

IQVIA Obesity Site Network

Accelerating obesity clinical development through ready, proven sites

Obesity and obesity related clinical trials can be complex. Sponsors face challenges including:

- Compressed timelines driven by competitive pipelines
- High participation / trial burden for sites and patients
- The need to scale globally without compromising speed or quality
- Shifting national reimbursement policies are influencing both eligibility criteria and patient motivation for obesity clinical trial participation

The IQVIA Obesity Site Network helps sponsors address these challenges by enabling faster, more predictable study start up and execution for obesity and metabolic programs.

What the IQVIA Obesity Site Network delivers

The IQVIA Obesity Site Network is more than a site list. It is an integrated ecosystem designed to support trials from early phase planning through scalable global execution.

Sponsors gain access to:

- Top tier, actively curated sites with demonstrated obesity and metabolic trial performance, ongoing readiness, and active engagements
- Operational readiness aligned to accelerated start up expectations
- Integrated recruitment and retention strategies informed by patient and site insights

- Global scalability, without restarting site qualification processes in each country
- Geographically and demographically diverse patient populations across major obesity markets
- Obesity patients, including those with key comorbidities such as type 2 diabetes (T2DM) and related metabolic conditions

Proven experience where it matters



On average, sites have conducted **7 obesity trials**, reflecting deep therapeutic and operational expertise



Coverage spans **5 high-volume obesity markets**: Argentina, Australia, Poland, the UK, and the US, with further global expansion coming soon



> **315** sites and patient **databases**



Experience managing **complex obesity and metabolic protocols**, including long duration follow up, frequent assessments, and combination/comorbidity eligibility criteria

This depth allows sponsors to move quickly from feasibility to activation with confidence that sites understand obesity specific protocol demands.

Accelerated start up for competitive programs

To address sponsor pressure to initiate studies faster, the IQVIA Obesity Site Network supports:

Site start up timelines as short as **28 days** (core pack final to first site activated)

Study start up timelines as short as **69 days** (project award to first patient screened)

These timelines are enabled by streamlined contracting, predefined site commitments, and country specific startup strategies tailored to local regulatory and operational realities.

Recruitment and retention built for obesity trials

Recognizing the unique challenges of obesity studies, IQVIA integrates:

- In house patient recruitment and retention strategies specific to obesity
- Approaches informed by patient insights and direct feedback from the Obesity Site Network
- A focus on reducing site and patient burden, supporting sustained enrollment and retention over longer trial durations

This model helps sponsors mitigate common risks such as delayed enrollment, protocol fatigue, and inconsistent patient engagement.



Designed for speed, scale, and sustainability

The IQVIA Obesity Site Network aligns with sponsor needs across the development lifecycle by delivering:

- Speed to first site and first patient
- Scalability to support expanding global programs
- Staying power, ensuring sites and patients remain engaged throughout the study

IQVIA obesity expertise

Trials built for speed, scalability, and staying power, supported by an integrated network and proven obesity strategy.

Contact us to learn how IQVIA's Obesity Site Network can help you optimize start up timelines, expand globally, and accelerate successful obesity and related trials