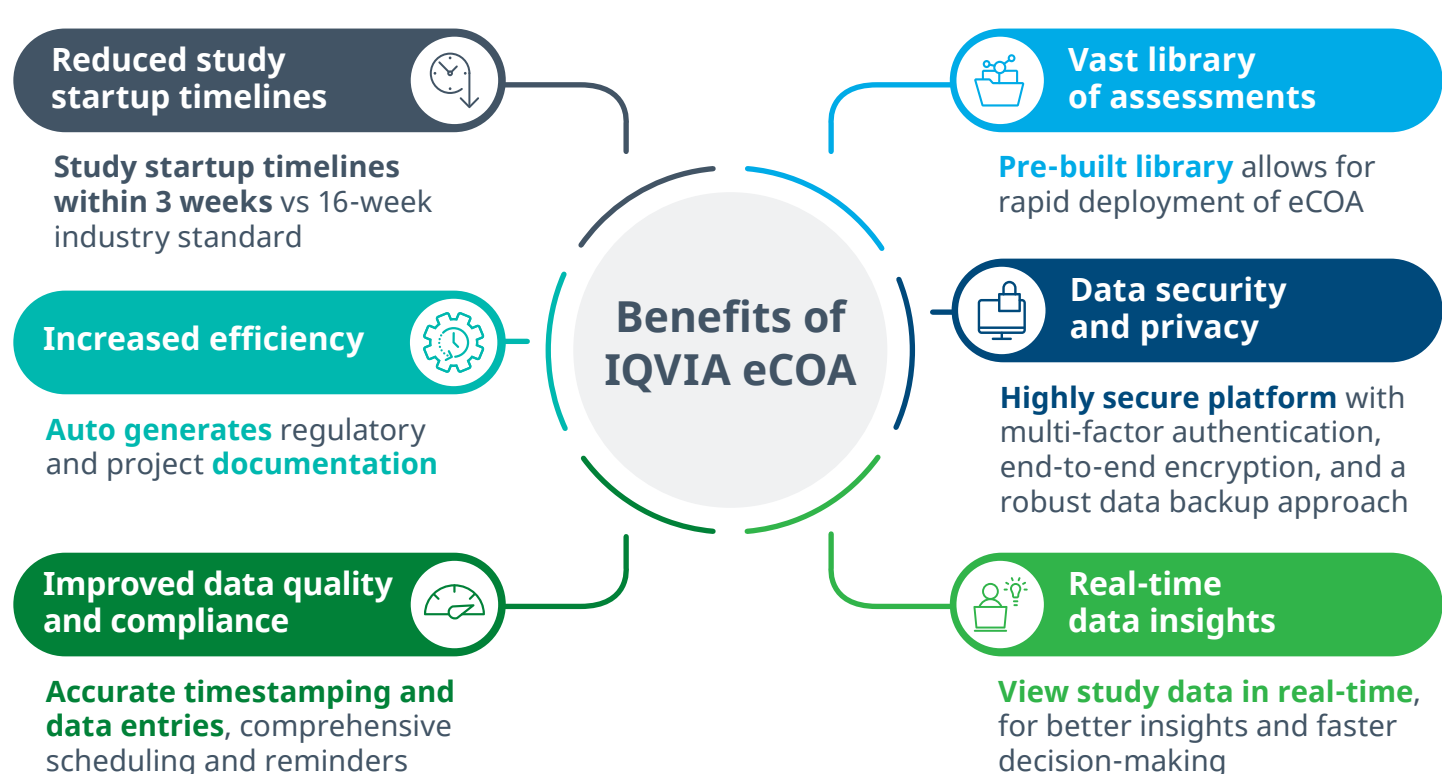


Widespread industry movement towards eCOA use

COAs are increasingly used in clinical research and a stronger preference is emerging for eCOAs. Many study sponsors now exclusively use eCOAs without any paper data collection methods.



How IQVIA eCOA can support your clinical trial or real world study



Are you interested in making the switch from paper to electronic to transform your patient data collection, improve the experience for you and your patients, and accelerate study outcomes?
Contact us today at ecoa@iqvia.com.

References

- U.S. FDA. Clinical Outcome Assessment (COA): Frequently Asked Questions. Accessed Oct 20. Available from: <https://www.fda.gov/about-fda/clinical-outcome-assessment-coa-frequently-asked-questions#COADefinition>
- Stone AA, Shiffman S, Schwartz JE, Broderick JE, Hufford MR. Patient non-compliance with paper diaries. *BMJ*. 2002;324(7347):1193-1194.
- QI analysis based on 30% COA usage in all trials and 45% eCOA usage in COA in 2017, with respective growth of 8% and 14%.