

# Connecting Data to Insights to Actions

*Drive intelligent actions through connected analytics*

Our MedTech clinical operations capabilities are supported by a proprietary data management platform designed specifically for the unique needs of MedTech trials. Formerly known as staicy from legacy genae, IQVIA MedTech's Research Management Platform enables a compliant workflow to transform data into actionable knowledge. Providing connections through managing, analyzing, correlating, and integrating your clinical data.

## The next-gen EDC for your clinical trials

The flexibility of the Research Management Platform accommodates your EDC and clinical research workflow requirements. It supports easy configuration of your case report forms (CRF) and your research workflows, all via a browser interface. Configure CRFs, workflows, data blinding, source document verification (SDV) requirements, and more through its made-to-measure modules. The Research Management Platform functionality goes beyond traditional EDC and offers value-added data management and reporting capabilities.



### POWERFUL CONNECTIONS

MANAGE	<b>Comprehensive and flexible EDC system</b> , hosted on Microsoft Azure, allows our clients to collect, store, and preserve health data in accordance with applicable local and global privacy regulations.
STORE	<b>Use our patented geo-storage</b> to physically store your data where needed while maintaining in compliance with Data Protection Regulations such as the GDPR and HIPAA.
CORRELATE	<b>Visualize your data with personalized dashboards</b> , through an integration with Microsoft's Power BI that delivers insights by monitoring your organization's most critical business data and creating rich interactive reports.
INTEGRATE	<b>Connect data silos, eClinical systems, and wearables</b> , from various internal and external data sources to seamlessly exchange information and simplify the data capture and review process.

## PERSONALIZE THE CLINICAL TRIAL EXPERIENCE

The Research Management Platform can be leveraged and supports features beyond the standard EDC functionality. Simple configurations allow us to tailor it to the unique requirements of your project. Its made-to-measure modules range from patient-centric solutions to customized workflows and reporting. The intuitive user interface is built from the perspective of the client and allows you to manage your users, your data, and your project.



### PROM

- Patient-centric mobile application to collect and share research data
- Enables patients to share data directly to clinical teams
- Allows clinical teams to always have an aggregated data overview and correct treatment decisions towards individual patients
- Facilitates continuous assessment of health outcomes (electronic Clinical Outcome Assessment or eCOA)
- Empowers patients to manage their own health



### Data storage

- Hosted on Microsoft Azure, Stacy addresses the growing needs towards data protection and privacy, considering most recent regulatory requirements for clinical trials in the US and EU market, and beyond
- The Research Management Platform's patented geo-storage feature allows you to physically store your data where you want it and abide with current data and privacy regulations
- The Research Management Platform is developed and maintained from within an ISO27001 certified environment



### eConsent

- Enabled digital consent workflow allowing subjects to review consent information on tablet device.
- Quiz capability included to support understanding assessment
- Handwritten digital signature for both Investigator and Subject
- Consent record directly linked to subject in EDC
- Printable version available (via email) to subject



### Dashboards

- Integrated with Microsoft's Power BI, delivers insights by monitoring your organization's most critical business data and creating rich interactive reports
- Visualize data correlation with personalized dashboards from nearly any device across all major operating systems
- Experience a 360-degree view of your health and research project
- Make decisions based on predictive and prescriptive analytics with AI
- Get alerts when data changes, and quickly drill into details
- Intuitive design and role-oriented dashboards help create efficiencies for sponsors and research centers



### Track image logistics

- Upload and track large image data sets, such as ECHO, MRI and ANGIO
- Utilizes the latest compression technology
- Ensures immediate and automated tracking as the central communication platform provides all parties with up-to-the-minute data

### REQUEST A PERSONALIZED DEMO

Experience the power and flexibility of the IQVIA Research Management Platform in real time and learn about additional features such as randomization, payment tracker, CEC workflow and source document upload. Please contact your local representative to schedule a demo.