

In Vitro Diagnostic (IVD) Market Data

At the forefront of trends and developments in the IVD industry

IQVIA MedTech's BBC IVD Solutions group is your source for worldwide IVD market intelligence. Our team of consultants and analysts have leveraged their extensive IVD and life science industry knowledge, understanding, and experience to help support the strategic planning and decision making of IVD management for more than 40 years. Clients include an array of leading pharmaceutical, IVD, biotech, and life science companies, as well as prominent financial institutions.

We support our clients by providing quarterly, biannual, and annual market reviews that focus on market sizing, financial benchmarking, market forecasting, voice-of-customer, and other off-the-shelf and/or customized deliverables, and strategic consulting projects. The consultants provide insight via descriptive, diagnostic,

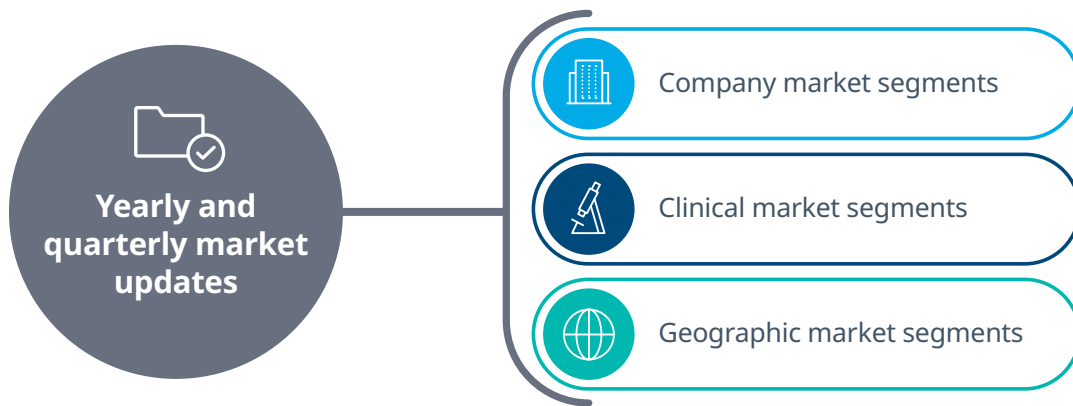
and predictive analytics through their indepth, real-time understanding of global market dynamics.

With insights from BBC IVD Solutions, you can understand your global competitive environment and enhance your market position.

Coverage extends across multiple markets

CATEGORY	DISEASE/ANALYTE		REGION	CHANNEL
• Laboratory systems • Point-of-care testing • Diabetes monitoring • Nucleic acid testing • Histochemistry • Next generation sequencing	• Blood grouping & typing • Blood processing • Cancer • Cardiac • Clinical chemistry • Coagulation • Cytology • Continuous glucose monitoring • DAT	• Endocrine • Genetic testing • Hematology • Immune disease • HbA1c • Infectious diseases • Insulin infusion pumps • Whole blood glucose • And more...	• Worldwide • North America • EMEA • Asia Pacific • Latin America	• Laboratory • Ambulatory • Patient self testing

Select products include yearly market updates categorized by company, clinical and geographic market segments as well as quarterly products.



Yearly market updates

- The IVD Market Book details instrument installed base and placements for the year, and revenue performance for the entire IVD industry.
- A Worldwide Diabetology Test Products Market Analysis with Outlook and five year forecast surveys the whole blood glucose (WBG) test products market including the assessment of competitive revenue, profitability, strategy, and new product development on a worldwide basis.
- The Cardiac Test Products Market Review provides an annual overview of the cardiac test products market and its competitors, including a performance analysis by analyte and region. The report provides revenue estimates and qualitative discussion of key market drivers and trends.



Market sizing and forecasting



Evaluation of emerging technologies and markets



IVD opportunity assessments



Merger/Acquisition due diligence support

Quarterly reports

- Worldwide Diabetes Products Quarterly Report analyzes the WBG monitoring and insulin delivery markets with details per geographic areas (with up to 18 country markets) as well as for primary and secondary competitors.
- The Nucleic Acid Testing (NAT) Quarterly Report analyzes the worldwide IVD molecular diagnostics market, providing quarterly revenue estimates and qualitative analysis of the market by segment, competitor, and region.
- The IVD Market Quarterly (IMQ) Report details market segment growth and a full year outlook.
- The China Report summarizes the latest developments in the China IVD market including qualitative and when applicable a quantitative overview of the performance of both multinational and domestic companies in China. The report highlights macro/environmental trends across various market segments.

To find out more please contact our IQVIA MedTech experts by clicking [this link](#).