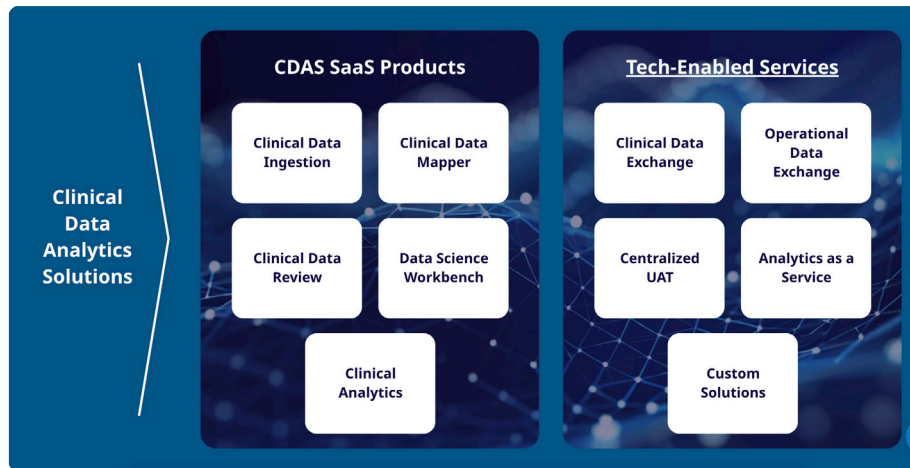


Clinical Data Analytics Solutions

Intelligent insights that drive empowered actions



The Challenge

The data management and technology landscape in clinical research has been defined by point solutions, content chaos, a lack of interoperability, and an inability to flex and scale with the changing needs of the business.

DCTs (decentralized trials) and hybrid trials have accelerated the need to handle complex data streams. We now have more data than ever before and an explosion of new e-source technologies that bring us closer than ever to the patient. The challenge lies in turning that disparate raw data into intelligent insights

that enhance patient safety, improve data quality, and enable operational efficiencies.

Traditional data analytics solutions are rarely equipped to use this multitude of data to drive fast and actionable insights. Teams spend more time cleaning data (80%) rather than generating insights (20%) with the inability to take advantage of key advancements made leveraging artificial intelligence. Siloed teams are left to operate off questionable and stale data often lacking the transparency required to take a proactive approach to managing trials with appropriate levels of oversight.



The Solution

CDAS, Clinical Data Analytics Solutions, offers a spectrum of solutions designed to meet your evolving organizational clinical and operational data needs.

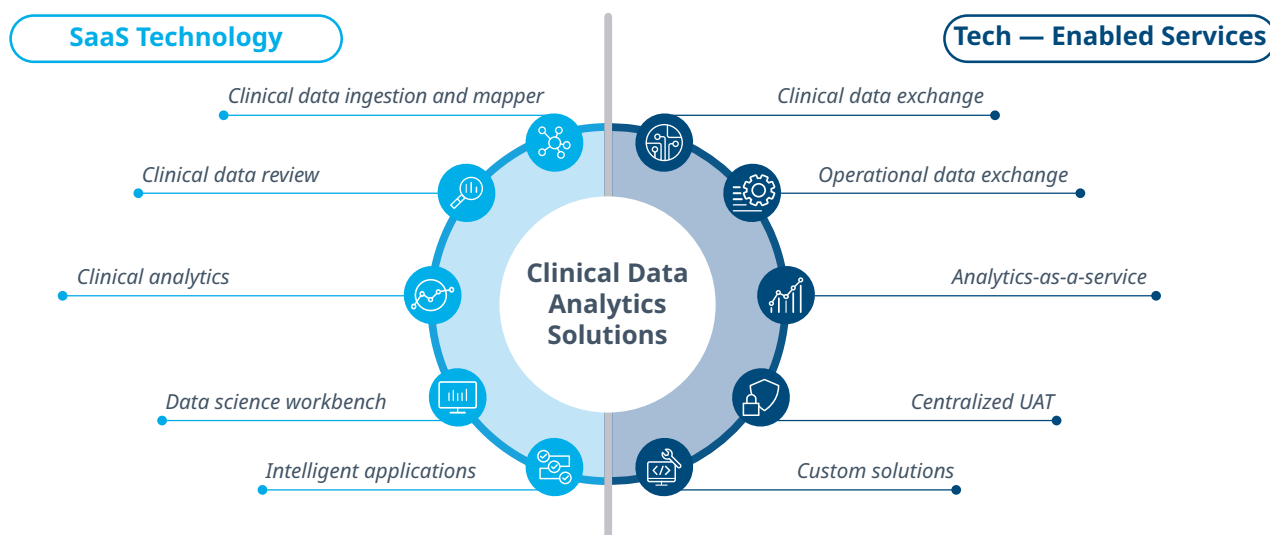
From a pure SaaS technology offering, CDAS is a vendor agnostic, flexible, modular, centralized data and analytics platform enabling your organization to execute trials, deploy data management, and enable oversight.

Healthcare grade AI is embedded throughout to automate processes, identify data anomalies and gaps, and enable conversations with your data (conversational AI).

Tech-enabled services are readily available for implementation, operationalization, and custom solutions tailored to your data management and analytics needs. Our team is equipped with trail data and analysis and technology expertise to support your team in achieving the desired business outcomes.

Clinical Data Analytics Solutions

Delivering an end-to-end data platform to drive clinical transformation



Measuring the benefits of CDAS

Business outcomes spanning data ingestion, oversight, and data review



Discover how IQVIA Technologies Clinical Data Analytics Solutions (CDAS) can help optimize clinical trials with data integration and AI. Visit [IQVIA.com/CDAS](https://iqvia.com/CDAS) to learn more.