

# IQVIA RIM Smart Labeling

## Situation

Global biopharmaceutical companies traditionally use a patchwork of different, loosely integrated technologies for each component of the labeling process.

This lack of integration is terribly inefficient, makes compliance and accurate reporting difficult, and limits the ability to reuse or repurpose content.



## Solution

IQVIA RIM Smart Labeling is our next generation label information management solution that is purpose-built to manage global pharmaceutical labeling. As a complete labeling solution with dedicated content management,

it introduces a smarter way of working to simplify your labeling activities by consolidating multiple, disconnected solutions into a single, tightly-woven platform.



Ability to track, plan and curate content



Supports regulatory compliance, drives efficiency, and enables re-use across workstreams, countries and regions

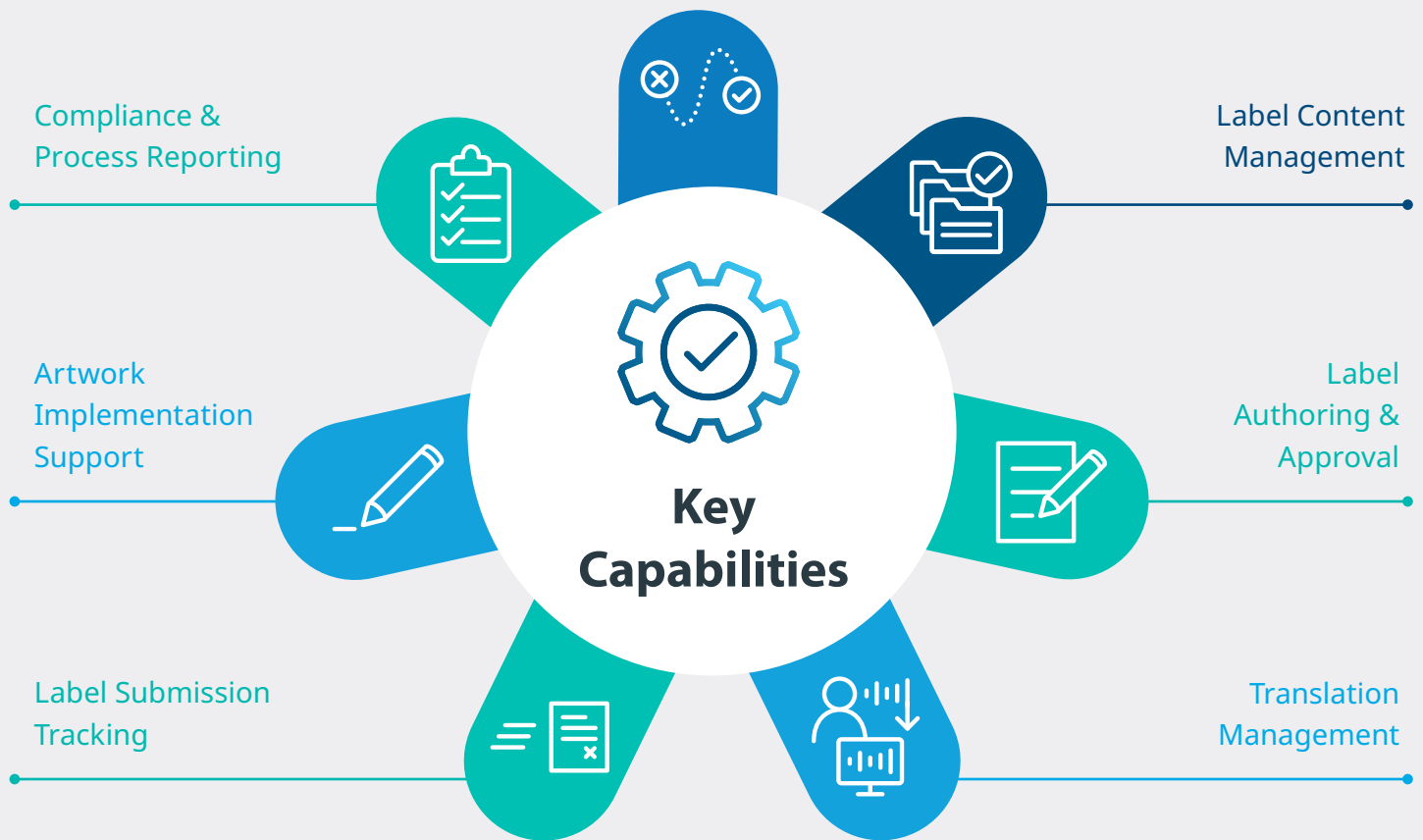


Combines IQVIA's unique domain expertise with the technology, tool and services required to succeed within a single, unified application



Dedicated content management

## Global Planning & Tracking of Label Changes



## Benefits

- Achieve greater levels of upstream and downstream visibility
- Consolidates and streamlines global and local labeling operations within a single application
- Reduces technology costs by removing legacy systems and multiple vendors
- Integrates seamlessly within your existing technology ecosystem with minimal disruption
- Places the user in the driving seat, control over requests, labels and artworks from an activity

## The Difference

RIM Smart Labeling consolidates multiple systems for immediate insight into all of your labeling activities. Increase your efficiency by eliminating the need to log-in and out of disconnected solutions that make tracking and reporting across multiple workstreams a real challenge. An advanced out-of-the-box activity dashboard shows requests, documents, translation, submissions, and artwork tracking information as well as workflow, notifications, and alerts. Pre-configured with IQVIA's best practice labeling processes, RIM Smart Labeling gives you both precision and flexibility to manage core and local requirements, with the ability to scale as your business grows.



### Label Management

Manage change control globally, create and manage requests, day zero planning, triggers, impacted processes, countries, labels, team and request approvals, RIM master data ingestion.



### Review & Approval

Review and approval capabilities, integrated into request, label workflows and dashboards. Consolidated feedback within each label record.

### Content Management

Integrated component content management, data model, metadata, search, lifecycles, states, workflows, tasks, versioning, relationships, comparison and renditions.



### Next generation label management

RIM Smart Labeling replaces multiple point solutions

### Information Access

Reduce reliance on local teams. Generics track branded product impact.

### Label Authoring

Manage label development and change cycles for denovo labels based upon approved label templates, trigger workflows, collaborate with peers online.






### Process Orchestration

Process enabled tracking and traceability, user dashboards provide transparency across functional areas – track submissions, artwork and translation.

# Our Vision

IQVIA's vision for pharmaceutical labeling is to provide the most compelling and complete labeling solution for Life Sciences, one that empowers organizations to transition away from company core and regional data being locked within a document and toward a data driven approach to labeling.

This vision is built upon three core foundations:

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|---|--|
|  <b>CONNECTED INTELLIGENCE</b> | Immersing users within an environment to provide 360° situational awareness with actionable insights that are never more than one click away.          |
|  <b>ROBOTIC AUTOMATION</b>     | Embracing zero-touch robotic automation, enhancing and augmenting users; driving them to greater levels of efficiency, accuracy, and global alignment. |
|  <b>REGULATORY INSIGHT</b>     | Uncovering strategic, regulatory, and compliance updates in real-time; actively monitoring and alerting users to changes or emerging trends            |

We will deliver on this vision using intelligent and automated labeling orchestration with adaptable and re-usable methods of authoring and assembly, localization, consumption, and validation to the approved source labeling content from various endpoints within the supply chain.

RIM Smart technology is only one part of our overall solution. IQVIA also offers transformational consulting services to help produce efficiencies by applying smarter ways of working — with optimal processes and technologies that reduce manual effort while ensuring quality.