IQVIA Clinical Trial Analytics Services

AI/ML-powered services to enhance the clinical development process

Mitigate design and operational risks to enroll with precision.

Drug development is a lengthy, costly process, and there are often unforeseen risks and delays. Insights from design analytics can inform protocol design decisions to mitigate potential risks and influence trial strategies. Layering protocol design assessments with AI-driven trial strategies give you confidence your study will have its best possible chance of meeting your endpoints.

IQVIA Clinical Trial Analytics Services support decision making that shaves months off timelines, saving sponsors millions of dollars and bringing health, well-being and longevity to millions of patients around the world.

Improve your clinical trial outcomes with applied analytics throughout protocol design and trial strategy.

Protocol Assessments

Reduce risk

57% of trials have protocol amendments

90%
of protocols we assess are positively impacted

Trial Strategies

Accelerate enrollment

48% of sites miss enrollment targets

Months
have been saved through improved recruitment

Site Insights

Improve timelines

80% of trials are delayed

Millions
of dollars have been saved by mitigating delays

Improved study outcomes

Pair analytics with domain expertise to bring your critical therapies to patients faster.

PROTOCOL DESIGN ANALYTICS

More than 50% of trials have at least one protocol amendment — but you can beat those odds. Our data-informed protocol assessments identify potential risks throughout the design process, such as:

- barriers to recruitment and retention.
- competitive intelligence on trial design.
- extraneous procedures.
- inconsistencies between objectives and endpoints.
- inclusion/exclusion criteria impact on potential patient volume and screen failure.

CLINICAL TRIAL STRATEGY

We know how important it is for you to find the right patients at the right sites in the right countries. We help you develop data-driven strategies that capitalize on our therapeutic and domain expertise.

Our team works with you to create an optimal country mix with prioritized, high-performing sites based on *your* study requirements so you are poised to achieve enrollment targets with accuracy.

Data-driven approaches to trial strategy uncover:

- competitive landscape and pipeline intelligence.
- insights for tailored recruitment potential.
- analytical perspectives from real-world data, investigators and patients.

We provide multiple scenarios, allowing you to optimize your enrollment strategy by adjusting the country mix, adding more sites and understanding investigator willingness to participate.

SITE INSIGHTS

Improve timelines with site insights that blend data and outreach to support your enrollment strategy.
Site Insights allow you to:

- develop the ideal investigator and site profile.
- understand the clinical care route a patient takes so you can improve engagement during recruitment.
- understand the prevalence of an indication by country, city and site to determine patient availability.
- identify investigator interest based on your study's design, eligibility criteria and site-level capabilities.

Partnering with IQVIA brings you

- Insights from IQVIA's unparalleled global health data
- Therapeutic and domain expertise that extend the capabilities of your team
- Global on-the-ground intelligence to improve your strategy with scale

See how IQVIA Clinical Trial Analytics Services can help you connect real-world data, machine learning and clinical expertise to reduce risk, improve timelines and accelerate enrollment.

CONTACT US

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