

IQVIA FACTOIDS

IQVIA operates in **100+ countries**

 with **5,000+ clients** worldwide

IQVIA processes **38 billion+** healthcare transactions each year



5,000 client-specific databases supporting **21,000 pharma and biotech clients**



Global Data Center with more than **3,600 servers, 2,800 'virtual' Wintel servers, 3 petabytes of online storage and 14 petabytes of archived storage**



IQVIA and Reltio are providing IQVIA customers next-generation Master Data Management capabilities. The joint partnership with Reltio seamlessly fuses multiple data types:

- Multi-domain master data
- Transaction and interaction data
- Third-party assets
- Public and social data

3RD PARTY INDUSTRY AND TECHNOLOGY TREND FACTOIDS

2016

56% of firms will increase their use of MDM as a service (The Forrester Wave™: Master Data Management, Q1 2016)

2017

Through 2017, 36% of MDM vendors will offer "hybrid" or "augmented" database solutions to meet real-time use cases. Conventional relational database management system (RDBMS) technologies will continue to be the standard foundational data repository of most MDM solutions. (Gartner: Three Top Trends in Master Data Management Solutions Through 2017, Feb 22, 2017)

BY 2020

By 2020, 80% of all master data management (MDM) solution revenue will be driven by support for all of the buying organization's requirements around industries, data domains, use cases organizations and MDM implementation styles, up from less than 15% in 2015. (Magic Quadrant for Master Data Management Solutions, 19 January 2017, ID G00305598)

RELTIO FACTOIDS

70% of Reltio's clients are in the Life Sciences Industry



PharmaVoice named Reltio as one of the **most innovative** companies disrupting and changing the healthcare landscape



Forrester Wave™ Master Data Management, Q1 2016 names **Reltio as a leader**

Gartner 2014 CoolVendor

Gartner, Cool Vendors in Information Governance and MDM, 2014, 06 May 2014



IDC names **Reltio as an Innovator**



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