

IQVIA Decentralized Trials

Accelerate your timelines with scalable, adaptable, patient-centric studies

The Situation

Decentralized clinical trial (DCT) models are no longer a vision of the future. Participants, clinical trial staff and investigators are leveraging flexible DCT solutions.



73%

of patients find having some visits at home and some at clinic appealing* +70%

sites feel decentralized trial designs are more inclusive to allow for improved participation* 94%

of investigators are interested in a study using a Hybrid decentralized approach* 68%

of patients expect flexibility and remote options, like telehealth and in-home care, when it comes to participating in trials

The Challenges

Timelines, patient centricity and efficiencies remain key challenges for clinical research.





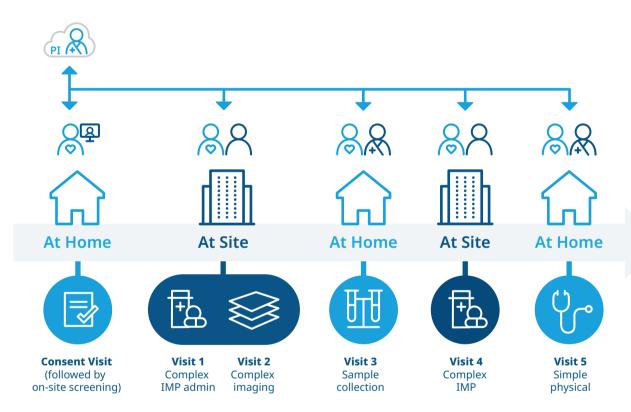
and retention





The Solution – IQVIA Decentralized Trials

Delivered as hybrid approaches blending remote and site-based elements or as fully remote studies, IQVIA Decentralized Trials expands research opportunities to participants, reduces overall burden, and offers sponsors greater flexibility in study design. Our configurable, integrated DCT technology platform collects data in real time, engages and retains study participants, and serves as the central monitoring hub for the trial.



^{*}This image shows a more generalized version of a decentralized trial model. DCTs are not one-size-fits-all and trial elements may vary based on participant choice and need.

Proven, Efficient DCT Solutions

IQVIA Decentralized Trials have been fine-tuned through more than 90 DCTs in 30 therapy areas that enrolled more than 210,000 participants in 40+ countries.



Speed time to market

- At-home delivery increases accessibility towards participation
- Direct-to-patient approach accelerates recruitment
- Personalized interaction maximizes retention
- DCT study team facilitates patient journey



Improve data quality

- Secure, interoperable DCT platform captures and integrates study activity
- Mobile, connected devices enhance data gathering
 Centralized monitoring reduces variability
- Near real-time access enhances safety signal detection
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Learn how IQVIA Decentralized Trials can accelerate your timelines with patient-centric drug development



*Data collected from IQVIA's global patient surveys conducted in 2020 and 2021 including viewpoints from approx. 7,500 members of IQVIA's patient and site communities.