

In Vitro Diagnostic (IVD) Market Data

At the forefront of trends and developments in the IVD industry

IQVIA MedTech's BBC IVD Solutions group is your source for worldwide IVD market intelligence. For over 40 years, our team of consultants and analysts have leveraged their extensive IVD and life science industry knowledge and experience to help support the strategic planning and decision making of global IVD companies. Clients include an array of leading pharmaceutical, IVD, biotech, and life science companies, as well as prominent financial institutions.



We support our clients by providing quarterly, biannual, and annual market reviews that focus on market sizing, financial benchmarking, market forecasting, and voice-of-customer. Our consultants provide insights via descriptive and predictive analytics through their in-depth, real-time understanding of global market dynamics.

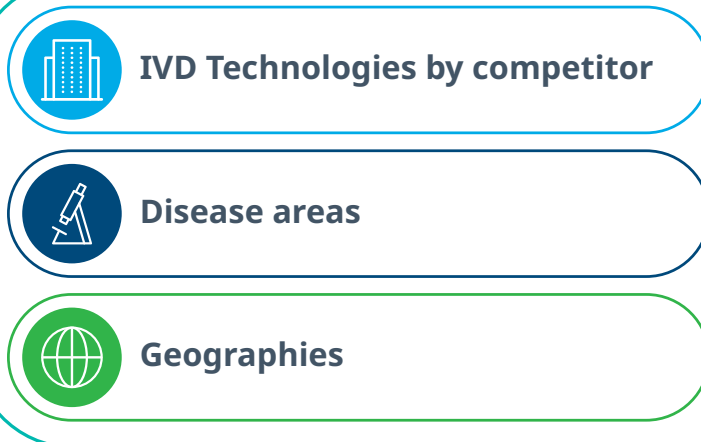
Additionally, we engage in strategic consulting projects, often working with our IQVIA primary research and consulting teams across the globe.

With insights from BBC IVD Solutions, you can understand your global competitive environment and enhance your market position.

Coverage extends across multiple markets

IVD CATEGORY	TECHNOLOGY	DISEASE STATE	REGION	CHANNEL
• Laboratory systems • Point-of-care testing • Molecular diagnostics • Pathology • Diabetes monitoring	• Immunoassay • Clinical chemistry • Hematology • Coagulation • Mass spectrometry • Blood gas • Rapid immunoassay • Molecular diagnostics • Pathology • Glucose monitoring (BGM and CGM)	• Infectious disease • Cancer • Cardiac • Allergy • Autoimmune • Critical care • HbA1c • Proteins • Therapeutic drug monitoring • Drugs of abuse testing • Neurodegenerative disorders	• Worldwide • North America • Western Europe • EEMEA • Asia Pacific • Latin America	• Laboratory • Ambulatory • Patient • Self-testing

Select products include quarterly and annual market updates categorized by company, technology segment, disease area, and geography.



Yearly market updates

- **The IVD Market Book** details revenue performance for the entire IVD industry, as well as lab instrument installed base and placements for the year, across all regions
- **A Worldwide Diabetology Test Products Market Analysis** with Outlook and five-year forecast surveys the Whole Blood Glucose (WBG) test products market including the assessment of competitive revenue, profitability, strategy, and new product development on a worldwide basis
- **The Cardiac Annual Review** provides an annual overview of the lab and point-of-care cardiac immunoassay test products and its competitors, including a performance analysis by key analyte and region. The report provides revenue estimates and a qualitative discussion of key market drivers and trends

Quarterly reports

- **The IVD Market Quarterly (IMQ) report** details market segment and competitor share evolution across the entire IVD industry



Market sizing and forecasting



Evaluation of emerging technologies and markets



IVD opportunity assessments



Merger/Acquisition due diligence support

- **Worldwide Diabetes Products Quarterly Report** analyzes the WBG monitoring and insulin delivery markets with details per geographic areas (with up to 18 country markets) as well as primary and secondary competitors
- **The Nucleic Acid Testing (NAT) Quarterly Report** analyzes the worldwide IVD molecular diagnostics market, providing quarterly revenue estimates and qualitative analysis of the market by segment, competitor, and region

To find out more please contact our
IQVIA MedTech experts by clicking [this link](#).