INFOGRAPHIC

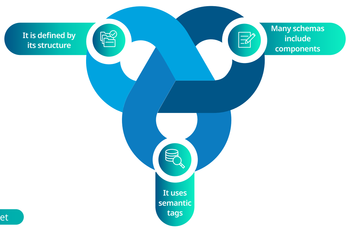
The Future of Documents: Structured Content and Integrated Data

Structured content can bridge the gap between documents and data.

Click on any gradient teal elements to learn more

Historically, regulatory submissions have used traditional document types such as formatted PDFs, typically being authored in Microsoft Word with data copied and pasted manually, thereby risking inconsistencies. In many life sciences organizations, documents and data still exist in "separate worlds." Component-based structured documents can be generated automatically for labeling, clinical documents like protocols and clinical study reports, and post market reporting, thereby enhancing efficiencies and increasing patient safety.

Structured content is a versatile source format that can produce many different digital outputs



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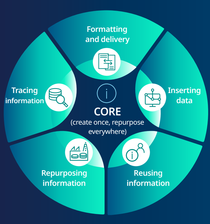
Format-free content, sometimes referred to as CORE (create once, repurpose everywhere), is designed for reuse and repurposing



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Two factors are driving increased interest in structured content among life sciences organizations

1 Regulatory agency activity

2 Industry Data Standards

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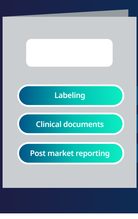
Use cases for structured content in life sciences organizations



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There are three obstacles to adoption of structured content and component authoring

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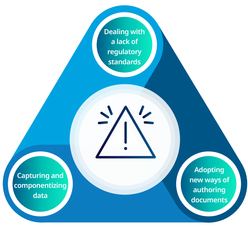

To realize data integration and structured content objectives, use a three-tiered approach to change management

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How can authors make the transition from documents to components?

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Data integration is directly linked to patient safety

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