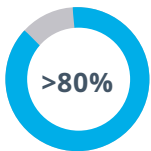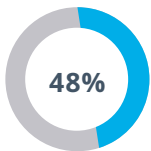**IQVIA**

IQVIA Patient Finder Solution

Daily data updates supporting technology-enabled searches of Electronic Health Records (EHRs) for faster, more efficient patient identification for research studies

Finding the right patients is hard

In an ever more crowded clinical trial landscape with trial activity on the increase, finding the right patients to recruit is becoming a major challenge.

>80% of trials are delayed[1], limiting patient's access to new treatment options

48% of sites miss their targets[2] limiting revenues from clinical research

Patient data, from lab results to clinical notes to vital sign measurements, are reported across multiple hospital systems. IQVIA's Patient Finder Solution facilitates patient searches by enabling the entire health record to be reviewed through the creation of a common data model, using natural language processing capabilities to effectively target specific patient cohorts.

The software reduces the need for research staff to conduct manual patient searches, enabling eligible study candidates to be identified much more quickly. IQVIA's Patient Finder Solution will save healthcare professionals time in targeting patient populations, facilitating increased research participation at a time when such activity is on the increase. The software also enables meaningful insights into patient populations to be derived, facilitating improved care.

Key benefits

Easy to use
- A user-friendly interface, driving efficiencies for researchers in identifying patient populations and screening patients

Multi-purpose
- A single solution for academic and commercial studies
- Derive targeted population insights through the breadth of data collated

Increased revenues
- Identify entire patient populations, ensuring no patient is missed across your research portfolio
- Improved patient recruitment will lead to more study opportunities for your R&D teams

Safe and secure
- Patient data remains within your control with all deployment activities taking place on-site, "behind the firewall"

Platform differentiators
- Enhanced NLP capabilities to support insights across the entire health record, ensuring data can be assessed that would otherwise have remained out of sight

Automate the pre-screening process

Research staff can enter their query, triggering IQVIA's Patient Finder Solution to analyze the relevant medical information from their EHR data, generating a list of patients matching the search criteria.

"By harnessing the data contained within EHRs, clinical trials can become more efficient by optimizing pre-screening and patient identification through having a more extensive view of medical data compared to the traditional manual search."

— Researcher, Department of Medicine, University in UK.

Privacy by design

Patient privacy is at the forefront of everything we do. The use of IQVIA's Patient Finder Solution is adherent to data privacy considerations. The hospital remains the data owner and patient data never leaves the hospital's data environment*, ensuring privacy and security. All data within Patient Finder is pseudonymized with data minimization principles followed — only data relevant to your search is presented.

Some of our clients

- **Maastricht UMC**

- **Isala**

- **Leiden UMC**

- **Máxima Medisch Centrum**

- **Haga Ziekenhuis**

[1]Recruitment and Retention of Participants in Clinical Studies: Critical issues and challenges. Perspectives in Clinical Research 6 May 2020
[2]Getz, K. Changing Drug Development Landscape and its Anticipated Impact on R&D Operations. Accessed September 21, 2016
*Without prior agreement with the client

IQVIA

CONTACT US
EMEAsales@iqvia.com
https://www.iqvia.com/locations/emea/iqvia-connected-healthcare-platform/iqvia-patient-finder-solution