

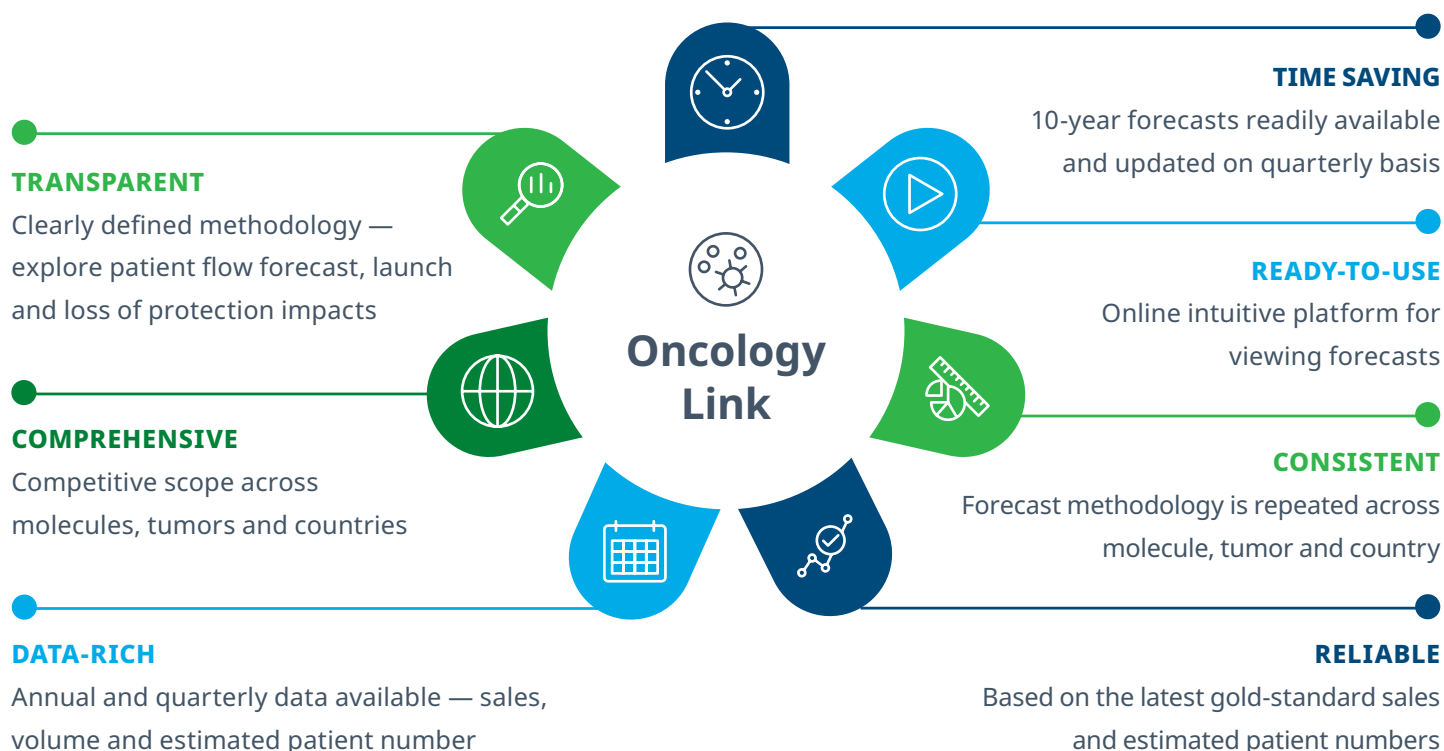
# Measure New Market Opportunities in the Rapidly Evolving Oncology Landscape

*IQVIA Oncology Link connects forecasts across 300 molecules, 24 tumors and 75 countries*

## Compare and interrogate sales and patient number forecasts created from the molecule and tumor level up

The process of forecasting is often labor intensive, involving large inconsistent datasets that can quickly become outdated. IQVIA Forecast Link is a powerful tool that provides instant access to reliable forecasts for thousands of products outside of the oncology space.

**Oncology Link** now extends the Forecast Link universe to cover 300 oncology molecules in 24 tumors across 75 countries. The ready-to-use platform provides 10-year oncology forecasts based on both historical sales data and estimated tumor patient numbers, which are projected forward and evented for new pipeline launches and loss of protection through a transparent, share-shift methodology.



# Oncology forecasts across an unrivalled breadth of coverage

Oncology Link maps out the future oncology landscape for the next 10 years and includes the following data that can be segmented by multiple metrics:



## 40 QUARTERS AND 10 YEARS

Oncology Link allows you to view evented forecasts spanning 10 years and 40 quarters by all these metrics

### FORECASTS

#### SALES

Sales forecasts in 60+ currencies

#### VOLUME

Volume in standard units, milligrams and kilograms

#### PATIENT

Estimated patient numbers

### EVENTS

#### LAUNCH

Baseline forecasts are impacted for 2,275 future launch events

#### PROTECTION

Baseline forecasts are impacted for 700 loss of protection events



## UPDATES

The entire database is updated with the latest data from MIDAS every quarter and with news driven events on a monthly basis, creating the most comprehensively up-to-date forecast dataset on the market

300

75

24

# Interrogate your forecasts by molecule, tumor or country instantly

Oncology Link is built from the molecule-tumor-country level up, enabling you to precisely select the corner of the oncology market of interest and to segment by multiple key permutations, for example:


## MOLECULE FORECASTS SEGMENTED BY TUMOR

Oncology Link includes 300 oncology molecule pages with 10-year sales value, volume, and patient number forecasts. This predicted future performance of the oncology molecule of interest can be segmented by tumor and further sub-segmented by any combination of 75 countries.



 10-year sales forecasts

 5-year historical patient numbers

 10-year forecast patient numbers



## TUMOR FORECASTS SEGMENTED BY MOLECULE

Similarly, Oncology Link allows you to explore the market size of 24 tumors with 10-year sales value, volume, and patient number forecasts.

This predicted future commercial performance of the tumor of interest can be segmented by molecule and further sub-segmented by any combination of 75 countries.



## Answer your crucial business questions

*What are the 10-year forecast sales and patient numbers for molecule X in country Z segmented by tumors?*

*What are the 10-year forecast sales and patient numbers for tumor Y in country Z segmented by molecules?*

*For tumor Y in country Z, which new pipeline molecules launch in the next 10 years and what are their expected sales and patient numbers?*

*For tumor Y in country Z, which molecules are threatened with loss of protection and what are the sales and patient numbers for generic/biosimilar entrants?*

*Which inputs and assumptions have been used in the creation of patient numbers and forecast sales?*

## Make key business decisions with confidence

IQVIA's Oncology Link provides one of the most extensive sources of 10-year sales and patient number forecasts, helping you to maintain a consistent and systematic view of the future of the oncology pharmaceutical market. Get in touch today to see how IQVIA Oncology Link could benefit you.