IQVIA
TECHNOLOGIES

Orchestrated Clinical Trials

Orchestrating Outcomes

Transform your clinical trials and improve patient safety with SaaS-based applications designed to streamline processes, improve workflows, and effectively engage and inform patients. Orchestrated Clinical Trials (OCT) eases the burden on your sites and makes it easier and more appealing for patients to enroll and remain engaged, produces faster trials to database lock, and speeds time to market.

Interoperable
Operational and clinical data convergence. Interoperable with other OCT proprietary or 3rd party applications through open APIs.

Intelligent
AI/ML capabilities help determine next best actions

Intuitive
Engaging intuitive interface and time saving features Simplify complex processes

Challenges

Conducting clinical trials even in the best of times is challenging. Missing target enrollments, trial delays, endpoints doubling, and data collected from structured and unstructured sources are not the exception, but the norm for most sites.

Patients struggle, too, as the burden placed on them lengthy travel to sites, waiting for HCP appointments, mobility issues, and lack of clear feedback—leads to a significant dropout rate.

Our Solution

IQVIA Technologies Orchestrated Clinical Trials (OCT) is the intelligent, patient-centric platform that improves the speed and efficiency of innovative clinical trials by better orchestrating processes, workflows, and communication among sponsors, sites and patients. Through this enhanced collaboration, data collection and analysis is transformed with speed and agility, allowing sponsors to gain visibility into clinical trial data and workflows and uncover new data-driven insights.

Moving beyond integration to orchestration

The intelligent patient-centric cloud platform to run smarter, faster trials

Design

**Digital
Planning Suite**

- Drive precision design

- Improve probability of trial success

- Shorten clinical development cycles

Start

**Digital
Planning Suite**

- Accelerate site activation

- Increase site engagement and efficiency

- Improve data quality

Conduct

**Digital
Patient Suite**

- Reduce patient burden

- Increase patient retention

- Provide data back to patients

Execute

**Digital Trial
Management Suite**

- Enable decentralized trials, achieve monitoring efficiency

- Improve patient safety, compliance

- Unified clinical data powers AL/ML analytics

Close

**Digital Regulatory
& Safety Suite**

- Intelligently automate workflow across product lifecycle

- Real-time access to data, insights and global requirements

Digital Clinical Data Analytics Suite

Transform Your Clinical Trials

For Patients

- Easily accessible information throughout their clinical trial journey

- Empowers patients by informing and engaging them before, during and after the trial

For Sites

- Improved processes and workflows to streamline every trial

- Reduced burden, allowing them to manage patient engagement and retention tasks more effectively

For Sponsors

- Creates more innovative, precise and faster clinical development studies

- Easily orchestrates interactions with sites and patients

- Effectively gathers study data to support new drug approvals

- Facilitates long-term direct-to-patient engagement

Discover how IQVIA Technologies Orchestrated Clinical Trials application suites can transform your clinical trials by creating efficiencies, improving workflow, increasing accuracy, and supporting intuitive guidance for safer and more efficient trials.

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