

OneKey Data Partner Program

Strengthen your ability to support clients in implementing and maximizing the benefits of OneKey

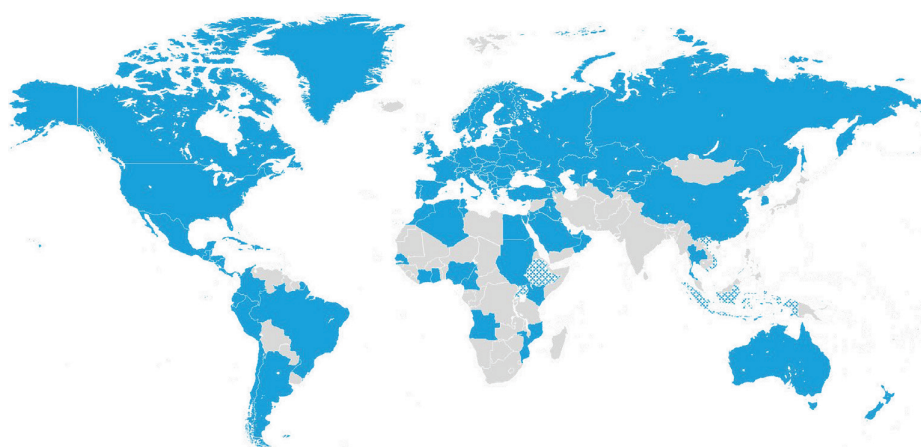
OneKey is a global, cloud-based healthcare professional (HCP) and healthcare organization (HCO) reference database available in 115 countries. It is the foundation for personalized omnichannel customer engagement and an integral component of many IQVIA offerings.

Empowering key partners to enhance customer impact

OneKey is widely regarded as a trusted resource for the healthcare and life sciences industries and the foundation of an agile omnichannel engagement strategy. Through this program, IQVIA collaborates with industry-leading partners to give customers more options for defining and executing their implementation and support strategies. Our certification provides assurance to clients that partners have the skills, commitment, and connections to support their business objectives.

OneKey by the numbers

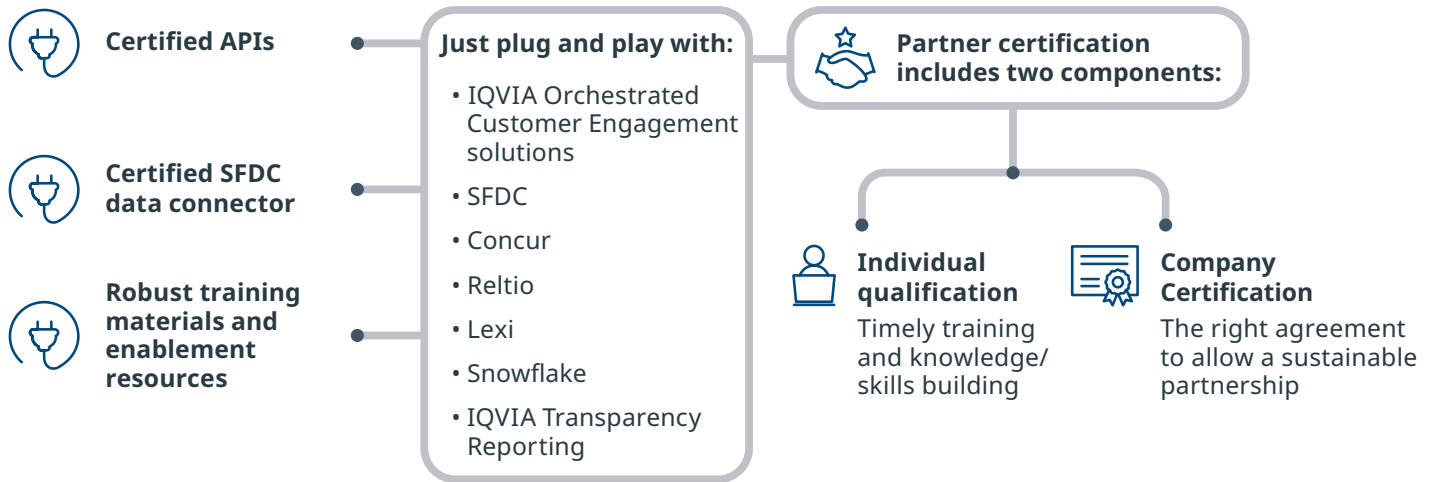
- **117 countries**
- **1000 research associates**
- **51 years spent building and expanding insights, technology solutions, and network**
- **>17.5M proactive, real-time updates per month from a growing, integrated network of >1M contributors**
- **>2,000 customers worldwide**
- **Unique global, harmonized data model**
- **23M HCPs, 6M HCOs**
- **Compliant with data privacy regulations since 1996**
- **Proven technology-agnostic**



 OneKey data

 Client-dedicated services and under assessment

OneKey Program resources and certification structure



OneKey Partner Program benefits

Partnership with IQVIA Technologies offers on-demand training and support for clients and partners who need to work with and integrate OneKey data. This program can open up new opportunities to work with clients on various initiatives involving integration and data quality management. Partners can expand their business relationships and drive business outcomes by increasing their knowledge of and skills using OneKey data to support business areas such as commercial technology and information management.

Program benefits for partners

- Data stewardship
- Data change request process management
- Data matching and comparative analysis
- Data quality management
- Process and change management work around programs using OneKey data
- Data integration

Program benefits for customers

- Ease of access to data
- Data integration aligned with customers' expectations
- Seamless integration
- Single point of contact increases efficiency and project success
- More aligned and efficient project management and delivery