

IQVIA Clinical Patient Journey Dashboard

Uncover real-world patient treatment pathways to support clinical development decision-making

Insights from real-world data can address oncology clinical development challenges

Pharmaceutical companies face significant challenges when undertaking oncology clinical development. These challenges include issues related to data, which can be siloed, static or incomplete. Real-world treatment patterns often do not align with guidelines, limiting the usefulness of guidelines for decision-making. The complexity of trial design and the high volume of competitive studies add to the difficulty.

Analytics applied to real-world data can address these challenges by providing a comprehensive view

of patient treatment journeys and enhancing patient recruitment through efficient identification of high-value sites. It informs study design and protocol development, reveals treatment gaps and supports feasibility assessments. Additionally, real-world data helps evaluate trial eligibility criteria and improves site selection, reducing competition for resources among sponsors.

IQVIA has used extensive real-world data, including medical claims and prescriptions covering over 300 million US patients to create the Clinical Patient Journey Dashboard. This user-friendly tool provides patient-based insights to inform clinical development decisions.



The Clinical Patient Journey Dashboard delivers insights in 6 key areas

- 1 Uncover actual patient treatment journeys versus clinical practice guidelines
- 2 Determine lines of therapy being used based on real-world data sources
- 3 Gain insights into treatment gaps that may lead to the discovery of unmet needs
- 4 Understand disease progression and patients' responses to drugs
- 5 Improve the current standard of care
- 6 Identify sites with eligible patients

The Clinical Patient Journey Dashboard informs decision-making



Clinical Development Planning

View real-world drug usage to determine the most suitable line of therapy for your drug



Protocol Design

Compare real-world therapy use to treatment guidelines to optimize protocol design



Study Feasibility

Examine patient treatment journeys to evaluate study feasibility



Site Selection

Identify facilities treating specific tumor types and using regimens to improve site selection and meet diversity goals

Key features of the Clinical Patient Journey Dashboard

IQVIA's Clinical Patient Journey Dashboard is an easy-to-use, cloud-based SaaS solution. The dashboard offers more than 10 sets of filterable metrics to deliver patient-based insights to support your clinical development decision-making. The self-service delivery model allows for quick answers to complex questions. The data is refreshed quarterly, with tailored subscription options available to meet your needs.

The dashboard includes multiple tabs that allow you to visualize different Sankey diagrams, drill down into various regimens and lines of therapy and identify sites in the US where patients with specific cancer indications are being treated, including by race and ethnicity.



Discover the benefits of IQVIA's Clinical Patient Journey Dashboard today! Unlock quick insights that provide a deep understanding of clinical patient treatment experiences. These insights will inform your clinical development planning, enhance your protocol design, facilitate study feasibility assessment, and improve trial efficiency. Gain a true competitive advantage — schedule your demo now!

Contact us for a demo today



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