

Optimize Recruitment Targets with IQVIA Recruitment Insight Analytics (RIA)

As part of full-service delivery, IQVIA's AIML forecasting model predicts your study recruitment flow, reveals underlying root causes that delay patient enrollment, and informs targeted solutions that mitigate recruitment gaps.

Sub optimal achievement of enrollment targets can undetermine your trial by significantly delaying milestones, increasing costs, impairing data quality, and compromising patient retention.

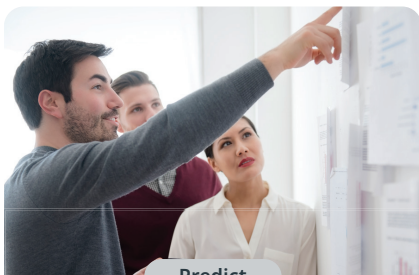


~80%
of trials fail to meet the initial enrollment target and timeline



1/3
of clinical trials experience delays in recruitment

RIA harnesses IQVIA's AIML-driven algorithms and vast historical recruitment data to predict monthly enrollment volume—and identify potential gaps in meeting study recruitment targets.



Predict

The flow and timing of patient recruitment



Compare

Your timeline with AIML - driven forecasts to identify gaps



Course - correct

With insight - driven solutions to help ensure enrollment stays on track

~40 clinical trials have integrated the 3 key components of IQVIA's RIA forecasting model into planning and implementation.

Presents simulations of your timeline with powerful AIML algorithms that factor in patient type, medical condition, your chosen countries and many key variables

Helps reveal key contributing factors driving potential delays such as seasonal events, demographic shifts, migration patterns, and IQVIA's vast, up-to-date historical data

Guides you towards strategic adjustments such as shifting recruitment to regions more likely to produce robust enrollment volume

High impact actions that can optimize ROI and close recruitment gaps

References: 1. Brøgger-Mikkelsen MA, et al. Online Patient Recruitment in Clinical Trials: Systematic Review and Meta-Analysis. J Med Internet Res. 2020 Nov; 22(11). Accessed January 14, 2024. Available at: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7673977/>. 2. Chaudhari N, et al. Recruitment and retention of the participants in clinical trials: Challenges and solutions. Perspect Clin Res. 2020 Apr-Jun; 11(2): 64–69.