Fact Sheet

IQVIA Integrated Complete Consent IRT eCOA

Interoperable technology that improves data quality and usability while optimizing trial conduct

Improve study quality, accelerate decision making and reduce site and sponsor burden by harnessing the power of IQVIA Integrated Complete Consent (eConsent), Interactive Response Technology (IRT) and Electronic Clinical Outcome Assessment (eCOA) solution.

Drawing on deep industry experience, IQVIA has simplified access to data, enhanced workflows and improved support for the delivery and execution of site-based and hybrid trials requiring eConsent IRT and eCOA. Our integrated solution delivers unprecedented flexibility and improved compliance by eliminating duplicative data entry efforts and expediting critical workflows.

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Right-fit interoperable technology combined with unified platform delivery drives study orchestration and optimization for teams using eConsent, IRT and eCOA solutions.

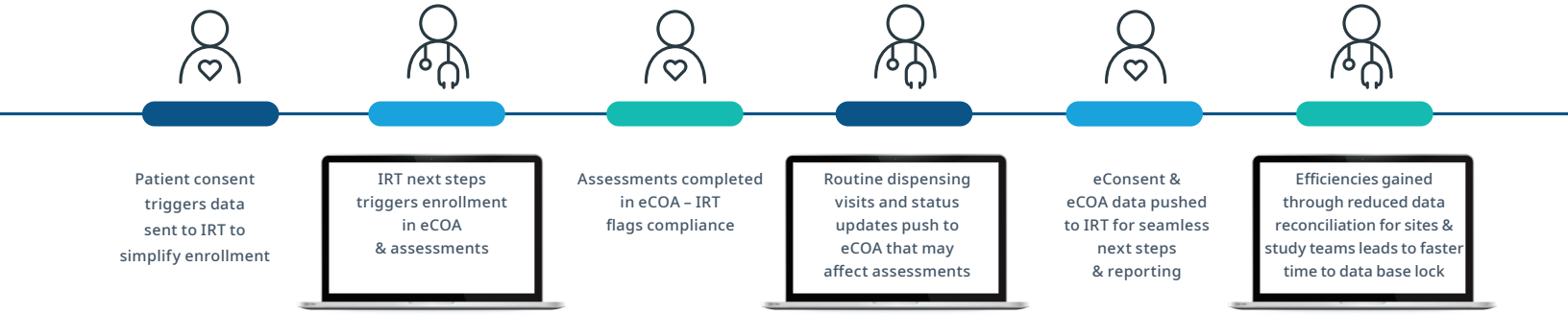
Simplifying sponsor engagement

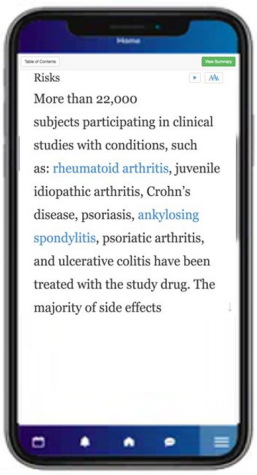
- **Streamlined project management** for study conduct, protocol amendments, escalations etc.
- **Deep industry and design expertise** in eConsent, IRT and eCOA, as well as critical elements such as scientific consulting, biostatistics, instrument design and drug supply
- Reports **combining IRT and eCOA real-time data** surface actionable insights and study intelligence sooner
- **Optimized workflows** using eConsent data to excellerate patient enrollment & randomization in IRT as well as IRT data that drives **eCOA system behavior** and **eCOA data** that drives IRT system behavior streamlines process and reduces effort
- **Improves data quality** and **site** compliance for fewer protocol deviations

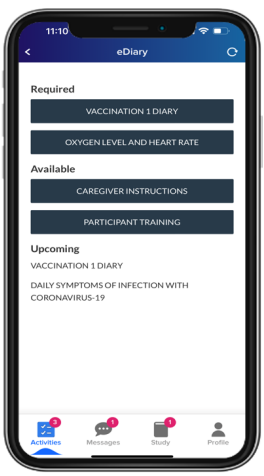
Simplifying site engagement

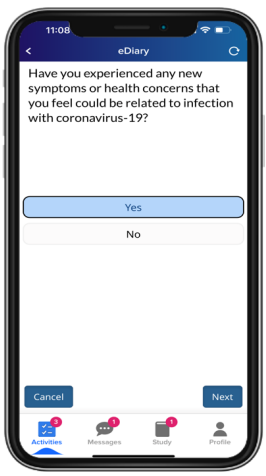
- **Harmonized training** and unified users guide
- **Simplified site log-on and workflows** between IRT and eCOA by user role
- **Elimination of duplicate workflows** such as site set-up and site activation along with duplicative data entry for items like patient enrollment
- Automated workflows allow for **more time with patients**, less time with technology
- **Single site Help Desk** for eCOA and IRT inquiries
- **Dedicated 24/7 Help Desk** for patient eCOA inquiries
- **Unified and improved** patient reporting

How should sites and patients experience orchestration?









The right integrations benefit all study stakeholders and drive results

The following metrics were derived from a use case comparision of single study with both an integrated eConsent, IRT, eCOA solution and an unintegrated solution applied to the protocol. In this analysis, benefits included **~1300 FTE hours reduced** had this study had been implemented as a study using IQVIA Integrated Complete Consent IRT eCOA solution.

Specific integration benefits include:

- Improve protocol complaince by automating site behaviors and checks, such as, ensuring certain assessments are complete before dispensation or triggering a new assessment based on completion of a particular visit.
- Improve study quality by improving data reliability. Eliminate inconsistent entries between systems, improve data quality and reduce time to data reconciliations through intelligent integrations.
- Reduce manual work and opportunity for human error as clinical teams are relied on to re-enter data in multiple systems.

Estimated reduction in effort during user acceptance for the clinical team during User Acceptance Testing

Elimination of redundant data entries for site activation, patient screening, stratification, randomization, updated visit scheduling from source systems

Estimated reduction in sponsor effort during site/user creation by having a single source of data origination between integrated IRT and eCOA solutions

Estimated reduction in efforts for clinical teams during the start-up and maintenance phases of the trial

Source : IQVIA internal

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CONTACT US

OrchestrateYourTrials@iqvia.com | **iqvia.com/irt**

iqvia.com/eCOA | iqvia.com/eConsent