

# IQVIA Health Research Space

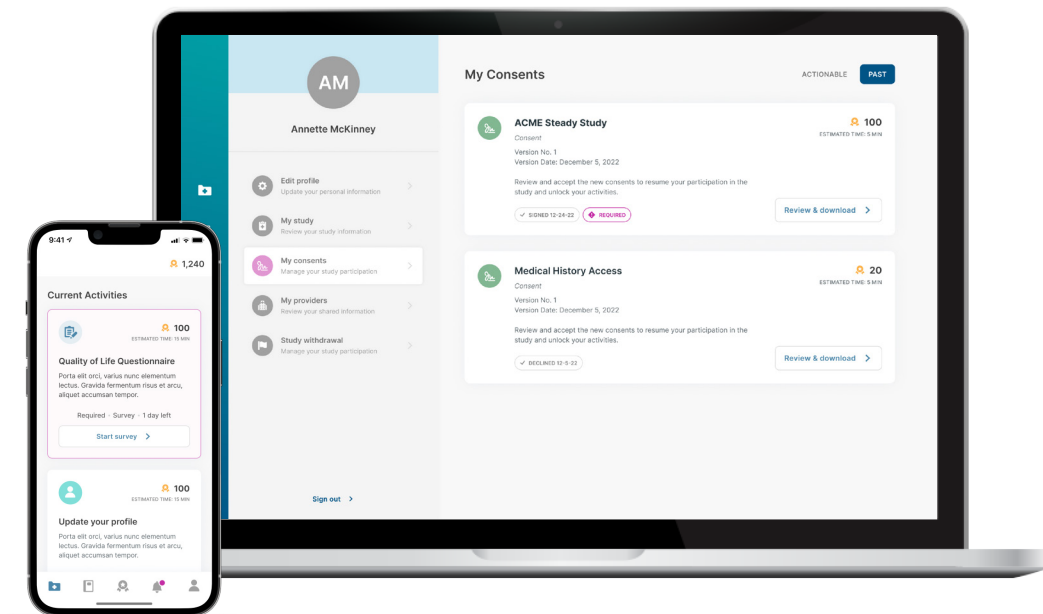
## IQVIA's direct-to-patient data collection and engagement platform for real world research

A number of trends are increasing the demand for direct-to-patient data collection and engagement solutions in real world evidence generation. Payers and regulators are demanding longer follow-up periods, healthcare management is moving away from traditional sites, and patient centered outcomes and participant diversity are growing in importance.



IQVIA's Health Research Space platform is designed to meet the needs of real world decentralized and hybrid studies by providing an intuitive, all-in-one direct-to-patient data collection and engagement platform.

## Key features of the platform:



## Data collection and study monitoring



Form-based data collection — patients can complete electronic Patient Reported Outcomes, surveys and questionnaires



Electronic Medical Record (EMR) provisioning and integration — authorized by patients for EMR sharing across providers

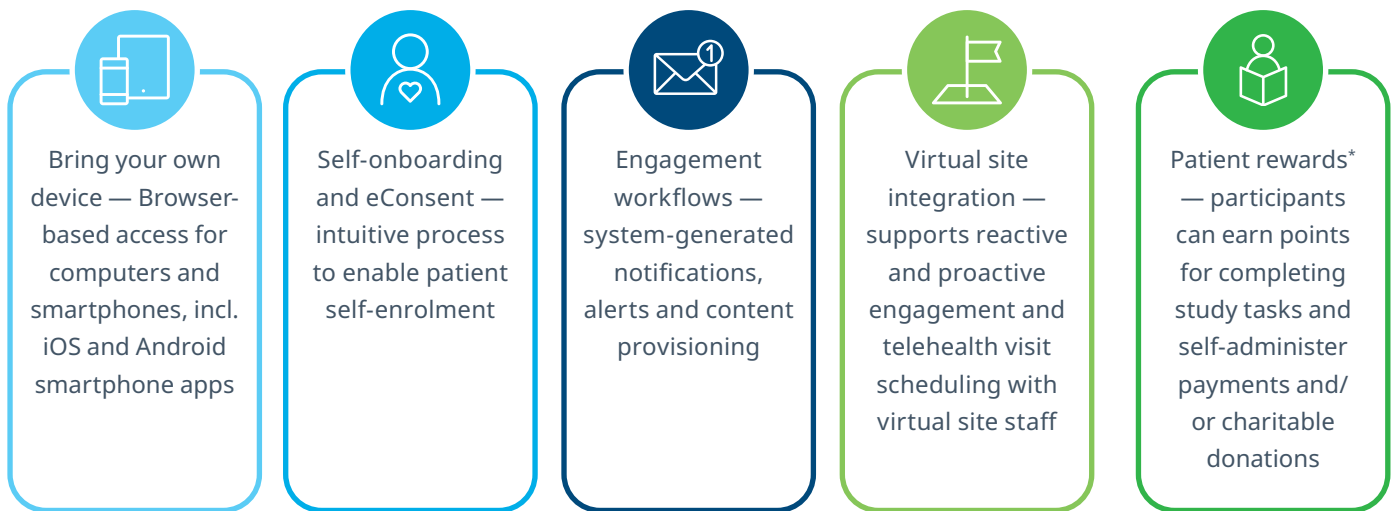


Study monitoring and reporting — near real-time monitoring of enrolment, task compliance and drop-out



Quality management — integration with data management operational processes to ensure data quality and integrity

## Patient engagement and retention



\* where permissible according to local country regulations

## Key Benefits of Health Research Space

FOR STUDY PARTICIPANTS	FOR SPONSORS
<ul style="list-style-type: none"> <li>• <b>Simple and easy to navigate</b> user interface and experience based on consumer best-practices</li> <li>• <b>Clear and transparent</b> documentation on the study objectives and data privacy</li> <li>• <b>All-in-one data collection</b> platform – easier engagement and s patient journey seamless</li> <li>• <b>Reduced or eliminated site visits</b> for study activities</li> <li>• Provision of <b>study or disease-related information</b> to participants</li> <li>• Participants can see their <b>points accrue</b> for completing study tasks, and can decide when to redeem</li> <li>• Access to <b>additional support services</b> including a dedicated help desk</li> <li>• Ability to access study application, communications, activities, and content in <b>your preferred language</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Fully integrated technology and operational delivery</b>, enabling greater control and accountability for end-to-end data quality</li> <li>• Increase <b>access to broader patient pools</b>, <b>reduce site burden</b> and increase diversity, inclusion and representativeness</li> <li>• <b>Real-time study monitoring</b> for virtual site staff</li> <li>• <b>Variety of data collection</b> enabled within one platform – greater depth of study outcomes and stronger evidence generated</li> <li>• <b>Engagement features</b> support participant retention, increasing study outcome validity and return on investment</li> <li>• <b>Secure storage and use of participant data</b>, adhering to global privacy and regulatory standards</li> <li>• Ability to deploy studies across <b>multiple geographies and languages</b></li> </ul>

*Please contact us to find out how IQVIA Health Research Space can engage patients on your next study*