IQVIA Integrated COA Solutions: Licensing, Linguistic Validation, and eCOA Implementation

Empowering patient-centered research through a modular, end-to-end COA solution

Capture patient voice, at scale

IQVIA delivers an integrated solution spanning COA strategy, licensing, linguistic validation, and eCOA implementation, designed to reduce study start-up time, minimize operational burden, and ensure scientific and regulatory rigor across the COA lifecycle. Our differentiated value lies not only in the individual services we offer, but in how seamlessly they work together as one coordinated workflow.

COA Licensing (Implementation Layer)

Navigate complex multi-stakeholder COA licensing with a dedicated global team, standardized tools, and established relationships with copyright holders and distributors. Covering IQVIA, third-party, and public-domain COAs, licensing is fully integrated with linguistic validation and eCOA deployment to accelerate study start-up.

Key capabilities include:

- **Due diligence** to identify and confirm rightful copyright holders
- **Research and gap analysis** across versions, translations, variants, and modifications
- **Comprehensive scoping** of usage terms, migration and translation rights, administration guides, subject volumes, and timelines
- **Negotiation and execution** of licensing agreements
- **Ongoing implementation management** to support study delivery

This integrated approach enables sponsors to deploy validated endpoints in the most time- and cost-efficient way, while maintaining the highest standards of quality and compliance.

Linguistic Validation (LV)

Confidently engage patient populations across regions and languages through an ISO-certified, regulator-aligned linguistic validation process. IQVIA's end-to-end LV workflow, including forward/back translation, harmonization, cognitive debriefing, and expert review, is tightly integrated with licensing and eCOA delivery to shorten timelines and reduce rework. Key differentiators include:

- **Expert collaboration with COA copyright owners** to ensure all methodological and contractual requirements are met
- **AI-enabled tools** to enhance quality control and accelerate review cycles
- **Seamless migration** of validated translations into eCOA technical builds

LV is delivered as part of a coordinated implementation model, ensuring linguistic, scientific, and operational alignment across all study assets.

eCOA technology and deployment

Gain access to streamlined data collection and faster decision-making, across your global trials.

Technology and services are designed to integrate seamlessly with licensing and linguistic validation activities, supporting a single, efficient implementation workflow.

Capabilities include:

- **Automated migration** of licensed and validated translations into eCOA technical files
- **Flexible operating models** supporting BYOD/ provisioned devices
- **Access to pre-built assessments, eCOA library-certified translations,** automated workflows, and real-time data
- **Deployment on IQVIA platforms or sponsor-selected systems**, as appropriate

While flexible by design, IQVIA's primary differentiator is the tight integration between technology, services, and scientific oversight, ensuring consistency, speed, and data integrity.

Accelerate your clinical trials

With a proven global track record, IQVIA stands out as a trusted partner for maximizing patient engagement and enabling regulatory success. Our COA solutions are built on scientific rigor, operational excellence, and deep regulatory expertise, delivering measurable impact worldwide.

Patient engagement and global impact

- **200,000+** patients enrolled; **460+** studies conducted; **23M+** assessments submitted
- Global reach across **77+** countries; multilingual support for **170+** languages
- **100,000** licenses issued; **6,100+** trials supported; **300+** product labels enabled; use of gold-standard instruments such as SF-36

Regulatory expertise

- **Deep experience**: IQVIA's teams have extensive expertise with FDA, EMA, and global payers, ensuring compliance and successful regulatory submissions
- **Quality & compliance**: ISO-certified processes, secure data management, and robust reporting support regulatory and payer reviews
- **Strategic consulting**: 350+ global experts support COA strategy, instrument development, rater training, scoring, and regulatory engagement across all major therapy areas

Seamless integration across the COA lifecycle

- **End-to-end COA service:** From strategy and licensing though to linguistic validation, eCOA migration, rater training, and scoring, all under one roof
- **Data integrity:** Dedicated scoring solutions ensure validated algorithms are implemented within controlled environments, preserving measurement properties
- **Accelerated timelines:** Integrated teams and technology reduce study start-up and operational burden

CONTACT US

To learn more about how IQVIA Integrated COA Solutions can help you, visit www.iqvia.com/solutions/research-and-development or contact ruyana.dassu@iqvia.com

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