POTENTIAL IMPACT WHEN APPLYING STRATEGIC APPROACHES TO COLOMBIA

GDP growth and allocative efficiency approaches met country level challenges for Colombia with high feasibility and economic impact.

GDP GROWTH
Technology transfers and local partnerships within the private sector

ALLOCATIVE EFFICIENCY
Integrated healthcare model and innovative contracting

APPROACHES TO MEET SUSTAINABILITY CHALLENGES IN COLOMBIA

1. INNOVATIVE CONTRACTING
   - Increasing Demand for Healthcare Service & Technology
   - Unlimited Access to Services
   - Healthcare Model of Diagnosis and Prevention

2. INTEGRATED HEALTHCARE MODEL
   - Inadequate Health Expenditure Growth
   - Administrative Inefficiencies
   - Increasing Demand for Healthcare Service & Technology
   - Unlimited Access to Services
   - Healthcare Model of Diagnosis and Prevention

3. INNOVATIVE GRANTS FOR INVESTMENT
   - Inadequate Health Expenditure Growth
   - Administrative Inefficiencies

4. PROMOTION OF LOCAL R&D
   - Increasing Demand for Healthcare Service & Technology

5. TECHNOLOGY TRANSFER AND PRIVATE PARTNERSHIPS
   - Inadequate Health Expenditure Growth
   - Administrative Inefficiencies

PERCEIVED BENEFITS OF STRATEGIC APPROACHES

Prioritized By Economic Impact and Feasibility.

1. Innovative contracting provides health systems with the opportunity to more directly measure and pay for value.

2. Integrated healthcare model allows for enhanced emphasis on prevention and early diagnosis thus reducing future higher-cost procedures and their associated complications.

5. Technology transfer and private partnerships would further promote skill building through increased opportunities to learn best practices within the healthcare sector.

Download the IQVIA Institute report at
www.iqviainstitute.org/LatAmHealthSectorPotential