

How site Enrollment and Engagement Leads work across sponsors and sites

Sponsor | Site Enrollment and Engagement Lead | Sites

~30%

~30% increase in enrollment rate at sites supported by Site Enrollment and Engagement Leads

Dedicated resource to keep studies on track

Site Enrollment and Engagement Leads extend sponsor teams into clinical sites turning study plans into measurable recruitment and engagement results

FOR SPONSORS

Consistent, scalable execution



Dedicated focus
Aligned with your protocol or program for consistent delivery



Global solution + local expertise
In market expertise tailored to each site

51%

Operational predictability
51% lower non-enrollers at supported sites vs. non supported sites



Flexible deployment
Scales across regions and site volumes



Real-time insights
Visibility into site barriers, patient flow, and performance



The link between sponsor and site

A single, consistent field presence connecting sites, sponsors, and study teams — reducing recruitment and retention gaps and keeping execution aligned



FOR SITES

Hands on support that drives momentum



Execute recruitment activities
Pre-screening, chart review, patient identification



Tailored site support
Ongoing engagement based on site needs



Activate referral networks
Providers, communities, and advocacy groups flow, and performance



Education + training
Support site teams and referring physicians



Streamlined coordination
Reduce friction across stakeholders

Proof point:

45%

92%

Screen failure rate **-45% lower** and **92%** site satisfaction

COMPLEMENTARY MODEL

Built to work alongside CRAs and other site support roles

Site Enrollment and Engagement Leads complement, not replace existing study roles by focusing on recruitment execution at the site level while other roles provide monitoring, operational, or scientific support



Site Enrollment and Engagement Leads

Execute and improve site performance

Drive achievement of targeted recruitment goals



Site Enablement Solutions

Provide operational, site-level support

Support study coordination per investigator delegation



Clinical Research Associates

Focused on oversight and compliance

Ensure protocol adherence and regulatory compliance



Medical Science Liaisons

Deliver scientific exchange and external engagement

Build long-term relationships outside day-to-day study execution



Execution in the field. Performance at the site

Site Enrollment and Engagement Leads combine local expertise, hands-on execution, and continuous engagement to help sponsors maintain site performance and deliver more predictable outcomes



300+ Site Enrollment and Engagement Leads deployed



Across >15 Therapeutic areas



55+ countries