

Advisory Board for the Advancement of Health

Improving the quality of care and research through effective use of connected health data

IQVIA is one of the world's leading providers of advanced health insights, technologies and consulting services intended for life sciences. Its excellent reputation is based on its ability to forge partnerships with different stakeholders in the public and private-sectors who share the same objective: continuous improvement of the quality of our healthcare system.

Healthcare-related research is increasingly driven by analyses that draw from real world evidence to reveal the effectiveness of treatments beyond the clinical trial phase. The success of that approach is predicated not only on the availability of the necessary data from various sources within the relevant healthcare system, but on the ability to connect and analyze data across different healthcare systems.

Mandate of the Advisory Board for the Advancement of Health (ABAH)

The Advisory Board facilitates discussions and connections among various stakeholders to enhance access to and utilization of health data. This is done responsibly and efficiently to inform and address some of the most challenging issues within the health care community.

"IQVIA is very proud to bring together experts in their fields to contribute to the dialogue on some of today's most urgent health issues. Our goal is to help advance public health through expanded use of health information and move closer to a more unified approach to improve health care and research."

- Sylvia Durgerian, President, IQVIA Canada

Members of the Quebec-based ABAH*:

IQVIA representatives: François Laflamme and Daniel Lacroix

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President and Chief Executive Officer, Montréal InVivo

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^{*} Each member's mandate is performed on a personal basis and in no way binds the organization that employs that member or which that member represents.